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1935 Fraser's Sun-Ripened Seeds



D. G. FRASER
PRESENTS
NEW GIANT
SNOWBALL
Mission White Zinnias
No. 161 — Pkt. 15c
◆
Lilliput White
Pearl Zinnias
No. 94 — Pkt. 15c



Fraser & Son Ltd., Pasadena, California

HORTICULTURAL ESTABLISHMENT

CALIFORNIA'S EXCLUSIVE FLOWER SEED GROWERS

OUR 49TH GREETING To Our Friends and Customers;

The founder of our firm, Mr. R. G. Fraser, was, we believe, one of the first to discover, nearly fifty years ago, that California's climatic conditions were one of the most ideal in the world for growing flower and vegetable seeds and rare bulbs.

This discovery has been proven beyond all question as California now produces more than half the flower seed that is sold the world over. We are seed growers ourselves, and are in constant touch with all other large seed growing firms in our state.

This gives us an advantageous position to observe from the sowing of the seed to the full maturity of the flower, and assures ourselves a select list of beautiful flowers for our customers, and also of the quality and trueness of each variety. You are purchasing tested quality when you buy Fraser's California Sun-Ripened seed, "America's Best," guaranteed.

Yours very truly,



President.

FRASER'S FAMOUS GIANT ZINNIAS

COLLECTION OFFER 245

"All-American" Giant Zinnias in Separate Color Mixtures

We couldn't offer you better seeds or more value or mixtures, and when bought as a collection this is the biggest \$1.00 value we can offer you in Zinnias. This year we have added White, Cream and Bronze shades which completes the full color range of the Zinnia in this one collection.

These separate color shades are made up from all colors in our Mammoth and Ballon Type Zinnias.

239	White-Cream-Bronze Shades	25c
240	Rose-Pink Shades	25c
241	Yellow-Gold-Orange Shades	25c
242	Scarlet-Crimson Shades	25c
243	Lavender-Purple Shades	25c
244	New Salmon Shades	25c

All of the above six packets;
a \$1.50 value for.....

\$1.00

Fraser & Son, Ltd.
1000 E. Colorado St.
Pasadena, California

Attention Mr. D. G. Fraser

Dear Sir:

I purchased from you your All-American Giant Zinnia Collection No. 245, six packets of all the different shades in combination. From these seeds I raised and sold, on the boulevard in Sunland, Calif., over \$60.00 worth of cut flowers. The giant size and color of the blooms was a great attraction, and I want you to duplicate this order for 1935. Please find enclosed \$1.00.

Yours very truly,

C. C. CAMPBELL
Sunland, Calif.

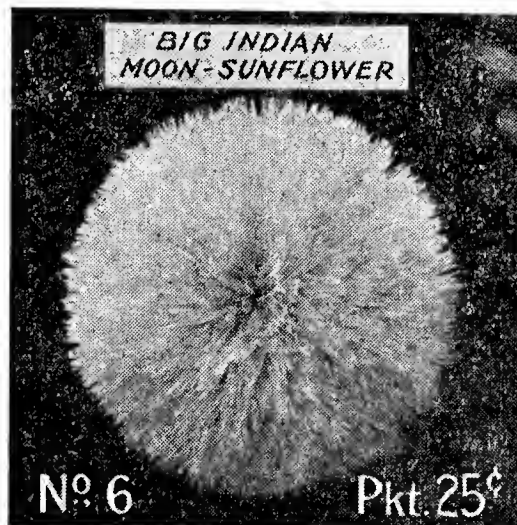
(Below is a picture of Mr. C. C. Campbell showing Mr. D. G. Fraser his plot of zinnias on the boulevard.)





Please Be Sure and Use Packet Number on Each Item

\$.....



**These offers expire
July 31, 1935.**

[illegible]

(Customers outside of California need pay no Sales Tax)

Fraser's California Vegetables All Up - to - Date Varieties

This Is Your Order Sheet For Seeds—

It pays to secure tested and guaranteed seeds		
Quantity Required	Pkt.	Oz.
BEET		
Detroit Dark Red10	.20
Crosby's Egyptian10	.20
Swiss Chard for Greens10	.20
BEANS		
Bush Beans:		
Mammoth, Stringless, Green pod. 2 oz. Pkt.		
10c; lb. 70c.		
Rust-proof, golden wax, cluster type. 2 oz.		
Pkt. 10c; lb. 70c.		
Pole Beans:		
Kentucky Wonder or Old Homestead. 2 oz.		
Pkt. 10c; lb. 70c.		
Limas:		
California Bush Lime. 2 oz. Pkt. 10c; lb. 60c.		
Baby Lima, Bush. Henderson variety.		
Pkt. 10c; lb. 50c.		
Pole Lima, Fraser's Calif. Pole. Pkt. 10c;		
lb. 70c.		
CARROT—70 days from seed.		
Early Chantenay Red10	.20
Danver Halflong10	.20
Oxheart10	.20
CAULIFLOWER		
Early Snowball10	2.50
CORN		
Sweet Corn, yellow kernel, Golden Bantam.		
3 oz. Pkt. 10c; lbs. 50c.		
Sweet Corn, white kernel, Oregon Ever-		
green. 3 oz. Pkt. 10c; lb. 50c.		
Sweet Corn, white kernel, Country Gentle-		
man, Evergreen. 3 oz. Pkt. 10c; lb. 50c.		
CUCUMBER—FRASER'S LONG GREEN. The		
best for the home garden; particularly de-		
sirable for slicing; 12 inches long; straight		
with few seeds. 70 days. Pkt. 10c; 1 oz. 30c.		
CUCUMBER—LEMON. Excellent for slicing		
and general salad use; fine for pickles.		
Fruits deep lemon-yellow; 3 to 3½ inches		
long. 60 days. Pkt. 10c; 1 oz. 30c.		
BRUSSELS SPROUTS		
Green Sprouting10	.80
BRUSSELS SPROUTS		
Half Dwarf Paris Market10	.30
COLLARDS		
True Georgia10	.30
CORN SALAD		
Corn Salad—Fetticus10	.30
CRESS		
Fine Curled10	.20
Water Cress10	.60
EGG PLANT		
Black Beauty10	.50
ENDIVE		
Green Curled10	.20
Broad Leaved Batavian10	.20
RUTABAGA		
Improved Yellow Globe10	.20
CABBAGE		
Danish Ball Head10	.40
Early Flat Dutch10	.40
Early Winningstadt10	.40
Red Dutch10	.40
KALE		
Dwarf Curled Scotch10	.20
Tall Curled Scotch10	.20
Thousand Head10	.20
KOHLRABI		
Early Purple Vienna10	.40
Early White Vienna10	.40
LEEK		
London Flag10	.40
MUSTARD		
Southern Curled10	.20
Ostrich Plume10	.20
LETTUCE—HEADING VARIETIES—70 days		
Iceberg10	.20
Hansen or Nonpareil10	.20
Los Angeles or New York10	.20
Hawaii. White Heart10	.25
LETTUCE—LOOSE LEAVED VARIETIES—		
40 days from seed.		
Early Curled Simpson10	.20
Prizehead, Leave Tinged Red10	.20
ONION—60-90 days from seed.		
Riverside Sweet Spanish10	.40
Riverside White Sweet Spanish10	.40
Austrian Brown10	.25
White Portugal or Silverskin10	.25
Bunching10	.25

Carried Forward

It pays to secure tested and guaranteed seeds		
Quantity Required	Pkt.	Oz.
SQUASH		
Summer, white scalloped10	.25
Banana, Large10	.25
Green Hubbard10	.25
Table Queen10	.25
Zucchini10	.25
OKRA		
Long Green10	.20
White Velvet10	.20
PARSLEY		
Champion Moss Curled10	.20
PARSNIP		
Hollow Crown10	.20
PEPPERS		
Anaheim Chili, Hot10	.75
Cayenne Hot10	.75
California Wonder Sweet10	.75
Chinese Giant Sweet10	.75
Pimento for Stuffing10	.50
PEAS—FIRST EARLY VARIETIES		
	Pkt.	Lb.
American Wonder10	.40
Dwarf Telephone10	.40
PEAS—SECOND EARLY VARIETIES		
Senator10	.40
PEAS—LATE VARIETIES		
Telephone10	.40
RADISHES—30 days from seed		
	Pkt.	Oz.
California Mammoth White10	.20
Early Long Scarlet Short Top10	.20
French Breakfast10	.20
Long White Icicle10	.20
Scarlet Turnip10	.20
Scarlet Turnip White Tip10	.20
SALSIFY		
Sandwich Island10	.25
SPINACH		
Bloomsdale10	.20
New Zealand10	.20
Prickly or Winter10	.20
TURNIP		
Early White Flat Dutch10	.20
Red Top White Globe10	.20
Purple Top Strapleaf10	.20

GIANT TOMATO FRUITS

MARGLOBE. The best general purpose tomato recently introduced. Pkt. 10c.

FRASER'S RED HEART. Extra early; very productive. Fruits scarlet; smooth; almost globular. 60 days. Pkt. 15c.

OX HEART. Heart-shaped, rosy pink. 85 to 90 days. Pkt. 15c.

PONDEROSA. (Also known as Beefsteak). Fruits deep purplish-pink. 85 days. Pkt. 10c.

PRITCHARD (Scarlet Topper). Wilt resistant. Midseason to late and a heavy cropper. 80 to 85 days. Pkt. 20c.

STONE. Fruits bright deep scarlet. 85 days. Pkt. 10c.

SMALL TOMATO FRUITS

For Preserves, Pickles, and Decorative Purposes

RED CHERRY. Fruits small, round; rich deep red. Pkt. 10c.

RED PEAR. Fruits 2 inches long; pear-formed. Pkt. 10c.

YELLOW PEAR. Fruits 2 inches long; pear formed. Pkt. 10c.

YELLOW PLUM. Fruits oval, 2 inches long; clear deep yellow. Pkt. 10c.

	Pkt.	Oz.
MELONS		
Musk, Tip Top10	.25
Musk, Honey Dew, Golden Flesh,		
Casaba, Winter Pineapple10	.25
Casaba, large hybrid10	.25
Watermelon, Klondike10	.25
Watermelon, Chilean10	.25
PUMKIN		
Small, sugar or pie type,		
Golden10	.25

TOTAL

NEW NOVELTIES and Late Introductions



CALENDULA. "Shaggy"

NOVELTY

NEW CALENDULA, NO. 419

"Shaggy", or "Roman Gold", new and very attractive. Its Roman gold petals are broad and frilled. You would hardly recognize it as a Calendula, or Pot Marigold. The stems are long, with good substance, making it an unusually good cut flower and a real novelty for the garden. Of very easy culture.

Packet 25c

This year we are offering some unusually fine novelties as well as several flowers of late introduction, probably never brought to your attention before. You will also find some very pretty and unusual flowers among the Artistic and Variegated varieties listed on the next page. Of course you will want to plant your old favorites and stand-bys but why not plant at least one or two of the varieties offered here this year and get a new thrill from your garden.

2602 Nasturtium, Double Scarlet Gleam. 1934 Gold Medal winner. Bushes branching type with a few short runners. Ruffled, scarlet-petaled flowers, semi-double, very rich color. Pkt. 25c, 10 seeds; 5 Pkts. \$1.00.

2626 Nasturtium, Burpee's Double Hybrids. These are several striking colors and blends in a mixture. Flowers semi-double, ruffled, and fragrant. Pkt., 25 seeds. 25c; 5 Pkts. \$1.00.

ANNUAL GYPSOPHILA

2460 Fraser's Snow Storm, White. Greatly improved strain of annual Gypsophila (Baby's Breath). The individual blooms are twice the size of the regular type. Pkt. 25c.

New PETUNIA

Nana Compacta

606 Nana Compacta Mixed Colors. A new strain of compact, dwarf bedder growing 6 to 8 inches and literally smothered with blossoms that create the effect of "living bouquets". Color ranges thru shades of rose and pink to white, with some striped effects. This one surely is a profuse bloomer, carrying as many as 25 to 30 flowers on one small plant 8 inches in diameter. We don't hesitate to recommend this new bedder for pots, window boxes and rock gardens as well as for beds and borders.

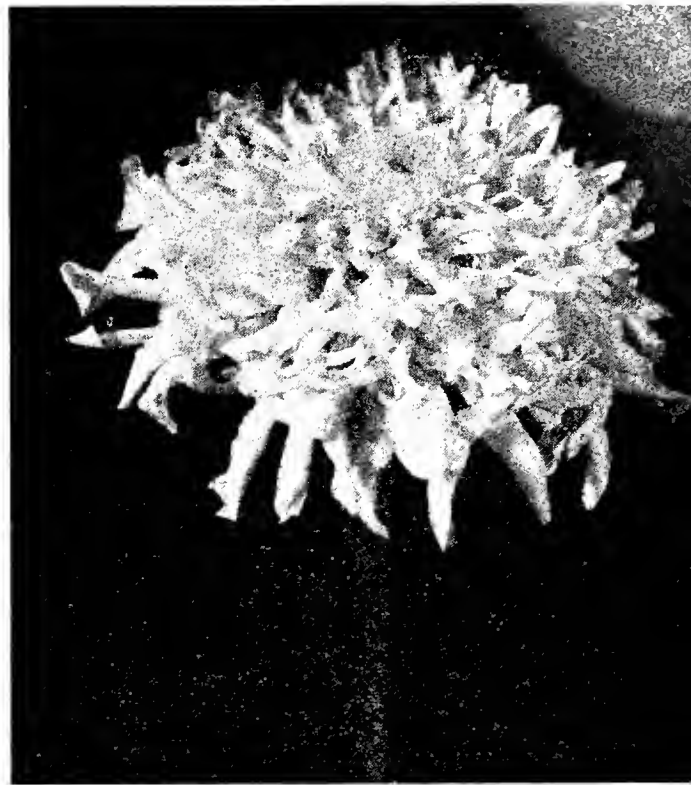
Packet 35c

New FLOWERING TOBACCO

Gardenia Bouquet

2564 Gardenia Bouquet. Lower growing, finer foliage and much more fragrant than other varieties. This one is the best for pot culture and will stand more shade than those commonly grown in the garden.

Packet 25c



NOVELTY ZINNIA FANTASY

15 Award of Merit Winner. It is a curled and crested type, in mixture of colors, growing 2 to 2½ ft. tall, medium-large in size, fine for cutting, very free-flowering. Pkt. 25c; 5 Pkts. for \$1.00.

CENTAUREA CYANUS

Double (Cornflower or Bachelor's Button) 3 ft.

2307 Blue Special Strain for Florists. Very double, extra deep blue flowers of enormous size. We believe this superior to all other strains. Pkt. 15c; ¼ oz. 35c; 1 oz. 75c; ¼ lb. \$2.00.

GIANT AFRICAN MARIGOLD

Yellow Supreme

400 Gold Medal winner. Beautiful, rich creamy-yellow color, flowers measuring about 3 in. across, plants grow 2 to 3 ft. tall, very free flowering and a splendid running mate for Marigold Guinea Gold. Fine for cutting because it does not have the strong odor that the other Marigolds seem to carry. Pkt. 25c; 5 Pkts. for \$1.00.

EARLY, ORANGE COSMOS—ORANGE FLARE

468 This is the early variety that they have been working on for years, and was the grand champion and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. Pkt. 25c; 6 Pkts. \$1.00. Illustrated below.



New Giant Aster Los Angeles or September Pink

Curled and Interlaced

No. 3373 This beautiful new aster is a sport of the California

Giant Aaster. The huge flowers are a delightful shade of soft shell pink. Petals are curled and interlaced with occasionally a few flowers showing a tendency toward the peony-flowered type. The plant is a vigorous grower 2 to 3 feet tall and produces an abundance of large flowers 5 inches or more in diameter on strong stems 1½ to 2 feet long. Flowering period is usually at its peak about the middle of September.

Per Packet

25c

1/16 oz. 40c; 1/8 oz. 70c;
1/4 oz. \$1.25; 1/2 oz. \$2.25;
oz. \$4.00.



PETUNIAS of Rare Beauty for Your 1935 Flower Garden

POLLYANNA

Dwarf Compact Petunia Mixture

608 Plants are compact, 12 inches high, of globular habit, producing a profusion of bell-shaped, bright flowers in solid colors, such as red-violet, fiery-pink, snow-white, and rose-pink. The flowers stand upright on short stems. Excellent for bedding window boxes, etc. Pkt. 25c.

PENTSTEMON

"Old Kentucky Home Mixture"

1129 This strain grows from 2½ to 3 ft. high with long, graceful stalks of medium-sized flowers. It has a wider range of colors than any mixture we know of. Very early, and because of the medium sized flowers is a much better type than the larger one. Fine for cutting and florists work. Pkt. 25c; 5 Pkts. for \$1.00; ⅛ oz. \$1.75; ¼ oz. \$3.00.

Seeds of Fraser's Six Giant GOLD-MEDAL DAHLIAS

266 This is the seed selected from six giant Dahlias; Jane Cowel, Jersey Beacon, Jersey Beauty, Gold Rush, I. de Ver Warner, and Tommy Atkins. All hand-hybridized from these choice and rare beauties. Their culture is very simple, treat similar to any half-hardy annual and they will produce giant blooms as big as tubers plants in 120 days from seed. Packet of 35 seeds, \$1.00; 3 Packets for \$2.50.

SUN-STRIPED ZINNIA

Elegans Type

20 This Zinnia is striped in a contrast to background of white, primrose, and thru the shades of pink and red. We are offering it for the first time this year. Pkt. 25c; 5 Pkts. for \$1.00.

Yes this is a picture of Fraser's Sun-Striped Zinnias.



PHLOX DRUMMONDI. No. 2572. Fraser's Giant Pastel Shades. Larger Flowered and taller growing than ordinary types. Deep rose to rose tinted buff makes it ideal for garden display or cut flower. Pkt. 25c.

SNAPDRAGON

Antirrhinum Majus Grandiflorum

631 Chinese Striped Dragons. Beautiful mixed colors odd and exquisitely striped and penciled in contrasting colors. This is a snapdragon that will stand out in any garden and bring the admiration of all who see them. Pkt. 20c.

Gold Veined

SALPIGLOSSIS

449 Fraser's Lily-Flowered Mix. By far the finest, largest and most colorful of all Salpiglossis. Flowers come in many beautiful colors, exquisitely veined and shaded in contrasting colors. Unsurpassed as cut flowers. Pkt. 20c.

PANSY

Large Flowering

1075 American Mastedon. Variegated coloring in this pansy radiates from the center giving it a novel effect of sun rays. Colors in lavender, purple, apricot, orange and cream shades. Should be planted in a semi-shaded location as some of the flowers have a tendency to sunburn if given full sunshine.

Packet 25c

BURBANK'S DOUBLE SHASTA DAISY

2355 Beautiful giant semi-double white flowers four inches across, with striking yellow disk partly showing. As white flowers are coming into their own more than ever before, this specialty today is of real merit.

Packet 25c; 5 Packets for \$1.00

CALENDULA

409 New Art Shades. Many new shades not previously seen in Calendulas. Almost every art color from nearly pure white, buff, cream to dark orange. Wonderful for cutting, very fine for bouquets on the breakfast table.

Pkt. 25c; ¼ oz. 90c; ½ oz. \$1.50

A. D. G. FRASER ORIGINATION

2845 Madame Butterfly Morning Glories Mixed. By far the finest, largest and most colorful yet found in Morning Glories. Large, 4 to 6 inch flowers on sturdy vines. They grow 10 to 12 ft. high. About 12 seeds in Pkt. 35c; 3 Pkts. \$1.00.

FLORISTS

WHITE ASTER

3376 Giant Peony Swandsdown. Pure white of gigantic size, 4 to 5 inches across unquestionably the finest white Aster for cut flowers.

Pkt. 25c; ⅛ oz. 50c

GAY PACIFIC PETUNIAS

616 These are giant wonderful flowers but there are a few flowers showing a tendency to medium size, but beautiful in colors, and if it were not for these medium sized ones in among these others, these packets would easily be worth 50c of anybody's money. The flowers will average from 3 to 4 inches across. This Gay Pacific mixture will give you more for your money than any other mixture we have listed in Petunias.

Special Packets 25c

COLEUS

Tender Perennial — 2½ ft.

2411 Pyrenees Giant, Mixed. A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most corofully in sunny position, excepting in hot interior countries where partial shade should be provided. Pkt. 35c.

BEGONIA

Tuberous Rooted

2778 Camelia-Floweres. Large double and semi-double flowers resembling the camellia. Colors are mixed white, primrose, orange and red shades. Pkt. 35c.

D. G. FRASER'S GIANT MISSION ZINNIAS

(Giant Balloon Flowered Type)

The flowers in this group average somewhat smaller than those of the California Giants; however, this difference is very slight and in some colors the sizes will run identical in both types. As the name implies the Balloon Flowered Type is more rounding than the Mammoth and the petals are more closely set, over-lapping like shingles, very compact and symmetrical in perfect flowers. They have been developed to a high stage of doubleness and are obtainable in a greater color range than the Mammoth type. This group is the result of years of plant selection to develop a perfect zinnia, and we don't hesitate to recommend this type as the most perfect of all large flowered zinnias.

177 Mission Lavender Princess. A large flower of beautiful lavender shades from silvery lilac to deep orchid; very full and perfect in form. Borne on splendid stems, it keeps exceedingly well when cut.

178 Autumn Glory. The large flowers of buff shades become beautifully tinted with bronze, rosy-lavender shades and soft autumn colors as they age. Flowers have beautiful reflex and overlapping petals, strong stems and good foliage.

179 Mission Butter-cup Yellow. A large flower of unusually fine form in soft, creamy-yellow shades, slightly lower in growth than other Balloon types making it desirable for foreground planting. An excellent bouquet mixer with other zinnias because its soft color does not seem to clash with other shades.

181 Crimson-Scarlet Beauties. A perfect range of red shades so near alike that you can hardly select one from another. The flowers are very rounding in shape, good size and extra long stems, exceptionally good for baskets. A prolific bloomer and rather tall grower. If you want a bed of real color, rich, vivid and lively, plant these shades.

182 Mission Salmon Queen. Beautiful salmon-rose shades, fully rounded two-toned flowers. Colors are bright and lively, delicately tinged with light pinks.

183 Poppy Gold. A recent introduction. Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth and color value. A color comparable to our own California Poppy.

160 Mission Majestic Rose. One of the most outstanding of all separate colors. A real beauty. Rich warm carmine-rose shades, different than other rose shades. This one made a "big hit" with all visitors at the ranch.

161 Mission White Snowfall. It is quite evident that few people realize the beauty of the white zinnia. They are splendid in a bouquet by themselves, and two or three used in combination with such colors as reds and purples, "makes" the bouquet. Personally, we wouldn't plant zinnias without a few whites.

170 Mission Burnt Orange. A striking flower, richly colored in gorgeous orange shades, and deeper orange centers. This variety is one of the best all purpose zinnias in this group, and a favorite with the men. Flowers are immense in size petals somewhat curved and irregular, extra strong stems and a prolific bloomer.

162 Mission Pink Shades. Flowers develop a pleasing variety of two-toned effects as they age, outer edge of petals on many deepening to rose, while some are suffused with salmon. Fine for cut flower.

164 Mission Radiant Rose. Flowers are large, borne on long stems in pretty shades of deep rose, radiant soft and pleasing. Older flowers take on two-toned effects with deep rose centers and lighter outer petals.

166 Mission Golden Trophy. A magnificent, perfectly shaped flower of clear yellow shades. Splendid for exhibition purposes, excellent for cutting. Flowers are somewhat lighter than Daffodil (214) and deeper than Buttercup (179).

172 Mission Purple Profusion. The most perfect formed flowers of the Balloon Types are to be found in these deep, rich purple shades. These colors are indescribably beautiful under artificial light and range from a strong rich purple to deep violet purples. The plants are quite tall growing and wonderful producers.

MIXED COLORS

184 Mission Grande Mixture. Including all the California Mission Zinnia shades in one packet. Very effective for mass planting and for the small garden where space is limited, and a splendid range of colors is desired.

185 Mission Pastel Shades. A beautiful blend of all the soft, delicate shades in the Mission Zinnias. The many repeat orders speak much in its favor. Pkt. 25c.

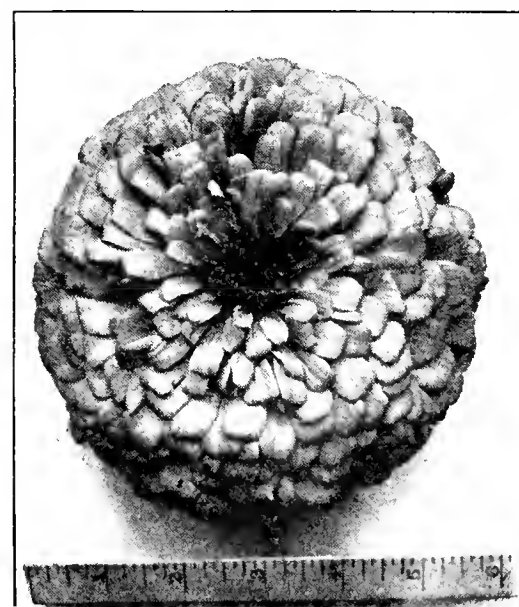
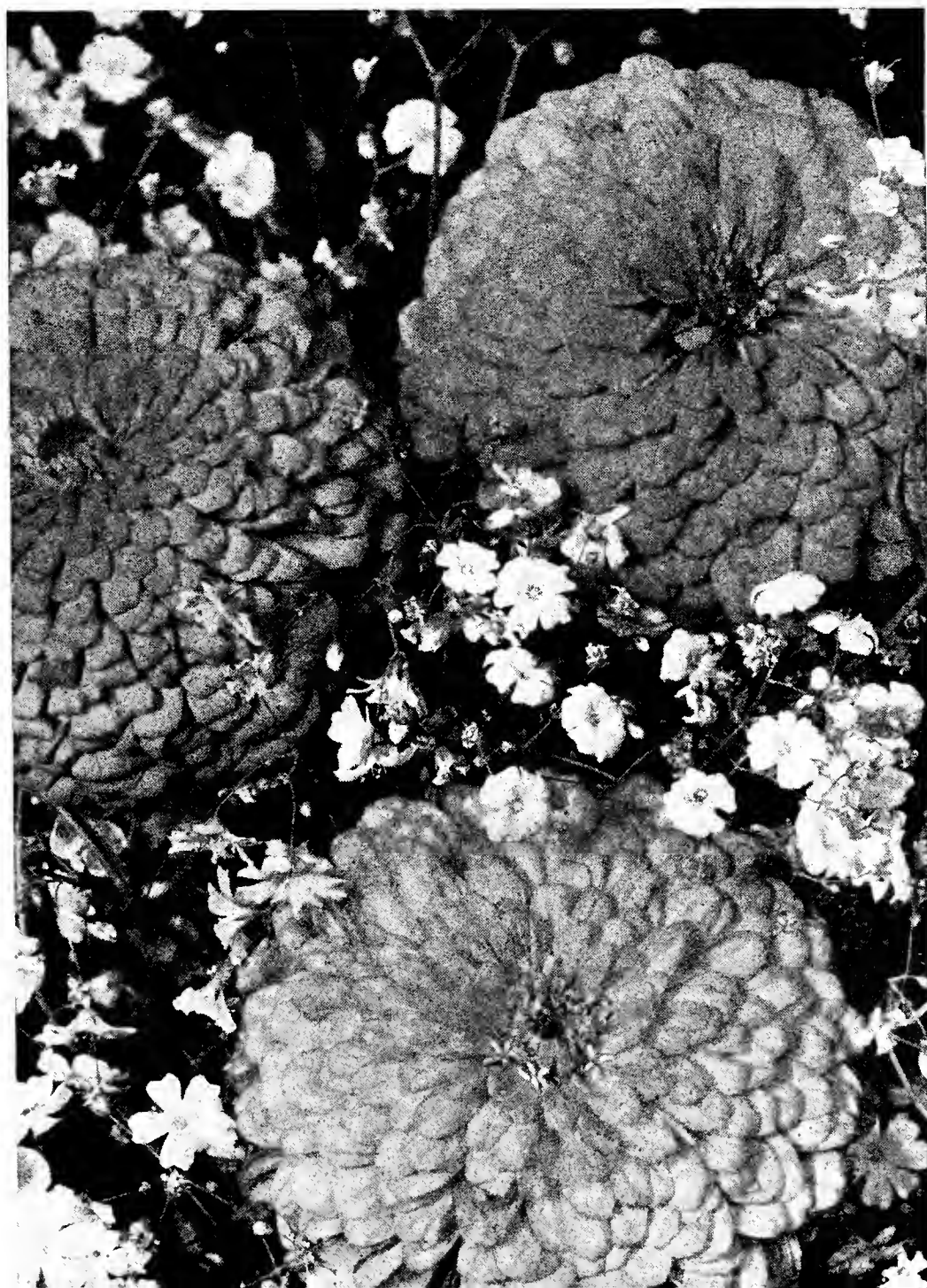
These separate color shades are made up from all colors in our Giant Mission Balloon Type Zinnias.

- 186 White-Cream-Bronze Shades.
- 187 Rose-Pink Shades.
- 188 Yellow-Gold-Orange Shades
- 189 Scarlet-Crimson Shades.
- 190 Lavender-Purple Shades.
- 191 New Salmon Shades.

Any of above Packets 15c—except where marked.

Any of above separate or mixed colors: 1/4 oz. 70c; 1/2 oz. \$1.30; 1 oz. \$2.50.

Photograph below is a portion of a large bouquet of Fraser's Giant Mission Zinnias made up with Gypsophila. Try the combination sometime, it's just the artistic touch the Zinnia wants.





CALIFORNIA GIANT ZINNIA

(Mammoth Flowered Type)



FIELD AND CLOSEUP VIEW OF MAMMOTH ZINNIAS. Showing comparison in size with a Giant Swallow-tail Butterfly, and comparable too in beauty.

SPECIAL COLOR MIXTURES

247 Art Shades. A special blend of all the best rich, flashing colors and shades of the California Giant Zinnias. The deepest and the most colorful of the rose, yellow, orange, scarlet and purple shades. If you want a bed of dazzling beauty, plant this mixture. Pkt. 25c.

249 "All American" Giants. A mixture combining all the colors in the California Giant Zinnias (Mammoth Flowered Type) and our California Mission Zinnias (Balloon Flowered Types), besides a new wine-red shade and orange shade that has never been released as a separate color. This mixture will give you the greatest variety of all mixtures in color and form. Plants will not vary over about a foot in height. Many interesting forms and beautiful colors for cut flowers. A dandy mixture for the garden. Pkt. 25c.

246 Purple and Gold Combination. Our Purple and Gold Zinnia Mixture is a balanced formula of our California Giant and Mission purples, lavenders, oranges, and several beautiful yellows, selected from our very finest strains. These are the most gorgeous colored zinnias we have ever seen. Pkt. 35c.

248 Golden West Blend. This combination ranges through all the rich yellows, golden yellows and orange shades of our California Giant Zinnias. We recommend this combination very highly as it brings to your garden a wonderful planting of glowing California sunshine. Pkt. 35c.

Above Special Color Mixtures: $\frac{1}{4}$ oz.

70c; $\frac{1}{2}$ oz. \$1.30; 1 oz. \$2.50

SEPARATE COLORS OF CALIFORNIA GIANT ZINNIAS

This variety is one of the largest of zinnias. Flowers are very double, large petaled, somewhat flat in form and enormous size. The average flower is 5 inches across and during the peak of the blooming season it is not unusual to pick flowers 6 inches across, with many growing to 7 inches under proper cultivation and plenty of water with occasional applications of fertilizer. These enormous, double flowers have been obtained by many years of careful selection and rigid roguing in our growing fields to eliminate singles and small sized flowers as well as fixing unusually well the trueness of our wide range of separate colors. Flowers of different colors vary somewhat in size.

210 Mammoth Orange King. A large well formed flower of gorgeous golden yellow and orange shades, many beautiful two-toned and reflexed types. A vigorous grower with long strong stems.

211 Mammoth Scarlet Gem. A wonder in size and depth of color. Sensational color, bright scarlet and fine dark green foliage.

212 Mammoth Vermilion Queen. A vivid, brilliant vermillion verging to rose, makes a striking bouquet.

214 Mammoth Daffodil. Brilliant canary yellow shades and exceptionally good keepers when cut. Introduced in 1932, this number proved very true last year, but will be better in every way when grown from our stock of new seed.

215 Mammoth Rose Queen. An immense flower of bright rose shades with deeper rose center. Reflexed type, with foliage extending well up to the flower which is carried on long stems.

216 Mammoth Pink Perfection. Bright, lively pink shades, delicate yet stronger coloring than Mammoth Pink Profusion. Extra fine, strong stems and luxuriant foliage.

217 Mammoth Pink Profusion. Glorious shades of light, delicate pinks, some deeping as the flowers age. Some have a delicate salmon flush, while others are light flesh pinks. A tall strong plant with long stems, fine for cutting.

219 Mammoth Enchantress. Beautiful rose shades with deeper rose centers; distinctly a two-toned flower, very pleasing and one of the largest blooms of the California Giant Zinnias. If you like rose colors you'll like this one.

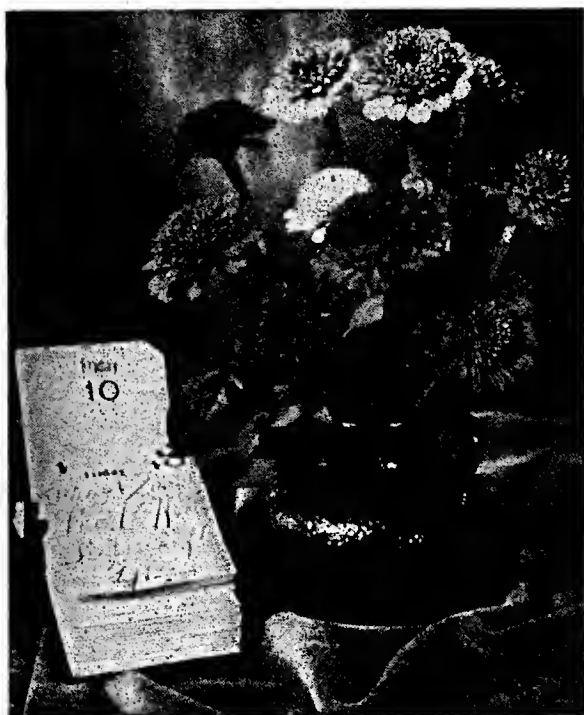
222 Mammoth Lemon Queen. Petals loosely arranged (similar to Scarlet Gem) A magnificent bloom of lemon-yellow.

224 Mammoth Purple. Violet-purple shades, huge flowers with petals somewhat loosely arranged. Extra good stems for cutting and a strong grower.

MIXED COLORS

223 Mammoth Giant Wonder Mixture. Including all the California Giant Zinnia shades in one packet. Produces a gorgeous array of color and huge flowers and is especially good for the small gardens where room is limited and a variety of color is wanted.

Above Separate or Mixed Colors: Pkt. 15c; $\frac{1}{4}$ oz. 70c; $\frac{1}{2}$ oz. \$1.30; 1 oz. \$2.50



19 SCABIOSA - FLOWERED ZINNIA. Bright Colors and a real novelty Zinnia you will like. Pkt. 25c.

LILLIPUT SCABIOSA-FLOWERED ZINNIA

19 Scabiosa-Flowered, Mixed Colors. A new and interesting, novel little Zinnia, and pretty, too, with its single circle of broad petals surrounding a cluster of quill-like petals resembling a small pin-cushion. The petals are usually of a lighter shade than the center and the colors are many bright shades of yellow, orange, pink, red and lavender. The average flower is about 2½ to 3 inches across and is borne on vigorous plants about 3 feet tall.

This type is still too new to be perfectly fixed but will produce about 50 to 60 per cent true to type.

If you like something different in your garden we are sure you won't be disappointed in this new Zinnia. Pkt. 25c.

DAHLIA-FLOWERED ZINNIA

To designate this Zinnia as Dahlia-flowered, we refer simply to size, meaning extra large, both as to the whole blossom as well as the petals. As to color, with its distinctive tones, shades and combinations, the Zinnia needs no partnership.

GIANT DAHLIA-FLOWERED ZINNIA

154 Giant Dahlia-Flowered rose-pink shades.

153 Giant Dahlia-Flowered lavender shades.

152 Giant Dahlia-Flowered Yellow-Gold-Orange shades.

151 Giant Dahlia-Flowered Crown of Gold. The petals of this variety are over-laid with gold, and the difference from the other Dahlia-Flowered shades is that there are gold inlays present on all flowers.

150 Giant Dahlia-Flowered Pastel shades. White and cream in this blend.

149 Giant Dahlia-Flowered Choicest Mix. Special Formula, 20 shades.

Any of above: Pkt. 20c; ⅛ oz. 45c; ¼ oz. 75c; ½ oz. \$1.25; oz. \$2.25.

GIANT CACTUS-FLOWERED ZINNIA

69 Cactus Flowered. Mix-Colors. Unique and attractive with flowers of bright shades and oddly quilled and curved petals. Flowers are of the giant type and plants grow to at least 3 feet; vigorous, branching habit and profuse bloomers. They produce quite true to type. Splendid as cut flowers. Pkt. 25c.

LILLIPUT ZINNIAS

Also called Baby or Cupid Pompon Zinnias

These charming petite little zinnias are becoming more popular each year with our customers. They are fascinating little beauties and perfect replicas in miniature of the most beautiful double giant zinnias grown, in both form and color. These are the smallest flowered zinnias and perfectly double and are offered in six beautiful shades of color. Plants are vigorous growers from 18-20 inches tall and flowers are great for cutting. Plant them fairly close together in beds or borders. Extra long stems will be produced when grown in rich or well fertilized soil.

90 Cupid Pompon Irene. Canary yellow shades of cheerful, sparkling qualities for the border.

91 Cupid Pompon Edith. Golden orange shades, rich and colorful.

92 Cupid Pompon Mary. Rose - pink shades some suffused with salmon, delicate.

93 Cupid Pompon Jean. Scarlet-crimson shades. A dazzling keynote for the focal

point of the garden.

94 Cupid Pompon Pearl. A good clean white and a wonderful mixer with the above colors in bouquets.

95 Cupid Pompon Alice. Rosy-lilac colors from soft silvery shades to dainty rose tints.

100 Cupid Pompon Mixture. A well chosen blend of separate colors mixed. Fine for the small garden.

Any of above: Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00.

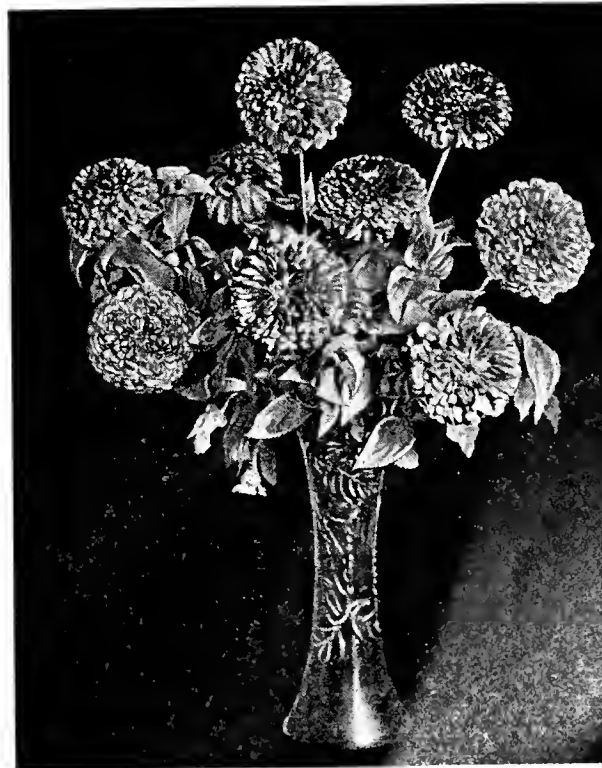


No. 101 DAINTY COLORS MIXED CUPID POMPON ZINNIA. Fascinating little beauties, offered in a fine range of colors. No Yellow, Reds or Orange. Pkt. 15c.

Giant Selected Dahlia-Flowered ZINNIAS

Zinnias are the most popular annuals for cutting, bedding and garden display and may be had in bloom during Summer and into Autumn until killed by frost.

No. 149 A Closeup, a vase of the beautiful, large, Giant Dahlia-Flowered Zinnia. Pkt. 20c.



MINIATURE MISSION ZINNIAS

CUT-AND-COME-AGAIN ZINNIAS

(ELEGANS PUMILA FLORE PLENO)

This variety is the most uniform in size of flower and plant. The flowers measure about 2 inches across, have long stems and for bouquets and vase work are both graceful and attractive. Height 2 feet. They all come almost 100% double and are the most popular of all zinnias with the florist trade, being the best to grow under glass. They are unusually prolific bloomers, the plant becoming literally covered with flowers during the peak of the season and as fast as you cut them there always seems to be more.

Offered in six gorgeous shades and mixed colors.

23 White. Pure white.

24 Golden Yellow.

25 Golden Orange.

26 Crimson-Scarlet.

27 Salmon-Rose.

28 Pink Shades.

39 Blended Mixture. All of the above separate colors mixed for a balanced variety of color.

Above Packets 15c each

41 Delicate Shades. No Red or Orange in this Special Mixture. Pkt. 15c.

Any of above: Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; oz. 85c

FRASER & SON

Gentlemen:

Last spring I bought several kinds of seed from you with the same satisfaction as for several years past. My display of Zinnias took First Place at the Big Badger Fair here in Platteville, Wisconsin. This is the 4th consecutive year that I have placed first with Fraser Zinnias.

Yours truly,
L. C. BOULIA
Platteville, Wisc.

FIVE GRACEFUL CUT-AND-COME-AGAIN ZINNIAS:

ONE PACKET EACH OF:

Golden yellow, Crimson-scarlet, Salmon-rose,
Golden-orange, and Pink shades.

REGULAR 75c VALUE FOR 50c

(Illustrated below is a basket of these famous Miniature Mission Cut-and-Come-Again Zinnias grown from Collection No. 40)

SUNBURST PICOTEE ZINNIA

Elegans Type

59 Sunburst Picotee. Mixed Colors. While this one is not new, still it is considered a novelty. It is not of the standard group that have been brought to a high stage of perfection, but it is very attractive. The flowers are 3 inches across, are borne in an excellent range of color and the petals are tipped or picoteed in a contrasting color.



39 FRASER'S MINIATURE MISSION ZINNIAS. Cut and Come Again. Elegans Type.

Pkt. 15c.

MEXICANA or MINIATURE ZINNIAS (Haageana)

Illustrated below. This dainty little Zinnia is not new and evidently it's not known very well or it would be in every garden, for it surely is a little dream.

88 Mixed Colors. Very charming small semi-double flowers ranging from yellow to mahogany-red shades; fine for rock gardens, beds or borders grows 10 inches. This little zinnia will be a surprise to you. Makes the daintiest and most attractive bouquets imaginable in low bowls. Pkt. 25c; ¼ oz. 50c; ½ oz. \$1.00.





A bowl of our late Fraser's Spencer Sweet Peas Color scheme from Sun-Ripened Seeds grown in California, the sweet pea producing center of the world.

D. G. FRASER'S COLOR SCHEMES

The most delightful method of growing Sweet Peas is to arrange a number of proven varieties in harmonious blendings or contrast. This is very spectacular in the growing fields where they are grown in separate colors. The range of colors are so extensive in the growing fields that an almost endless choice is made possible. We are fortunate to be able to plan such color schemes, so we offer the following effective combinations of the finest Summer Spencer varieties.

- | | |
|---|--------------------------------------|
| 1436 Pink and Salmon shades. | 1439 Rose-pink and Dark Blue shades. |
| 1437 Cream, White and Pale Blue shades. | 1440 Salmon-pink and Crimson shades. |
| 1438 Salmon-pink and Pale Blue shades. | 1441 Red, White and Blue shades. |

Any of the above color schemes:

Pkt. 15c; 1/2 oz. 25c; oz. 40c; 4 ozs. \$1.25; 1/2 lb. \$2.20; lb. \$4.00.

GIANT RUFFLED SWEET PEAS—Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

1428 **LADY RUFFLES.** Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Pkt. 25c. Plants a 12 ft row.

1423 **CATTLEA QUEEN.** A large frilled duplex of rosy mauve.

1424 **FLUFFY RUFFLES.** Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

1425 **RUFFLED BEAUTY.** A lilac-pink over amber. Large, daintly ruffled flower.

1426 **RUFFLED ORCHID.** Lavender-pink with a warm mauve sheen.

1427 **RUFFLED ROSE.** A soft rose-pink, well ruffled and borne on long stems.

1429 **RUFFLED MIX.** A fine mixture of the best ruffled types.

Any of above Ruffled Sweet Peas: Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

LADY RUFFLES. Soft Pink on a white background and one of the most beautiful sweet Peas grown.

Sweet Peas

A Selection of the Best from
Fraser's Summer Flowering
Sweet Peas

Plant during early Spring for
Summer Flowers

Summer flowering varieties are the most vigorous and prolific bloomers of all sweet peas. This is the variety to plant during the early spring months in eastern states or other locations having cold climates. They are also successfully grown in California along the coast and can be planted from January to March. The early or winter flowering varieties are planted in California and Southern States during late summer and fall for winter and early spring flowers, also extensively grown under glass in cold climates for winter flowers by both the amateur and commercial grower.

Selections offered here represent the best in their respective colors. We are in the sweet pea seed growing center of the world and are in a position to see them all in flower, so you may be sure that when better sorts are available we will list them.

THE BEST SUMMER FLOWERING VARIETIES

1401 **Clear Lavender—POWERSCOURT.** Considered by all as one of the best lavenderers of mammoth size.

1414 **Deep Lavender—AMBITION.** A fine deep lavender verging to blue.

1403 **Purple—OLYMPIA.** Large rich purple flowers, borne profusely on vigorous vine.

1404 **Clear Pink—MAGNET.** A beautiful pink with creamy cast rich but delicate.

1405 **Salmon-Pink—MISS CALIFORNIA.** A charming soft salmon-pink with iridescent tones.

1406 **Rose-Pink—PINKIE.** The best deep-rose pink; mammoth flowers borne on long stems.

1415 **Orange - Scarlet—HUNTSMAN.** Large flowers, long stems and holds color.

1408 **Scarlet—FLAMINGO.** A flashing orange-scarlet flower of good size and substance.

1409 **Crimson—SYBIL HENSHAW.** A very good rich crimson, large flowers, prolific producer.

1410 **Blue—BLUE BIRD.** Large flowers of rich blue, beautifully waved.

1418 **Dark Blue—FORTUNE.** Dark blue wings and violet-blue standard produces a very pleasing effect and the color holds.

1422 **Deep Cerise—CHARMING.** Large flowers, bright cerise with salmon sheen.

1417 **Maroon—THE SULTAN.** Clear rich velvety maroon, very free from undesirable rusty shades.

1411 **Cream—WHAT JOY.** A new cream color with a primrose cast. Considered the best cream.

1412 **White—MODEL.** New black-seeded, clear white. Vigorous grower and producer and large flowered.

Countess Spencer

1416 Large, light pink flower shading to darker color at edges of petal.

Price on all above separate colors

Pkt. 15c; 1 oz. 30c; 4 ozs. 90c.

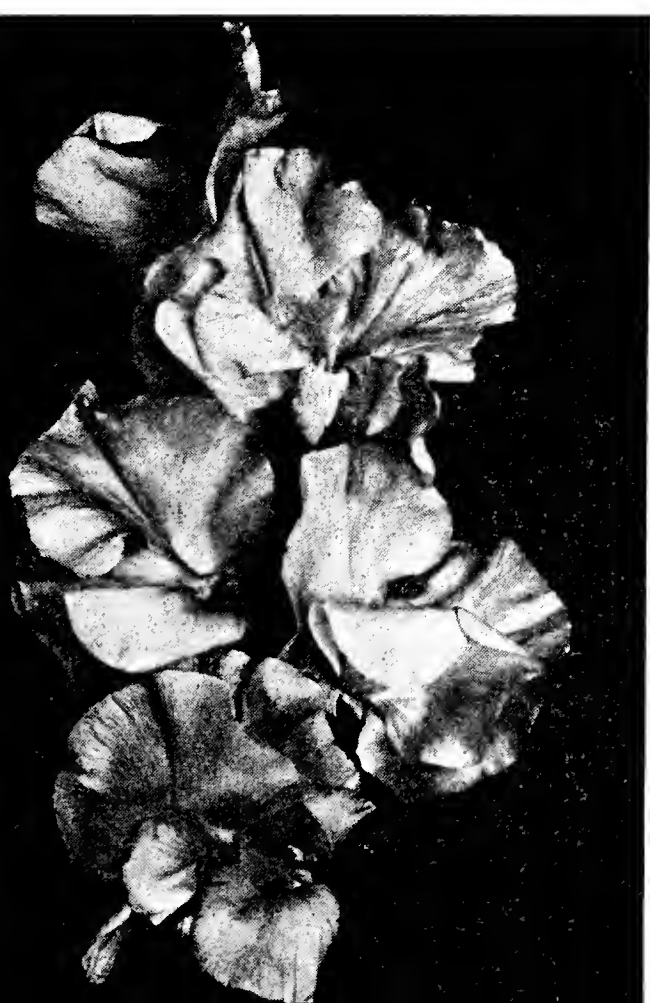
One packet will plant a 12 ft. row.

1419 **Sunshine Mixed.** A blend of 30 selected colors mixed for the finest and most pleasing color effect. Pkt. 15c, plants a 15 ft. row. 1 oz. 25c; 4 ozs. 80c.

1325 **Old Fashioned Sweet Peas—Grandiflora.** Many Colors Mixed. This is the old-fashioned, plain petaled, highly perfumed sweet pea. A very profuse bloomer, producing bicolor flowers. Plant some; they certainly have fragrance. Full oz. Pkt. 15c.

DWARF CUPID Sweet Peas

1326 **Mixed Colors.** Dwarf Plants growing only about 12 inches and covered with a riot of colorful flowers. Excellent for bedding. Pkt. 15c.



SWEET PEAS

New Low Prices — Same High Quality
EARLY OR WINTER FLOWERING
SPENCERS

Plant during Mid-Summer and Fall for Winter and Spring Flowers

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions.

Complete cultural information is given on each packet. Seed requires from 14 to 20 days in which to germinate.

THE 12 BEST

Early Rainbow Colors in Spencer Sweet Peas

1342 Clear Lavender—HARMONY. A beautiful large frilled lavender of delicate light shade.

1311 Deep Lavender—MICHIGAN. Giant flower of good deep color and substance.

1308 Lilac—CATTLEYA. A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.

1315 Clear Pink—IMPERIAL. A large clear pink of soft shade.

1352 GLITTERS. A magnificent flower with a remarkable glowing color. The standard is fiery orange-scarlet.

1344 Rose-Pink—GIANT ROSE. A very rich rose-pink, large flowered and beautifully waved.

1312 Blue—BLUE BONNET. A fine clear blue of unusual purity and lasting qualities.

1318 Crimson—AVIATOR. A glowing, warm-crimson, the best of this shade.

1341 Salmon-Cerise—PRIDE. A bright, live color effect under artificial light.

1345 Orange Scarlet—VULCAN. We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

1322 White—WHITE HARMONY. A pure white; free flowering. Awarded two silver medals and three certificates.

1323 Bicolor—COLUMBIA. Salmon-rose with white wings. A favorite among growers.

Prices of all above separate colors: Pkt. 15c, contains 50 to 60 seeds; 1 oz. 50c; 4 ozs. \$1.60.

One ounce will sow a double row about 20 feet long.

1350 COLLECTION OFFER

Your choice of any 8 packets of above
Standard Group, Value \$1.20.....

75c

1329 Pacific Sunset Mixture (Early Spencer). Our standard formula of the most choice separate colors blended by weight according to color harmony and balance. This is NOT a field grown, trial ground mixture. Pkt. 15c; 1 oz. 25c; 4 ozs. 90c.

1326 Cupid Sweet Pea. Dwarf plants growing only about 12 inches and covered with a riot of colorful flowers. Excellent for bedding. Pkt. 15c.

SIX SUPERB EARLY FLOWERING SPENCER SWEET PEAS

The best of their respective types of 1933. Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for forcing under glass for winter and early spring in cold sections and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

- 1337 American Beauty Rose
- 1336 Orange Supreme Orange
- 1330 Phyllis Fraser Lavender
- 1333 Gardenia White White
- 1338 Miss Los Angeles Salmon
- 1332 Christmas Red

Packets 20c Each
Collection Offer No. 1340
All Six Packets.....\$1.00
(Value \$1.20)

Packets 20c each; 1/2 oz. 35c; 1 oz. 60c

FAMOUS EARLY SWEET PEAS SPENCER SWEET PEAS

1339 Fraser's California Rainbow Beauty Mixture. This is a very special Early Spencer mixture including splendid shades, such as pink and salmon lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. 1/2 oz. 25c; 1 oz. 50c.

NITRAGIN

Recommended for inoculated sweet pea seed. Enables the plant to draw nitrogen from the air and stimulates strong and vigorous plant growth. Garden size Nitragin will inoculate from 1 oz. to 8 lbs. of sweet pea seed. 25c postpaid.

NOVELTIES FOR 1935

EARLY SPENCERS

1355 American Flag. Beautiful red and white. Oldest and the best with streaming white wings. Pkt. 25c.

1356 Jean Burpee. New color in sweet pea, a beautiful Begonia Pink, large flowered, long stem, outstanding. Pkt. 25c.

1357 Annie Laurie. The best Rose Pink sweet-pea introduced to date. Pkt. 25c.

1358 Geranium Pink. A decided new color, the same as the popular pink geranium of the old fashioned garden. Pkt. 25c.

1346 Exposition Pink. One of the finest pinks of recent introduction being especially radiant under artificial light. Pkt. 25c.

1348 Susanna. A flashing carmine red with same color tone in both standard and wings. Pkt. 25c.

1347 Eleanor Blue. A pleasing blue of silvery sheen. A good clear color that will prove very popular. Pkt. 25c.

1349 Lavanda. A new lavender of unusual quality. Color is uniform in standards and wings and the same in partly opened buds and open blossoms. Pkt. 25c.

Any of above:

Pkt. 25c; 1/2 oz. 75c; 1 oz. \$1.25

FRASER'S FAMOUS BEAUTY BLENDS

EARLY SPENCER SWEET PEAS IN COLOR BLENDS

- a longer blooming season;
- a variety of individual colors in shades

The largest and finest of all types have been used in making these shades; each being selected for a different blooming period. For instance, in "Pink and Salmon Shades" we have selected several pinks, each with just a little different blooming period.

Besides creating a longer succession of bloom we have blended a collection of colors in shades, suitable for carrying out a well planned, harmonious color scheme in the sweet pea garden.

- | | |
|---|--------------------------|
| 1301 Pink and Salmon Shades..... | } Packets
25c
Each |
| 1302 Cerise, Scarlet and Crimson Shades.. | |
| 1303 Lavender and Orchid Shades..... | |
| 1304 Light and Dark Blue Shades..... | |
| 1305 Rose Shades..... | |
| 1306 Artistic and Variegate Shades..... | |

COLLECTION OFFER 1307

All six above packets
(value \$1.50) for.....**\$1.00**

Separate Shades: 1 oz. 40c; 4 ozs. \$1.50; 1/2 lb. \$2.50

ASTERS, lovely creations of exquisite beauty



The aster is one of the most popular annuals, furnishing a continuous succession of bloom from early summer until frost. There are many variations of form and color, exceptional fine keepers when cut and there are dwarf and tall sorts suitable for every purpose in the garden. They reign supreme in the autumn garden and are indeed the "Queen" of Autumn Flowers. Sun Ripened Seed is fully matured on the plant and will produce vigorous growing plants and prolific bloomers.

ESPECIALLY RECOMMENDED

Fraser's California OSTRICH PLUME ASTERS

WILT RESISTANT STRAIN

This year we are offering a new wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

- | | |
|---|---|
| 3141 Fraser's Crimson. Mellow rose-crimson tone | 3144 Fraser's White. Snow white. |
| 3142 Fraser's Rose. A bright rose. | 3145 Fraser's Violet. Gorgeous lavender blue. |
| 3143 Fraser's Pink. A shell pink. | 3146 Fraser's Purple. Deep purple. |
| | 3149 Fraser's Plume Mixture. |

Any above Packets 20c each, ¼ oz. \$1.00 — Wilt Resistant Strain

FRASER'S CALIFORNIA OSTRICH PLUME ASTER. A continuous bloomer, gorgeously tinted of immense size.

CALIFORNIA GIANT ASTERS

Our strain of these new Giants, recently introduced, is a non-lateral branching type which does not require disbudding. Plants grow three or more feet, producing enormous flowers on long, strong stems. A superb cutting flower. Five of the loveliest colors you could have in your garden.

- 3310 Giant Blue. Clear azure blue.
- 3311 Giant Pink. Delicate pink.
- 3312 Giant Purple. Rich purple.
- 3313 Giant White. Snow white.
- 3319 Giant Mixture. A blend of all above colors.

Any of above: Pkt. 15c; ¼ oz. \$1.00

- 3314 Giant Rose. Deep, rich rose. The largest Aster grown. Pkt. 25c; ¼ oz. \$1.50.

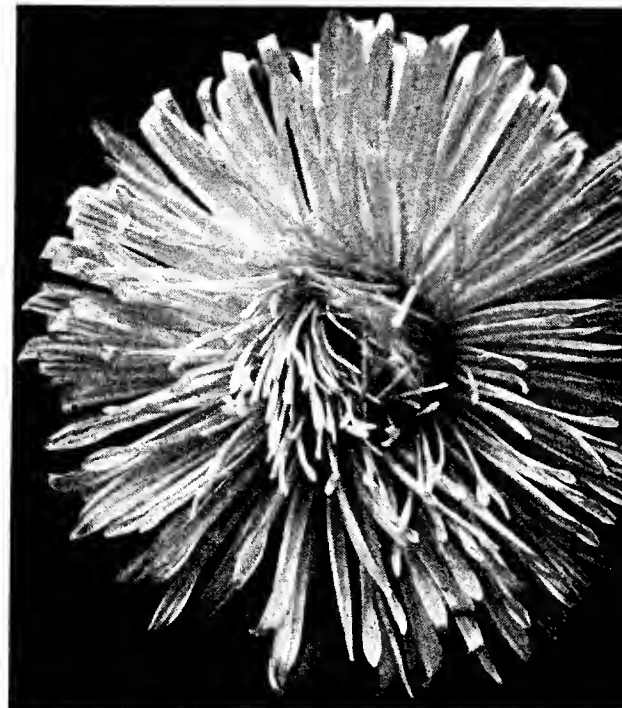
3359 AMERICAN BEAUTY ASTER. Wilt-Proof. One of the latest Peony Type Asters. A very desirable cutting flower with 20-inch stems. Pkt. 15c.

FRASER'S FAMOUS KING ASTER (Needle Type)

These are so different from other asters as to almost form a distinct class of their own. Flower is of great size and substance with wonderful keeping qualities. Flowers are composed of long, narrow petals, beautifully quilled, luxuriantly double and upright in habit. Plants grow about 1½ feet tall and is a mid-season bloomer.

- | | |
|--------------------|-----------|
| 3322 Crimson King | } Packets |
| 3323 Lavender King | |
| 3324 Rose King | |
| 3325 Violet King | |
| 3326 White King | |

3329 King Mixture. A blend of all above colors. Pkt. 15c; ¼ oz. 50c.



FRASER'S FAMOUS KING ASTER. An immense flower, gorgeous color and wonderful keeping qualities makes this aster one of the best of the large double types.

WILT-PROOF AMERICAN BEAUTY ASTER

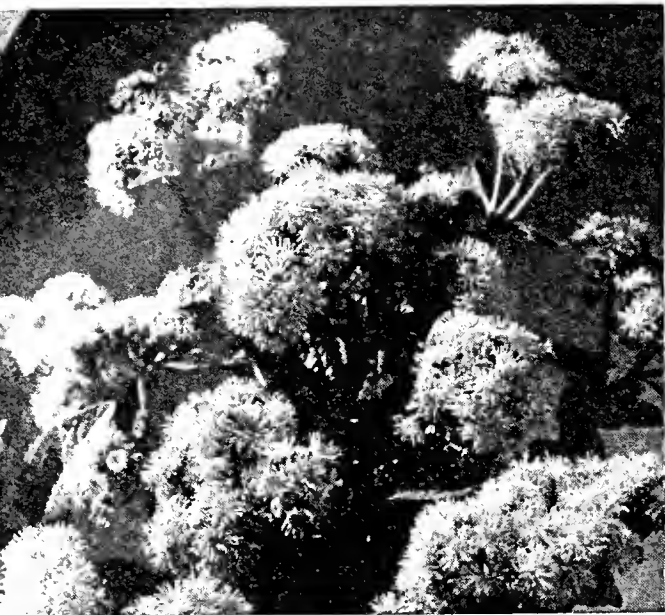
Large, double blossoms, long stems. The early flowering American Beauty types are really the Peony-flowered types, as you will see illustrated at the side of this description. The plants are wilt-resistant and grow 2 to 3 ft. tall, with a spread of 2 ft. in width, and bloom profusely. They come in a wide range of lovely colors, and are one of the finest cut flowers we have from a florists standpoint.

- | | |
|-------------------|--------------------|
| 3360 Carmine Rose | 3364 Peach Blossom |
| 3361 Lavender | 3365 Shell Pink |
| 3362 Crimson | 3366 Purple |
| 3363 Famous Rose | 3367 Snowball |

Any of these separate colors, Pkt. 20c; ⅛ oz. 40c; ¼ oz. 75c; ½ oz. \$1.15.

33359 American Beauty Mixed Colors. A splendid mixture of all the colors listed above. Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00, 1 oz. \$1.75.





AGERATUM. Fraser's Blue Boy compact, beautiful deep sky blue and a beauty for the rock garden and low border.

AGERATUM

Floss Flower

Hardy Annual

Ageratums flower over a long period of time, the winsome blue flowers of this half-hardy annual growing in compact clusters. Plant in a sheltered spot and cover seed very lightly when the ground is warm, or start in seed flats and transplant. Set six inches apart. Blooms eight to ten weeks after sowing.

2201 Fraser's Blue Boy—(8 in.) Large, bright blue flowers, uniform throughout and the truest blue of all large flowering ageratums. Good for rock gardens or edging borders or for bouquets. Pkt. 25; 1/8 oz. \$1.00.

2202 Venus. (6 in.) Something new for the rock garden; compact, dwarf plant covered with soft, fluffy flowers from creamy white to bluish pink. Pkt. 50c.

2203 Fraser's Tall Blue. Grows about 2 ft., branching habit and produces a mass of bright azure blue flowers. Pkt. 15c; 1/8 oz. 50c.

Hardy AGERATUM

Eupatorium

Hardy Perennial—2 ft.

1890 Fraseri. Beautiful Ageratum-like white flowers from July until frost. Fine for cutting, does well in semi-shade. Excellent border plant. Pkt. 15c.

AGATHEA

Blue Marguerite or Daisy

Half-Hardy Perennial—18 in.

2949 Coelestis. A splendid low growing, sky-blue flower for color in summer and early fall. Valuable for borders or pot culture. Pkt. 15c; 1/8 oz. 50c.

AMARANTHUS

Colorful Foliage Plant

Hardy Annual

When it is better known, we prophesy a tremendous popularity for this foliage plant easily grown from seed, of striking beauty; at its best in late summer and fall gardens. Use it to brighten up the shrubbery borders. Very rich soil produces large plant and leaves, but is also responsible for lack of bright coloring in foliage.

2221 Molten Fire or Bonfire. (3 ft.). A variety as spectacular as the name implies—a vigorous grower. Pkt. 15c.

2223 Flaming Fountain Plant (Salifolius). (2 1/2 ft.). Long, graceful willow-like foliage, tinted crimson and gold. Pkt. 15c.

2224 Tricolor splendens (Joseph's Coat). (3 ft.). Very spectacular with its flaming crimson head and green, yellow and red variegated foliage. Pkt. 15c.

2225 Sunrise. (3 ft.). The most brilliant of this family. The bronzy-crimson foliage terminates in a cluster. Very effective among dull shrubbery or against building. Pkt. 15c.

Queen of the Autumn Flowers

FRASER'S FAMOUS RAINBOW ASTERS

Fraser's New Rainbow Aster is an improved strain of wilt resistant single aster. The beauty of these large flowers in their delightful clear colors defies description. In vases, in combination with other flowers, or by themselves, they create a most refreshing picture. This aster is a most charming and graceful addition to any garden, and it will do anywhere that asters grow.

3295 Rainbow Pink. A delicate flesh pink.

3291 Rainbow Carmine. Same color as American Beauty Rose.

3292 Rainbow Lavender. A beautiful clear lavender of a remarkable size.

3293 Rainbow Crimson. The brightest of all these asters, an excellent crimson shaded to scarlet.

3294 Rainbow Rose. Deep rose pink. A magnificent flower, fine for basket decoration.

3298 Rainbow White. A very large pure white. Will blend beautifully with any one of the above colors.

3299 Rainbow Blend. A fine mixture of selected rainbow colors.

Any of above: Pkt. 15c; 1/4 oz. 50c



3299 FRASER'S RAINBOW ASTER. Daisy flowers in delightfully clear colors of the rainbow. Hardy and prolific bloomer. Your garden is not complete without Fraser's Rainbow Asters. Pkt. 15c.

HEART OF FRANCE

New Wilt-Resistant Strain

3341 Rich, ruby red flowers borne prolifically during mid-season. Plants of branching habit about 18 inches tall. Very popular. Pkt. 25c.

MISSION ALL SAINTS

3389 Mixed. Fraser's beautiful dwarf carmine, white and pink that are simply charming. This new aster is of a very dwarf, compact globular habit, 10 inches high late, free and very long flowering. Very useful for bedding and border purposes. Pkt. 15c.



ASTER, All Varieties Mixed

3288 This mixture contains all of the taller growing varieties that maintain an average height of 24 to 30 inches, such as Sunshine, Plume, California Giant, Peony, American Beauty, Rainbow King, and the famous Swansdown White. A bed of this in your garden is unusually fine for cutting, and spectacular effects. Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 85c; oz. \$1.50.

LILLIPUT ASTER

3369 Mixed. Flowers are 1 1/2 to 2 inches across of rich tones of red, blue and other exquisite shades of rose and pink. Plant grows 1 1/2 to 2 feet tall, branching habit with unusually stout, strong stems which mark this mixture as exceptional for cutting. Pkt. 15c.

3339 CALIFORNIA SUNSHINE ASTER. Beautiful delicate shades of carmine, lavender, pink, violet and white with contrasting centers of quilled petals. A graceful, lacy flower and a wonderful keeper when cut. Pkt. 25c; 1/4 oz. \$1.00.

ANTIRRHINUM or SNAPDRAGON

Plant your seed in the spring, April, May and June for the best results. Seed germinates from 7 to 21 days, according to varieties and types, so be patient. They are easy to grow, very colorful, fine for cut flowers, and for borders and beds in the garden. They are truly perennials, but in the Southern States they are treated as annuals, and will produce flowers in 90 to 120 days. The seed is fine, and should be covered lightly but firmed in well in the box. In the open they can be sown in rows and firmed well. Be sure and keep the plants on the grow. If you are planting in boxes, sprinkle every 10 days with Blood Meal and continue to feed after they are planted out where they are to bloom, and you will be almost assured of healthy, thrifty, hardy-blooming plants. Do not pinch back but keep them well supplied with this Blood as a plant food, until they have finished their blooming period.

TALL, LARGE FLOWERING SNAPDRAGONS (Majus)

This strain grows 2½ to 3 feet high. The large flowers are openly spaced on long spikes, giving it a very graceful appearance and making them exceptionally fine for cutting, as well as for bedding.

- 625 Cardinal. Long flower spikes of dazzling scarlet.
- 626 Coral Rose. A soft coral pink, deepening to rose.
- 627 Orange Harmony. Terra Cotta or orange shaded rose.
- 628 Pink Venus. Flesh pink with white marking.
- 629 Rose King. One of the finest deep rose snapdragons.
- 630 Torchlight. Bright orange with yellow lip.

Any of above:

Pkt. 15c; ⅛ oz. 50c; ¼ oz. 90c

- 634 Tall Snapdragons Mixed. Containing all the above six colors.

Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c

COLLECTION OFFER

635 Includes the four most popular colors in this group. Coral Rose, Orange Harmony, Rose King, Torchlight. (1 Pkt. each. Value 60c)..... **50c**

DWARF ROCK HYBRIDS

709 A very dwarf Snapdragon forming small compact plants; very fine for rock gardens. Flowers are bright shades of rose, pink, purple mauve and some bi-color. Pkt. 35c; 1/16 oz. 60c; ⅛ oz. \$1.00.

NEW MAJESTIC
Semi-tall Snapdragon,
Daily Mail — Salmon
Pink.

TALL GROWING GIANTS OF CALIFORNIA SNAPDRAGONS (Maximum)

A comparatively new strain, superior to anything yet introduced and a revelation to those who have been growing only the ordinary garden snapdragons. Immense flowers of beautiful texture closely set on long graceful stems growing to four feet high.

670 Los Angeles. A beautiful salmon-rose—identical in color to the famous Los Angeles Rose. It combines a beautiful shade of salmon with Begonia Rose. It is sure to create a sensation in your garden. It is a vigorous grower.

671 Orchid Cattleya. New. Very pretty, rosy-lilac.

672 Golden Oriole. Flashing light orange, underlip marked with large yellow spot.

673 Ruby. A pleasing deep ruby red.

682 Apple Blossom. Soft apple blossom pink, yellow lip and white marking.

683 Canary Bird. Bright canary yellow. Fine color for mixed bouquets.

684 Copper King. Bronzy scarlet with rich velvety sheen.

685 Old Gold. Pure golden yellow. An effective, pleasing color.

686 Purple King. Deep reddish-purple or garnet.

687 Snowflake. Soft, creamy white flowers on massive spikes.

688 Rose Giant. Very large flowers of clear rose-pink.

Any of above:

Pkt. 25c; ⅛ oz. 75c; ¼ oz. \$1.30

689 Giant Mixed Snapdragons. All of the above colors correctly mixed to produce an harmonious blend.

Lg. Pkt. 25c; ⅛ oz. 60c; ¼ oz. \$1.00

COLLECTION OFFER

690 Includes one packet each of Rose, Old Gold and Canary Bird. Value 75c for **50c**

MAJESTIC, SEMI-TALL HYBRID SNAPDRAGON

Majus Nanum Maximum

EXTRA GIANT FLOWERS

New Hybrid, Medium Snapdragon growing between Maximum and Nanum, about 22 inches. Flower spikes are closely set with very large flowers of unusually good colors.

651 Talisman. (Orange scarlet.)

652 Golden Emblem. Yellow to orange.

653 Rose Marie. Deep rose.

654 Hadley. Dark red.

655 Daily Mail. Salmon Pink.

656 Gold of Ophir. Orange.

657 Sweet Briar. Rose, white throat.

658 Afterglow. Light yellow with salmon-rose suffused with gold.

661 Golden Down. A warm salmon terra-cotta and yellow.

659 Mixed Hybrids.

Any of above:

Pkt. 35c; 1/16 oz. \$1.40; ⅛ oz. \$2.80

See Back Cover for Rust-Proof Snapdragons.



MEDIUM - TALL LARGE FLOWERING SNAPDRAGONS (Nanum)

This group is valuable for bedding purposes as the plant is a compact grower to 1½ to 2 feet high. It is very free flowering, individual flowers set closely on long spikes suitable for cutting.

640 Pink Perfection. Beautiful clear pink suffused with salmon.

641 Crimson Empress. Brilliant rich, velvety shade of crimson.

642 Carmine Queen. A bright rose carmine.

643 Silver Pink. A magnificent flower, delicate, pearly pink.

644 Orange Defiance. A rich, orange-scarlet of pleasing character.

645 Prima Donna. Soft, terra cotta pink with white marking.

Any of above:

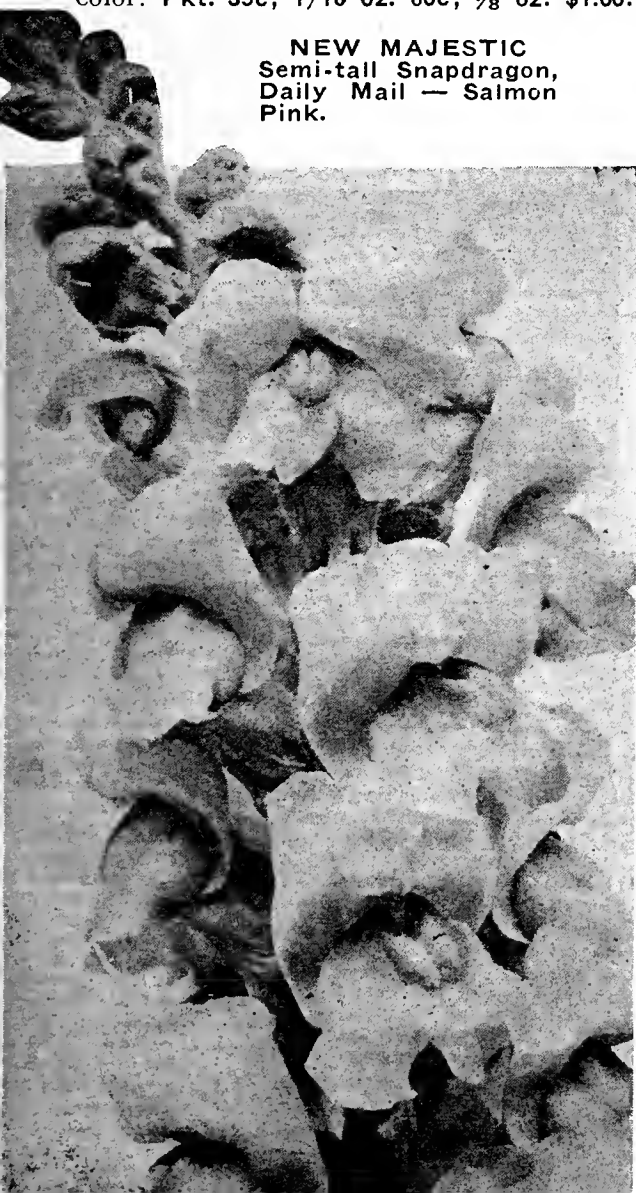
Pkt. 15c; ⅛ oz. 60c; ¼ oz. \$1.00

649 Medium Snaps Mixed. All above six colors blended.

Extra Lg. Pkt. 15c; ⅛ oz. 45c; ¼ oz. 85c

COLLECTION OFFER

650 Includes one packet each of Pink, Orange, Crimson, and Silver Pink. Value 60c..... **50c**





273 CATHERINE THE GREAT COLUMBINE (*Aquilegia Oxysepala*). Native of Siberia. One of the first to bloom, one of the most attractive; large flowers of blue, yellow, and white, mixed. Pkt. 25c.

ALYSSUM

Hardy Annuals

2211 White Gem. Grows 4 to 5 inches high and covered with small sparkling white flowers. Blooms continuously from early spring through summer. Pkt. 15c.

2212 Lilac Queen. The same habit of growth as White Gem, but flowers are of a dainty lilac shade, changing to lighter shade as they age. Apparently few people know this variety. Try it, we are sure it will win a permanent place in your garden. Pkt. 15c.

2213 Carpet of Snow (*Alyssum procumbens*). An excellent low type growing 2 to 3 inches high. Exceptionally good for bedding, and rock gardens. Pkt. 15c.

2215 Sweet Alyssum (*Maritimum*). Grows about 1 ft., very fragrant, small flowers borne in clusters. A profuse bloomer and lovely for bouquets. Pkt. 15c.

Any of above: 1/2 oz. 40c oz. 75c

Hardy Perennial

2214 Saxatile compactum (Basket of Gold). Hardy perennial. Compact grower to 9 inches covered with golden flowers in late spring. Excellent for the rock garden. Pkt. 15c.

ANAGALLIS

Blue Pimpernel

Hardy Annual — 8 in.

2231 Peek-a-Boo Flower. Our strain of this charming flower produces a bushy little plant about 8 inches high covered with pretty violet-blue flowers. They want a sunny location and are best sowed in the open ground where they will bloom until frost. A real gem for the rock garden. Pkt. 15c; 1/2 oz. 50c.



SWAN RIVER DAISY. (*Brachycome*). Dainty, colorful and hardy. Just the thing for a bright cheerful border or bed.

DOUBLE GIANT ENGLISH DAISY. No. 2789. Packet 15c

AQUILEGIA

Columbine

Hardy Perennial — 2 1/2 ft.

2767 Long-Spurred Hybrids. Blue.

2768 Long-Spurred Hybrids. Pink.

2769 Long-Spurred Hybrids Mixed.

Beautiful shades of pink, blue, scarlet and orange.

2774 Copper Queen. Quite the loveliest Columbine yet produced. The petals and outside of the corolla are rich copper shades, the long spurs being of a darker shade.

Any of above:

Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.00

2766 Golden Trumpet. Clear yellow. Has the longest spurs of all, often 4 to 5 inches. A novelty. Pkt. 35c.

2771 Rocky Mountain Columbine. One of the old standbys. Beautiful blue shades mixed with creamy white. A strong grower, good bloomer. Pkt. 15c.

2772 California Hybrid. Grows 2 to 3 feet. Golden yellow flowers with red spur. Pkt. 15c.

2775 Aquilegia Alpina. (12 inches). Blue flowers with white centers. One of the best for rock gardens. Pkt. 25c.

Giant English Daisy

BELLIS PERENNIS MONSTROSA

Hardy Perennial — 6 in.

A vastly improved strain producing extra large flowers and foliage. Flowers often 2 inches across. One of the best early spring bedding plants.

2781 Fraser's White

2782 Fraser's Pink

2789 Fraser's Blended Mix

Pkt. 15c

1/8 oz. 75c

2784 Fraser's Versi-Color Giant. A novelty, variegated; white with rose penciled petals. Pkt. 25c.

2785 Fraser's Lilac Gem. A new color in this popular flower, one the growers have all been striving for. Pkt. 25c.

Brachycome

SWAN RIVER DAISY

Hardy Annual — 12 in.

This pretty, daisy-like little flower is familiar to many gardeners in mixed colors only. We offer it to you in separate colors that come quite true from seed. The plants grow from 8 to 12 inches high and are covered with flowers throughout most of the summer. They like a sunny location; are fine for pot culture, borders, edgings and small beds.

2904 White

2905 Blue

2906 Dark Violet

2907 Rose

2908 Red

Packets

15c

each

1/4 oz. 50c

2909 Mixed Colors. A fine blending of all the above colors. Pkt. 15c.



ARCTOTIS

Blue-Eyed African Daisy

Hardy Annual — 2 1/2 ft.

2246 Grandis. Large, showy, silvery-white flowers with sky-blue eye and silvery lilac to reverse of petals. Very free-flowering, fine cut flower and does exceptionally well in hot weather. Pkt. 15c; 1/2 oz. 60c; oz. \$1.00.

BALSAM

Lady Slipper

Hardy Annual — 18 in.

2251 Camelia-Flowered. Double, mixed. Very pretty. Bears double, wax-like flowers in bright colors and is very free-flowering. Plant somewhat resembles small tree. Pkt. 15c; oz. 50c.

ANCHUSA

Summer Forget-Me-Not

2236 New Annual Blue Bird. Will bloom all summer from spring-sown seeds. Has sprays fully 18 inches long, laden with deep blue flowers. Pkt. 25c; 1/2 oz. 50c.

2237 Capensis. Dwarf with forget-me-not blue flowers. Pkt. 25c; 1/2 oz. 50c.

2238 Blue Bonnet (*Italica Dropmore*). Perennial. A lovely pale blue variety. For tall borders or background. Will bloom continuously from June to early August if the seed pods are picked off. Pkt. 25c; oz. \$1.00.

BROWALLIA

Hardy Annual — 18 in.

2256 Elata, Blue. Flowers are bright blue; spreading growth to 18 inches; flowers during summer and fall. Easy to grow sown in the open; is suitable for bedding or pot culture. Pkt. 15c; 1/4 oz. 75c.

ASCLEPIAS

Butterfly Wild Flower

Hardy Perennial — 2 ft.

2484 Tuberosa. Showy flowers of bright orange are borne in numbers during July. Pkt. 15c.



CALIFORNIA WILDFLOWERS SEEDS

There is a real treat in store for those who have never planted California Wildflowers. They will add charm and distinctiveness to your garden. Few wildflowers rival their beauty in the native and when brought under cultivation they are larger and even more colorful and attractive. They bring romance, novelty and beauty to the garden and require a minimum of water and care. The best time to sow seeds is in the fall or during the rainy season. Sowings made after the rainy season is past will have a shorter blooming period, slower germination and will require artificial watering to succeed. Successfully grown in all eastern climates.

SCARLET LARKSPUR

2026 *Delphinium cardinale* — Scarlet Larkspur. Perennial. Native of Southern California, usually found blooming in the early summer on the dry, chaparral covered slopes of the foothills and Coast Range mountains. After most other wildflowers have passed this Larkspur sends up its flaming torch-like flower-spikes to a height of 3 to 4 feet. Pkt. 35c.

SAND VERBENA

2021 *Abronia Umbellata*. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flowers will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c.

CALIFORNIA COLUMBINE

2024 *Aquilegia Truncata* (Red Columbine). Perennial growing 2 to 3 feet. The gay yellow-tipped, scarlet flowers hang gracefully from slender bending stems. They prefer a semi-shady, moist location, where they will brighten the dullness with vivid spots of flame. They are entirely hardy in the most severe climates as well as mild climates of the southern states. Pkt. 25c.

LUPINE

2051 California Mountain Blue. (Lupines Nanus) Annual. California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.



QUEEN ANN'S THIMBLE

2028 *Gilia Capitata*. This annual grows 1½ to 2½ feet high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like Scabiosa in form. Pkt. 15c; ½ oz. 40c.



No. 5011 — A CALIFORNIA WILDFLOWER GARDEN

There are five choice separate varieties and two mixtures in this collection; all annuals as follows: California Blue Lupine, California Canterbury Bell, Blazing Star, California Blue Bells, Tidy Tips, Monterey Poppy-land Blend and a General Mixture of Wildflowers.

A \$1.10 value **75c**
Sent Postpaid

No. 2036 CALIFORNIA TIDY TIPS. A captivating golden yellow flower satisfactory in any climate. Pkt. 15c; ¼ oz. 50c.



CACTUS SEED

2081 Death Valley Cactus. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

LAVATERA

Mission Mallow

2023 *Lavatera assurgentiflora*. Evergreen perennial shrub in California, but can be treated as an annual in cold locations like the castor bean. Plants will flower the first year from seed and if they can be started soon enough they will reach a height of 6 feet in one season. The brilliant rose, dark-veined flowers contrast beautifully with the bright green maple-like foliage. This was the choice of the Franciscan monks for an ornamental shrub for their gardens. At its best near the seashore. Pkt. 25c.

CALIFORNIA PENTSTEMON

2035 Rare *Pentstemon spectabilis*. "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; ⅛ oz. 50c.

CALIFORNIA CANTERBURY BELL

2039 *Phacelia Whitlavia*. Annual grows 1 to 1½ feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks. Will thrive in partly shaded moist places. Pkt. 15c; oz. 50c.

CALIFORNIA CREAM CUPS

2040 *Platystemon californicus*. Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil and make a gorgeous display when planted with Sand Verbenas. Pkt. 15c; ⅛ oz. 50c.

CALIFORNIA BLAZING STAR

2025 *Bartonia Aurea*—Blazing Star. A very desirable golden yellow flower entirely hardy in all parts of the country. Flowers average about 3 inches across, single with bristling, long, bright yellow stamens. Likes full sun but not much water. Pkt. 15c; oz. 50c.

CALIFORNIA BLUE BELL

2037 *Phacelia campanularia*. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. The foliage is bright green, plant compact, very effective for edgings, borders and beds. Flowers are wide bell-shaped, and about the size of half-dollar. One of the quickest annuals to flower from seed sowing. Pkt. 15c; oz. 50c.

2038 Wild Heliotrope—*Phacelia Tanacetifolia*. Annual, lavender blue, used extensively for bee food. Grows 1½ to 2 ft. tall. Pkt. 15c.



No. 414 SENSATION CALENDULA. Brilliant orange, dark center, very large and double. One of the best. Pkt. 20c.

CAMPANULA Canterbury Bell

There is magic in the very name of this old-time favorite. Being a hardy biennial, it is best in most localities when planted in the late spring and fall for blossoms the following year. The single varieties will usually bloom in May and June and the cup and saucer varieties from June to August.

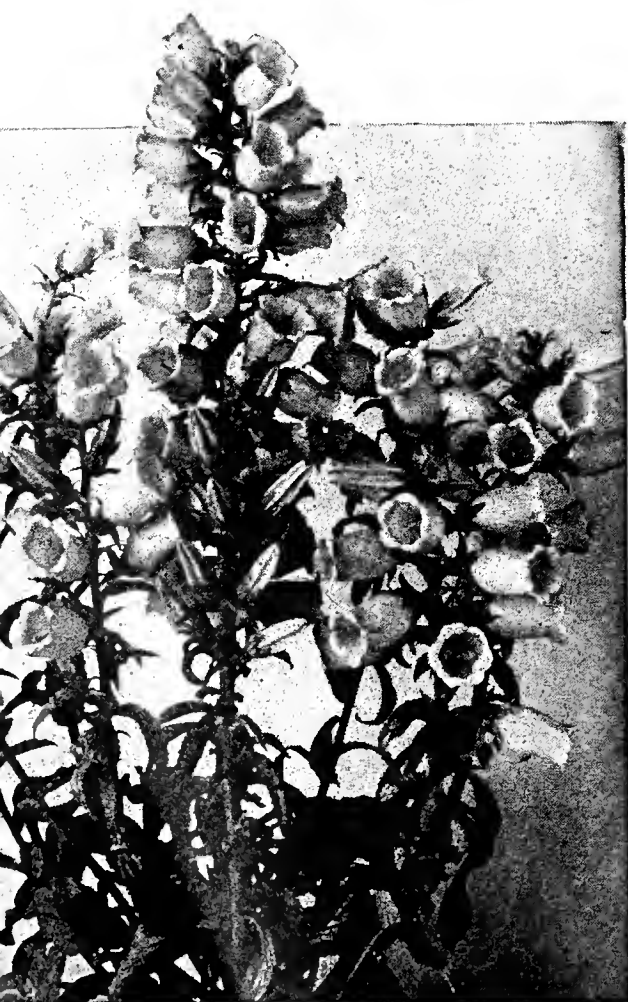
SINGLE CANTERBURY BELL *New Annual*

1153 This is a very desirable addition to the Canterbury Bells. A strain of this popular family that will bloom in less than six months from seed fills a long felt want. Pkt. 25c.

CUP AND SAUCER BELL TYPE (*Campanula calycanthema*) *Hardy Biennial — 2 ft.*

- | | | |
|--------------------|---|-----------|
| 1165 Rose | } | Pkt. 25c |
| 1166 Dark Blue | | |
| 1167 Light Blue | | |
| 1168 White | | |
| 1169 Mixed Colors. | | Pkt. 15c. |

No. 1153 ANNUAL CANTERBURY BELL. Pkt. 25c.



A Very Popular Universal Garden Flower CALENDULA - Scotch Marigold

Hardy Annual — 18 in.

One of our most faithful flowers. You can always depend on it for masses of warm, golden colors from early summer until frost. Sun Ripened seed is from the finest of the improved strains. This year we are offering two new ones; Radio Golden Beam and Chrysantha, both fine additions to this popular family.

Calendulas will thrive in almost any soil on a minimum of care. In California or mild sections it is simplest to sow them where they are to grow, two or three seeds together, spaced at intervals of 12 inches. When they germinate and throw out their first pair of leaves, select the thriftiest one and pull out the others, leaving one plant to mature in each planting. In California and mild climates they can be planted in the fall for winter blooming. Elsewhere they can be planted inside or in a hot bed in March or April and transplanted to the garden in May, or plant seed in the open ground after danger of heavy frosts.

410 Fraser's California Improved Orange. A rich golden orange. Large double flowers. Pkt. 15c; 1/2 oz. 40c; oz. 75c.

411 Fraser's California Improved Yellow. Large, lemon yellow. Pkt. 15c; oz. 75c.

414 Sensation (Campfire). Brilliant orange, large flower, dark center. Double. Pkt. 20c; 1/2 oz. 60c; oz. \$1.00.

415 Ball's Gold. Golden yellow. Pkt. 20c.

416 Radio. Quilled petals distinguish this interesting new variety. Clear orange. Pkt. 20c; 1/2 oz. 60c; oz. \$1.00.

417 Radio Golden Beam. A new rich, golden yellow. Counterpart of Radio. Pkt. 25c; 1/2 oz. 60c; oz. \$1.00.

418 Chrysantha. New and very attractive. Its golden yellow petals are broad and drooping and arranged rather loosely, though very double. Stems are nice and long with good substance making it exceptionally good for cut flower work. Plant grows about 6 inches taller than others. Pkt. 25c; 1/2 oz. 75c; oz. \$1.25.

420 Golden Splendor Mixture. All varieties listed above including new novelties for 1934. Pkt. 15c; 1/2 oz. 75c; oz. \$1.50.

CAPSICUM

Christmas Ornamental Peppers

Annual — 10 in.

Interesting little plants for borders or pot culture. In mild climates may be planted in late spring outdoors or mid-summer and grown on in pots for winter color, the bright green foliage and red peppers make excellent Christmas color.

2276 Birdseye. Compact, very dwarf, bears small, round red berries upright on end of stems. Pkt. 15c.

2277 Christmas Light. Somewhat larger than above, more branching, and bears long, red pepper-like fruit upright at end of stems. Pkt. 15c.

2778 Giant Christmas Light. Semi-tall, 15 inches; somewhat taller than above. Packets 15c each

CANDYTUFT—Umbellata

Hardy Annual — 12 in.

429 Candytuft Mixed Colors.

Hyacinth-Flowered

428 Giant Hyacinth-Flowered. Candytuft. White.

Any of above:

Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c; oz. 85c.

SINGLE BELL TYPE

(*Companula Medium*)

Hardy Biennial — 2 ft.

- | | | |
|-------------------|---|----------|
| 1135 Rose | } | Pkt. 15c |
| 1136 Dark Blue | | |
| 1137 Light Blue | | |
| 1138 White | | |
| 1139 Mixed Colors | | |

1151 Pyramidalis (Chimney Bellflower). (Hardy Perennial—5 to 6 ft.). A hardy perennial doing well in a warm, dry location. Produces long spikes of bell-shaped blue flowers in August. Pkt. 25c.

1152 Carpatica (Harebells). Hardy perennial growing 8 to 12 inches tall making it fine for the rock garden and low borders. Bears dainty blue bells on graceful stems all summer. Pkt. 25c.



No. 418 CALENDULA. Chrysantha or Sunshine. Pkt. 25c.

CARNATION

FRASER'S CATALINA STRAIN MIXTURE

(Improved Enfant de Nice Strain)

2809 Six beautiful colors harmoniously blended. Pkt. 35c; 1/32 oz. 55; 1/16 oz. \$1.00.

MARGUERITE CARNATION

Easy to grow from seed. Very fragrant.

2801 Old-Fashioned Carnation. Smaller than the present day carnation very fragrant and a prolific bloomer. Flowers are double and semi-double of exquisite color. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.

Hardy Garden CARNATIONS

Tender Perennial — 18 in.

FRASER'S BEAUTY STRAIN (Improved Chabaud's Giants)

If planted inside very early they will bloom in 5 month from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun Ripened Seeds produce plants of exceptional vigor, 1 1/2 ft. tall with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- | | | |
|-------------------|---|-------------------------|
| 2793 Cardinal-Red | } | Pkt. 20c
1/8 oz. 75c |
| 2794 Crimson | | |
| 2795 Deep Rose | | |
| 2796 Shell-Pink | | |
| 2797 Salmon-Rose | | |
| 2798 White | | |

2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 20c; 1/8 oz. 50c.

COLORFUL and DELIGHTFULLY DIFFERENT

CALIFORNIA POPPIES IN SUNSET RAINBOW SHADES

Eschscholtzia—California Poppies



FRASER'S CALIFORNIA POPPIES
No. 2074. Double White

Fraser's California Poppy Novelties

Eschscholtzia Double Flowered
Double Varieties, 1 ft.

2070 Double Carmine Queen. Vivid crimson carmine.....	Pkt. 25c
2071 Double Orange.....	Pkt. 25c
2072 Double Pink.....	Pkt. 25c
2073 Double Rose.....	Pkt. 25c
2074 Double White.....	Pkt. 25c
2075 Double Choice Mixed	Pkt. 20c

Special Quantity Prices True California Poppies

2078 Eschscholtzia aurantiaca. For planting large areas to the true California Poppies. Pkt. 10c; 1/2 oz. 35c; 1 oz. 50c; 4 oz. \$1.75; 1/2 lb. \$3.00 1 lb. \$5.00.

Postage Paid

FRASER'S CALIFORNIA WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders, and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coropsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilias Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

2005 Shady Blend. Six select varieties for partly shaded areas.

2006 Yellow-Gold Shades. A beautiful blend of orange yellow and cream.

2007 Blue and Purple Shades. A blend of blue, purple and lavender colors.

2009 General Mixture. A mixture of choice varieties for all-around planting.

Any of above: Pkt. 15c; 1/4 oz. 35c;
1/2 oz. 60c; oz. \$1.00

CALIFORNIA NATIVE WILDFLOWERS

This seed is valuable for brightening open spaces in vacant lots, in parkways and in corners of the garden. Ours is a souvenir mixture of the most beautiful types of true native California flowers.

2010 For all places. A mixture of 20 distinct varieties. Pkt. 25c; oz. 50c; 1/4 lb. \$1.50; lb. \$5.00.

The original golden cup known as the true California Poppy, has furnished the base for the remarkable color range of the present poppy. As cut flowers they are far more satisfactory than most people realize, the trick being to cut the flowers in the early morning before the buds open. Our Sun Ripened seed represents a vastly improved strain. They are colorful, easily grown and practically free of garden pests. Perfectly hardy in eastern states; we have known them to self-seed for five years as far north as Massachusetts.

2061 Scarlet Shades. Includes a new deep scarlet of the tulip-flowered type.

2062 Orange Shade. Beautiful fluted and double types in rich orange.

2063 Crimson Shades. Rich crimsons and fluted types.

2064 Yellow Shades. Golden yellow shades and new fringed types.

2065 Pink Shades. Bright to delicate shades of pink.

2066 Carmine Shades. Deep carmine shades and lovely frilled types.

2067 New Bronze Shades. Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

Any of above: Pkt. 15c; 1/4 oz. 40c;
1/8 oz. 70c; oz. \$1.25

2069 Poppyland Sunset Mixture. These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; oz. \$1.00.

Golden West CALIFORNIA SEA DAHLIA

2082 Leptosyne maritima. Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across with bright yellow petals surrounding a golden disc. A splendid cut flower, one of the best natives for this purpose. A rapid grower blooming from seed in about 90 days. In eastern states start in about 90 days. In eastern states start inside and plant out when weather permits. Hardy in mild climates. Pkt. 15c.

2069 CALIFORNIA POPPIES massed in a parkway are not only colorful but very satisfactory because they are so hardy and such prolific bloomers.

Pkt. 15c.





2301 BACHELOR BUTTON. This is the blue Cornflower known as Bachelor Button. Large, double with strong blue. Pkt. 15c.



2293 DWARF COCKSCOMB makes fine color in the Fall. For a low border of brilliant color it's hard to beat. Pkt. 15c.

CENTAUREAS

—a most satisfactory annual, colorful and easy to grow.

Both the Cornflower and Sweet Sultan are very desirable for cut flowers as well as for garden display. It's no trick to grow them, just plant them in the garden where they are to flower, supply them with water and you'll have many beautiful bouquets as your reward.

DOUBLE CORNFLOWER OR BACHELOR BUTTON *Centaurea Cyanus*

Hardy Annual — 2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

- 2301 Fraser's Blue
- 2302 Fraser's Maroon
- 2304 Fraser's White
- 2305 Fraser's Rose
- 2306 Fraser's Carmine

Any of above colors:

Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c.

GIANT SWEET SULTAN *Centaurea Imperialis*

Hardy Annual — 2½ ft.

An indispensable annual for cutting or garden display. Sun Ripened seed is "free flowering", long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

- 2312 Fraser's Brilliant Rose.
- 2313 Fraser's Deep Lavender.
- 2314 Fraser's Purple
- 2315 Fraser's White.

2316 Yellow (*Suaveolens*). Rich yellow, a glorious combination with the Blue Bachelor Button when used in bouquets. 2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purpose. 2319 Fraser's Blended Mix. All of above separate colors mixed.

Any of above colors:

Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

Dusty Miller *Centaurea*

Hardy Perennial

2340 *Gymnocarpa*. Planted extensively for low borders because of its silvery white foliage. Looks well all summer and grows about 10 inches tall, bearing small light lavender flowers. Pkt. 15c.

2339 *Candidissima* (*Cineraria*). Silvery white foliage and golden yellow blossoms. Ideal for low border of neutral color. Compact grower, 8 to 12 inches. Pkt. 20c.

CELOSIAS - Velvet Colors

Hardy Annual

People have finally discovered what a splendid effect they can achieve through the liberal use of Celosia. New types and improved strains have been partly responsible for the increased popularity. The plant is interesting and highly ornamental and not at all difficult to grow. It is widely used as a pot plant as well as in the garden. Seed may be started inside for early bloom or sown where they are to stand when the ground is warm. Celosias are for fall and late summer color so be sure and don't rush the season. Germination will be poor if planted outside in open ground before ground is warm.

COCKSCOMB

Celosia Cristata

This variety with the cockscomb form gave these plants their common name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2291 Fraser's Giant. Large compact heads on sturdy plants 15 to 18 inches tall. Rich velvety shades of crimson, rose and yellow. Pkt. 15c.

2292 Fraser's Dwarf Empress. Mammoth heads of rich purplish-red that almost hide the foliage. Grows only about 10 inches tall. Pkt. 15c.

2293 Fraser's Dwarf Cristata Mixed. A fine low growing variety to 10 inches. Colors are mixed in shades of yellow, rose and crimson. Pkt. 15c.

BLACK BEAUTY CELOSIA

2294 Novelty. This Celosia has a bronze foliage, as well as beautiful crested, black plush cockscombs, a wonderful combination. Grows about 3 ft. high, makes a most gorgeous display in the garden for the background. Likes rich soil, and is very fine for cutting. First time offered. Pkt. 50c.

CELOSIA CHILDSII

2283 Chinese Woolflower. The heads of this variety suggest huge balls of silky wool set at the top of stems averaging about 18 inches in length. Pkt. 15c.

Dwarf Varieties

FRASER'S FLAME CELOSIA

A distinctive new novelty. Plants are real dwarf, growing about 12 inches, compact with many flower heads in bright flaming red and glowing chrome yellow. The best of all for pot culture and very striking when used in solid beds. If you want something unusual try a solid bed of the yellow bordered with two rows of the red.

2284 Fireflame. Flame red shades.

2285 Afterglow. Warm, glowing chrome yellow.

Above Pkts.: 25c each

OSTRICH PLUME CELOSIAS

Tall Varieties

Plants grow 2 to 2½ feet tall, well rounded bushes with many branches ending in large flower heads resembling an ostrich plume. An excellent plant where tall colorful border is wanted and can be used in large bouquets.

2287 Ruby. Rich ruby red shades.

2288 Golden. Golden yellow shades.

2289 Mixed. A blend of the above shades.

Any of above. Pkt. 15c; oz. \$1.00

CALLIOPSIS

Tickseed

Hardy Annual

The dwarf Calliopsis is a splendid thing for edging, low massed plantings or rockeries. The richly marked flowers come in shades of yellow, orange and mahogany. Plants grow about one foot high and are of easy culture. Sow where they are to grow. Fine for cutting.

DWARF VARIETIES

2267 Golden Wave. A glorious yellow with mahogany zone. Pkt. 15c; oz. \$1.00.

2268 Yellow Wave. Clear yellow. Pkt. 15c.

TALL VARIETIES

2266 Marmorata. Tall variety bearing a mass of yellow flowers prettily marked with maroon. A more compact grower than other tall varieties. Splendid for background. Pkt. 15c; oz. \$1.00.

2269 Hybrid Semi Plena. Mixed colors with crimson marking. Pkt. 15c; oz. \$1.50.

2267 DWARF CALLIOPSIS "Golden Wave". A glorious yellow flower with mahogany zone. Pkt. 15c; oz. \$1.00.



COSMOS - Extra Early

Annual. For cutting and display. 5 to 6 feet. July to October.

Another much favored annual, supplying the late summer and fall gardens with quantities of artistic-shaped flowers wanted for cutting purposes.

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country, thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results. If the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

461 Fraser's Early Pink Cherokee. Mammoth flowering type, color like the beautiful single Cherokee Rose.

462 Fraser's Early Red Cherokee. Mammoth flowering. Bright red like the well known Red Cherokee Rose.

463 Fraser's Early White Cherokee. Mammoth flowered, a pure white like the White Cherokee Rose.

464 Fraser's Color Harmony Mix. A choice blend of all above colors.

465 Fraser's Klondike Gold. A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun.

Any above Packets 15c each
1/8 oz. 25c; 1/4 oz. 50c; oz. \$1.25

CLARKIA ELEGANS

Butterfly Flower

Hardy Annual — 2 ft.

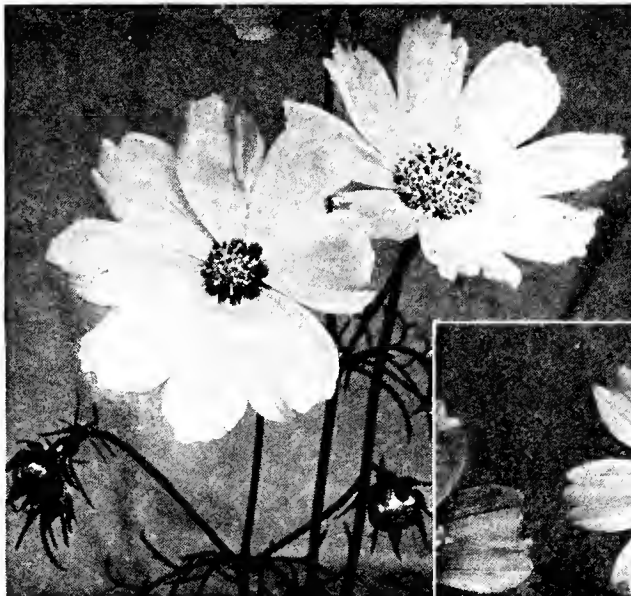
Our strain produces thrifty plants with long sprays thickly set with very double flowers, suggesting blossoms of ornamental or flowering cherry.

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

2408 Enchantress. A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers in six weeks from sowing. Pkt. 15c; oz. \$1.50.

2409 Fraser's Double Choice. Mix of rainbow colors. Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.00.

SUMMER CHRYSANTHEMUM
ANNUAL PAINTED DAISY. A riot of color and easy to grow.



DOUBLE CRESTED COSMOS. A recent development of the early single cosmos. If you like cosmos, you will surely like this new introduction.

FRASER'S EXTRA EARLY COSMOS. This favorite for the late summer and fall garden shown above will supply you with an abundance of beautiful cut flowers for house decoration.

California's Best Double Crested Cosmos

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60% double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the singles.

473 Crimson	} Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.
474 Pink	
475 White	
476 Double Mixed	

CHEIRANTHUS Golden Siberian Wallflower

Hardy Biennial — 12 in.

2487 Fraser's Choice Gold Blend. An early perennial with rich, velvety orange flowers, never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. Pkt. 15c.

COSMIDIUM

Brown-Eyed Daisy

Annual. For cutting and display 2 ft.
2416 Brown Eyed Daisy. Native of South America. A winsome little flower with brown center circle with maroon and edged with bright, cheerful golden-yellow. Wonderful for bedding, border or cut flowers. Planted from May to June, where they are to grow, will flower in 70 days from seed. Pkt. 15c.

Annual Painted Daisy CHRYSANTHEMUM

Hardy Annual — 2 1/2 ft.

This is an improved strain of this useful summer garden annual. They are easily grown from seed and make a showy plant covered with daisy-like flowers.

2346 Radiatum album. Attractive and odd flowers with curved and quilled petals of white radiating like spokes of a wheel from a dark brown center.

2347 Radiatum aureum. The same as above, but rich, golden yellow petals.

2345 Radiatum hybridum. Quilled and curved petals like above, but colors mixed.

2348 Golden nivellii. Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow. An abundance of bloom makes it valuable for cutting.

2349 Fraser's Painted Daisy Mixture. Single of most beautiful colors.

2341 Double Carinatum Hybrida Mixed. Flowers come about 60% true to type, of good size excellent for cutting and bright cheerful shades of purple, scarlet, yellow and white. You will find this Painted Daisy to be one of the best. Pkt. 20c.

Any of above; Pkt. 15c; 1/2 oz. 30c;
oz. 50c; 4 ozs. \$1.50.

Japanese Hardy Garden CHRYSANTHEMUM from Seed

Hardy Perennial — 3 ft.

2371 Fraser's Daisy - Flowered. This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late September and October. Pkt. 35c.

COREOPSIS

Golden Wave

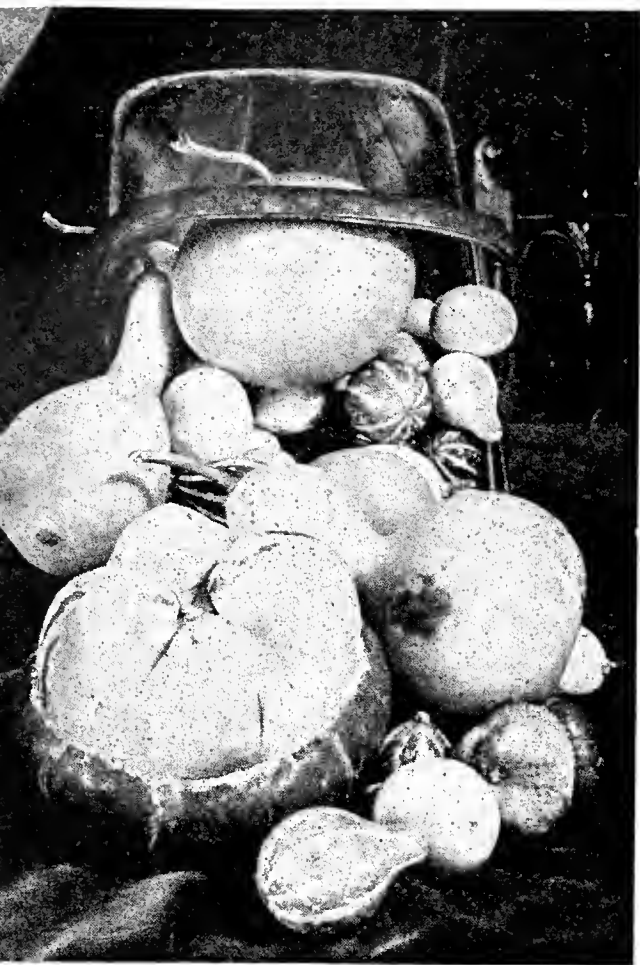
Hardy Perennial — 2 ft.

One of the easiest grown and best liked of the hardy perennials; highly prized for cutting, very free flowering for many weeks.

2813 Hazel Eyed Coreopsis (Auricula Superba). Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c.

2812 Fraser's Double. A recent introduction. You'll like this one. Pkt. 25c.





No. 2856 ORNAMENTAL GOURDS. They make interesting and very artistic house decorations and can be hand-painted in many artistic designs. Easy as pumpkins to grow. Pkt. 15c.

COBAEA (Cathedral Bells)

Half-Hardy Perennial

2496 Violet Blue. Half-hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Hardy in California and mild sections. Rapid grower. Pkt. 15c.

DOLICHOS

Hyacinth Bean

Hardy Annual

2851 Hyacinth Bean (Dolichos) Mixed. Beautiful, rapid climber growing 8 to 10 feet during its season. Spikes of pea-like flowers in white and purple are borne in abundance, followed by attractive purplish seed pods. Pkt. 15c.

Australian Pea Vine

Tender Perennial

2881 Australian Pea Vine (Dolichos lig-nosus). Makes a rapid luxuriant green growth. Rosy-pink pea-shaped flowers in clusters cover the vine in great profusion. This vine is suitable only for mild climates such as California and extreme southern states. Pkt. 15c; oz. 50c.

HUMULUS

Japanese Variegated Hop

Hardy Annual

2876 Japonicus variegatus. The feature of this attractive climber is the silvery white and yellow variegated leaves. The plant is a very rapid grower, covering the side of porch or fence in a few weeks time. Free from pests. Pkt. 15c.

LINARIA

Kenilworth Ivy

Hardy Perennial

2896 Cymbalaria. Trailing habit. Very desirable because of its small foliage resembling English Ivy. Flowers are lavender with orange lips. Likes semi-shady, moist location, ideal for rock garden and window box. Pkt. 25c.

SEED OF ORNAMENTAL AND FLOWERING CLIMBING and TRAILING PLANTS

We have listed on this page the most popular climbing and trailing plants for the garden. Really, this group should be considered a garden necessity because no garden is complete without some of them. They furnish shade for porches, arbors, garden benches and summer houses. For fence covering and screens to hide unsightly views they have no equals. They are not only practical but beautiful and give a touch to your garden that no other group can furnish.

ORNAMENTAL COURDS

Hardy Annual

The ornamental gourds are of very simple culture and will produce an abundance of colorful and curious shaped fruits when planted in rich soil and given a sunny location. They may be trained on trellises as climbers or used as ground covers. The fruit when ripened makes pleasing house decorations during the winter holidays. It is becoming quite a hobby among many to enhance their decorative value by hand painting designs on the surface of the white gourds. Fruit should be painted with colorless shellac to brighten colors.

2856 Many Sorts Mixed. A good selection of the best types mixed. Pkt. 15c.

2857 Small Decorative Mixed. The best of the small striped and odd-shaped varieties, some warted, green and yellow. Pkt. 15c.

2858 Turks Turbin. Very odd and ornamental, top red and lower portion creamy white striped red. Pkt. 15c.

Any of above: 1/2 oz. 20c; oz. 35c

JAPANESE KUDZU VINE

Hardy Perennial

2886 Pueraria thunbergiana. Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters adds to its attractiveness. Pkt. 15c.

MINA LOBATA

Flag of Spain

Hardy Annual

2887 Flag of Spain. Hardy annual, luxuriant grower in mild climate and will also flower in northern climates late in season. Leaves are heart-shaped and dark green. Flowers are scarlet while in bud and a bright orange to primrose when matured. Makes rapid growth to 12 feet when started in May. Pkt. 25c; oz. \$1.00.

LATHYRUS

Perennial Sweet Pea

2894 Fraser's Select Mixture. Hardy perennial climber with pea-like foliage and flowers borne in clusters of 8 to 10. Colors are red, pink and white. Vine may be trained as climber on supports and is also very good for trailing over rocks and banks. Dies back as soon as frost comes in northern states. Pkt. 15c.

SCARLET RUNNER BEAN

Hardy Annual

2888 Fraser's Prizewinner. Grows rapidly 10 to 15 feet in a season. Bright scarlet colored pea-shaped flowers contrast beautifully with the rich green foliage and are followed with unusually large pods of edible beans. Pkt. 15c.

THUNBERGIA

Black Eyed Susan

2889 Alata. A tender perennial usually treated as an annual. Flowers very from light buff to deep orange with black spotted center. Light, graceful climber suited for hanging baskets, window box and very attractive in the rock garden as a ground cover. Likes sun. Pkt. 15c.

IPOMOEA

Morning Glory

Hardy Annual

Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug, rich soil. If the seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination.

2842 Imperial Japanese. Vigorous and fast growing, attaining 20 to 30 feet in a season. The most beautiful and largest flowered of all Morning Glories appearing in a wide range of radiant colors; red, rose, purple, blue, white and silvery-gray with odd markings and dots. Pkt. 25c.

2843 Heavenly Blue. Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. Pkt. 25c.

Cardinal Climber

2841 Cardinal Climber. Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to 1 1/2 inches across and borne in many new clusters each morning. Pkt. 15c.

CONVOLVULUS

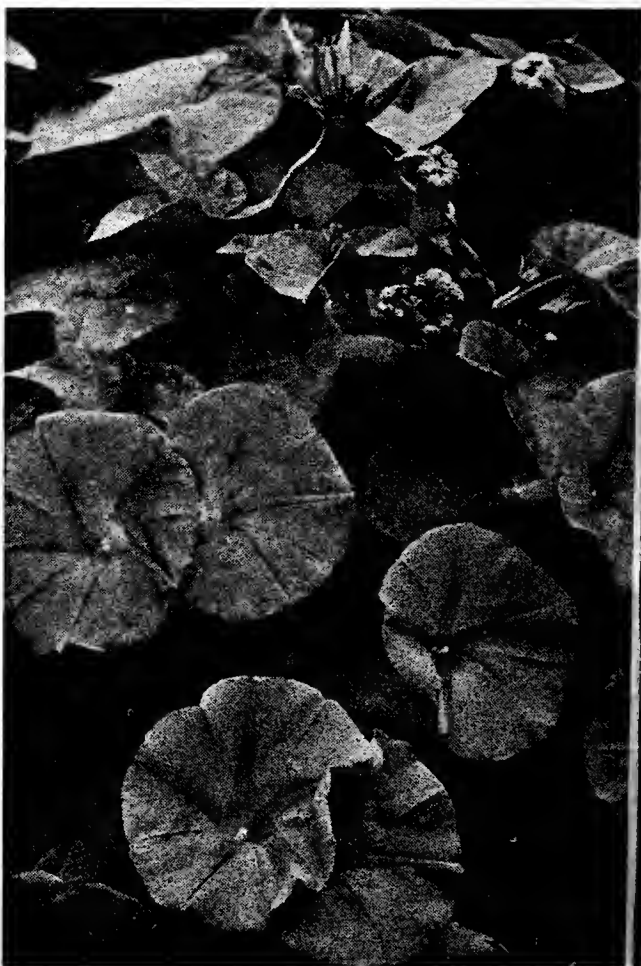
Morning Glory

Hardy Annual

2846 Major. Hardy annual growing to 15 to 20 feet. Excellent fence cover, flowers profusely during summer, closing at nightfall, but opening during forenoon. Plant where they are to stand in open ground. Mixed colors. Pkt. 15c.

2847 Minor. Bush Morning Glory. Dwarf growing to 1 foot tall and 1 to 2 1/2 feet across. Flowers resemble large variety, but remain open practically all day. Beautiful colors, many striped and spotted. Pkt. 15c.

Heavenly Blue. Pkt. 25c; 1/2 oz. \$1.00.
No. 2843 GIANT MORNING GLORY.



Grow DAHLIAS of Superior Merit from seed

Selected Lists of the Finest Types » from Seed to Bloom 120 Days



LARGE VARIETIES

- 279 Fraser's Magnolia-Flowered Strain. Produces mammoth flowers, 7 to 9 inches across in a bewildering range of colors; some single, but a fine percentage of semi-double and double of excellent quality can be expected. Pkt. \$1.00 (100 seeds).
- 254 Fraser's Eureka Giant. New Huge single flowers 8 inches across. Very striking. Many colors and variegations. Pkt. 50c (Approx. 100 seeds).

250 American Beauty Strain (Decorative Type). Enormous blooms. Floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Striking new novelties can be expected from this seed. Pkt. 50c (approx. 60 seeds).

270 Pacific Beauty Strain (Cactus, Peony Flowered and Show Types Mixed). This is a collection of 45 of the newest and best American types. Many marvelous new shades. Pkt. 50c (100 to 125 seeds).

SMALL VARIETIES

251 Fraser's Petite Pompon Strain. A collection of seed selected from the small compact types only. Blended carefully so as to insure a great variety in each packet. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

252 Fraser's Miniature Beauties. Another selection of the best varieties of the miniature dahlias. You will like the miniatures for the small garden and especially for cut flowers for house decoration. Pkt. 50c (75 to 125 seeds).

NOVELTIES

276 Hollywood Collarette Mixed. Everyone who sees this one is wild about it a true gem. Many variations are possible

from seed and we can promise you a real thrill watching these unfold their beauty. If you have never planted them be sure and try a packet this year. Pkt. 50c (100 seeds).

277 Single Star Dahlia, Mixed. You dahlia fans are overlooking a mighty pretty flower in this number if you don't include a packet with your order. Beautiful colors, striped and variegated in pleasing contrasts. Wonderful for cutting, flowers about 3 to 4 inches across. Contains Fuji San, Notre Dame, Union Jack and other fine varieties. Pkt. 25c (50 seeds).

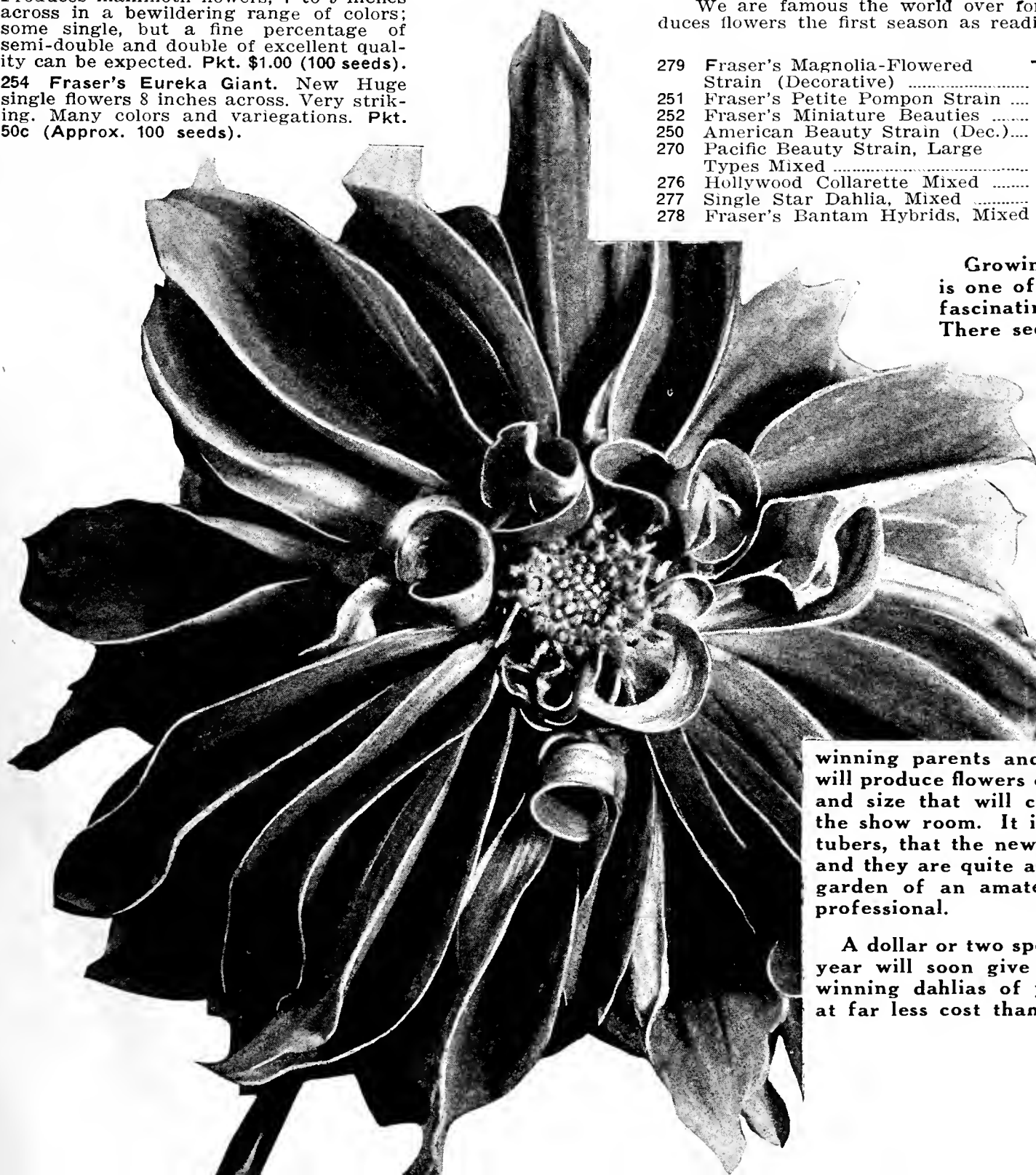
278 Fraser's Bantam Hybrids, Mixed (Coltness Hybrids). The charming single dahlia in warm colors, on dwarf plants; fine for bedding purposes as well as for cutting. Pkt. 50c (100 seeds).

Now the universal practice is to raise Dahlias from seed. Their culture is very simple. Treat similar to any half-hardy annual such as Marigolds and Zinnias. Plant seed indoors in February-March, and potting up the seedlings strong plants will be obtained for planting outside in May. In the open ground in June and July in Southern States.

FRASER'S DAHLIA SEED of Merit

We are famous the world over for our Dahlia Seed. Produces flowers the first season as readily as tubers.

	Pkt.	1/8oz.	1/4oz.	1 oz.
279 Fraser's Magnolia-Flowered Strain (Decorative)	\$1.00	\$1.85	\$3.50	\$10.00
251 Fraser's Petite Pompon Strain50	.90	1.65	5.00
252 Fraser's Miniature Beauties50	.90	1.65	5.00
250 American Beauty Strain (Dec.)....	.50	1.35	2.50	7.50
270 Pacific Beauty Strain, Large Types Mixed50	1.15	2.00	6.50
276 Hollywood Collarette Mixed50	1.15	2.00	6.50
277 Single Star Dahlia, Mixed25	.90	1.65	5.00
278 Fraser's Bantam Hybrids, Mixed50	1.15	2.00	6.50



Growing dahlias from seed is one of the most popular and fascinating garden hobbies. There seems to be endless possibilities packed into every little dahlia seed. When you sow the seeds from a plant that has borne yellow blooms you will probably have flowers that are every other shade except yellow. The one thing that the dahlia is certain to pass on to its progeny is quality. It is, therefore, important to grow from properly selected seed. Our strains are derived from prize-

winning parents and, in turn, these seeds will produce flowers of extraordinary colors and size that will capture high honors in the show room. It is from seed, not from tubers, that the new varieties are obtained and they are quite as likely to occur in the garden of an amateur as in that of the professional.

A dollar or two spend in dahlia seed each year will soon give you a stock of prize-winning dahlias of your own introduction at far less cost than buying tubers.

DELPHINIUM Hardy Perennial Larkspur

The best-loved blue garden flower is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of bloom is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow three to six feet tall, so are excellent background plants. They are not the easiest flower to start from seed, but if properly handled they really shouldn't cause any trouble and no particularly elaborate preparations are necessary. Fresh seed is necessary for a good germination. Knowing this necessity we deliver from only the newest crop; orders from this catalog will receive seed harvested during the late part of 1933. Plantings should be made in the late spring or fall for flowering size plants the following year.

HOLLYHOCK-FLOWERED DELPHINIUM

829 Fraser's Giant Hollyhock-Flowered Delphinium. A full color range of a magnificent strain. One of the finest obtainable. Pkt. 65c.

828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c.

831 Wrexham Strain Art Shades. Pkt. 50c.

832 Wrexham Strain Light Blue Shade. Pkt. 50c.

NEW DELPHINIUM BEVERLY HILLS GIANTS

835 This strain originated in the Beverly Hills Nursery, the colors run from sky-blue through cornflower blue, and heliotrope to deep pansy purple. The semi-crested centers are white, cream and black. The individual flowers are beautifully set on the stems and have many opaline varieties. Lg. Pkt. 60c.

826 Belladonna Improved. True type, blue. Pkt. 35c.

827 Bellamosum. Dark blue. Pkt. 35c.

833 Vanderbilt Hybrids. A fine tall growing strain, producing flower spikes of exceptionally large double, semi-double and single bloom in blue shades. Well known and popular with all delphinium growers. Pkt. 30c.

DELPHINIUM chinensis ANNUAL

834 Blue Butterfly. Dwarf type blooming the first year from seed. Blooms profusely from June to September; grows about 1 ft. We do not hesitate to recommend this one, for it surely is a beauty, with its airy graceful butterfly-like aquamarine blue flowers. Pkt. 15c.

848 Tall Butterfly Blue. This strain will flower from June to September from seed sown inside during early spring. Rich dark blue flowers like the perennial delphinium. Grows about 3 feet tall and planted in mass for best effect. Pkt. 15c.

DIANTHUS - Annual Garden Pinks

HARDY ANNUALS — 12 IN.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some laciniated. Beautiful colors and markings. Pkt. 15c; oz. 95c.

916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c; oz. \$1.00.

SWEET WIVELSFIELD ANNUAL

For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or

DIANTHUS - Perennials

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy soil and sunny location.

HARDY GARDEN PINKS

922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. Pkt. 15c; 1/8 oz. 50c.

923 Deltoides (Maiden's Blush). (4 to 6 in.) Bright rosy flowers. Ideal for rockery. Single. Pkt. 15c; 1/8 oz. 50c.

924 Mt. Whitney Mixture. (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c; 1/8 oz. 50c.

925 Fraser's Scotch Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c; 1/8 oz. 50c.

926 Dianthus Plumarius nanus. (12 in.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 15c; 1/8 oz. 50c.

SWEET WILLIAM

Dianthus Barbatus

An old-fashioned flower that still retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1 1/2 feet usually treated as a biennial.

937 Holborn Glory. Large heads of single flowers in many colors. Pkt. 15c; 1/2 oz. 50c.

943 Harlequin. For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c; 1/2 oz. 50c.

944 Turkey Red. An attractive single scarlet of unusual bright dazzling quality. Very showy. Pkt. 15c; 1/2 oz. 50c.

942 Choice Double Mix. A blend of all the best doubles. Pkt. 15c; 1/2 oz. 75c.



835 NEW DELPHINIUM. Beverly Hills Giant. The semi-crested centers are white, cream and black, the flowers are beautiful.

bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixture.

918 Pink Shades. Pkt. 25c; 1/8 oz. 75c.

919 Red Shades. Pkt. 25c; 1/8 oz. 75c.

920 Choice Mixture. All colors. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.



DIDISCUS. "Queen Anne's Blue Lace Flower." Large round lacy flowers of azure blue.

DIGITALIS

Foxglove

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late spring and fall. Grows very well in any good garden soil, either sun or semi-shade. Reseeds itself and will furnish a supply of plants each year.

951 Shirley Mix. Very showy with open bell-like flowers of many bright colors. Pkt. 15c.

952 Fraser's Salmon Hybrids. Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c.

GAILLARDIA. 'Picta Indian Chief'. Furnishes bronzy red flowers from July to September.



BEFORE The FLOWER- THE SEED . . .

CYNOGLOSSUM

Chinese Forget-Me-Nots

Hardy Annual — 2 ft.

2419 Fraser's Select. A distinct addition to any garden. Fine for planting in California and southern states during fall months; in the East, in the spring. Grows rapidly from seed and develops a good vigorous plant for early spring blooming and will continue for a longer period than when sowed in early spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. Pkt. 15c.

DIDISCUS

Queen Anne's Blue Lace Flower

Hardy Annual — 18 to 24 in.

2426 Didiscus Coerueus. An annual that is quite hardy. The common name is very apt, for the flowers are large, round lacy heads of azure blue; long stems. Charming cutting flower. Pkt. 15c.

DIMORPHOTHECA

African Orange Daisy

Hardy Annual — 12 in.

An annual of easy culture, the large daisy-like flowers in orange and gold shades make a gorgeous, colorful display wherever planted. The plants are bushy and well covered with bloom throughout the season. In California and southern states sow in the fall for winter and early spring flowers; in cold sections they may be started in hot bed in March and set out in May or sown in open ground when ground is warm and danger of frost is past. Blooms in about 90 days from seed.

2438 Golden West (Aurantiaca). Bright golden orange. Pkt. 15c.

2439 Aurantiaca Hybrids. Mixed from separate colors and blended from the following: light yellow, orange yellow, salmon cream and white. Pkt. 15c.

2437 Salmon Beauty. A new color of soft zone. Glistening white with blue zone. Very attractive, grows 1 foot high. Fine for low borders and beds. Pkt. 20c.

2436 Eklonis. A perennial of this group white daisy-like flowers with blue disc, borne on long fine cutting stems. Pkt. 35c.

GAILLARDIA

Navajo Blanket Flower

They are profusion bloomers and furnish an abundance of brilliant cut flowers as well as an extremely colorful display in the garden. They thrive in full sun and in any good garden soil. In California and mild southern states best results are had with perennial varieties when sown in the autumn and wintered over. In cold climates sow in spring or early fall.

Perennial Varieties — 3 ft.

2447 Indian Summer Hybrids. A recent introduction producing plants commonly bearing flowers measuring 4 inches across. The bronzy red center is surrounded by petals of maroon tipped with golden yellow. Pkt. 25c.

2448 Grandiflora Dazzler. A giant red with orange tips. Pkt. 20c.

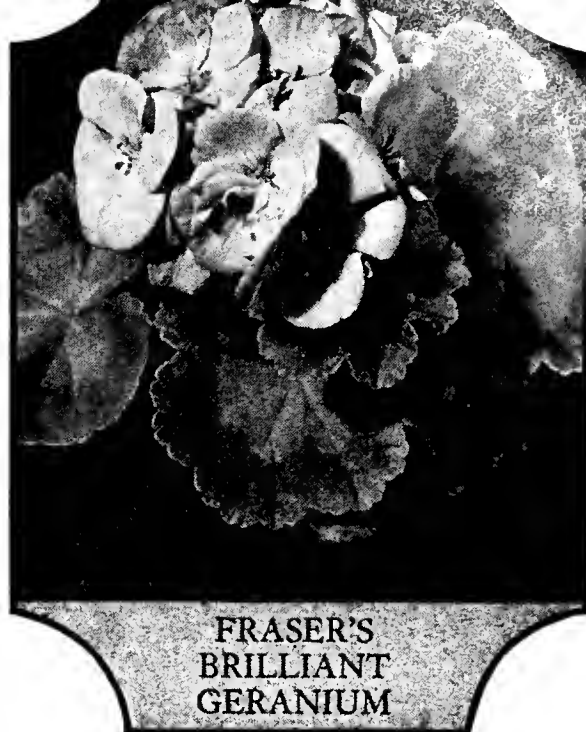
2449 Grandiflora Tangerine. A self-colored variety in a strong shade over-laid with red. Pkt. 20c.

Annual Varieties

These easy to grow annuals liven the garden with their bright, cheerful colors from July until September and in some climates they may be picked until frost. They thrive in full sun and in most any soil and should be sown where they are to grow as soon as the ground is thoroughly warm. Plants grow about 18 in.

2441 Picta Indian Chief. A single, in bronzy red, a real beauty. Pkt. 15c.

2442 Indian Blanket (Improved Picta Lorenziana). Double. Beautiful shades of red, yellow, maroon and bronze. Pkt. 15c.



**FRASER'S
BRILLIANT
GERANIUM**

GERANIUM

Pelargonium Zonale

Tender Perennial — 2 ft.

This popular eastern house plant is at its best in California where it grows luxuriantly outdoors the year around. Sun Ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

971 Sunshine Mixture. A mixture of striking shades of scarlet, crimson, pinks, creamy white and other pleasing colors. Pkt. 20c.

GERBERA

Transvaal Daisy

Half-Hardy Perennial — 2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shades of yellow, orange, salmon, pink, rose, cerise, and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 18 inches and of excellent keeping qualities.

961 Fraser's Pastel Colors Mixed. Shades of yellow, orange, pinks, rose and reds. Pkt. 25c.

EUPHORBIA

Hardy Annual — 2 ft.

2941 Heterophylla (Summer Poinsettia). Often called Annual Poinsettia because of its resemblance. Pkt. 15c.

2942 Marginata (Snow on the Mountain). Attractive variegated annual for effective foliage display. Pkt. 15c.

CINERARIA

Fraser's Prize Strains

These flowers are the most gorgeously colored flowers to be had for winter blooming. They are biennials treated as annuals and are splendid for pot culture. In California or other mild sections, they are perfectly hardy for the open garden. A shady situation should be given them, the north side of the house, beneath trees, or among shrubbery. Plant in California and southern states from August to November in open ground or flats and transplant to permanent place in the garden. In eastern climates they are much prized as house and conservatory plants.

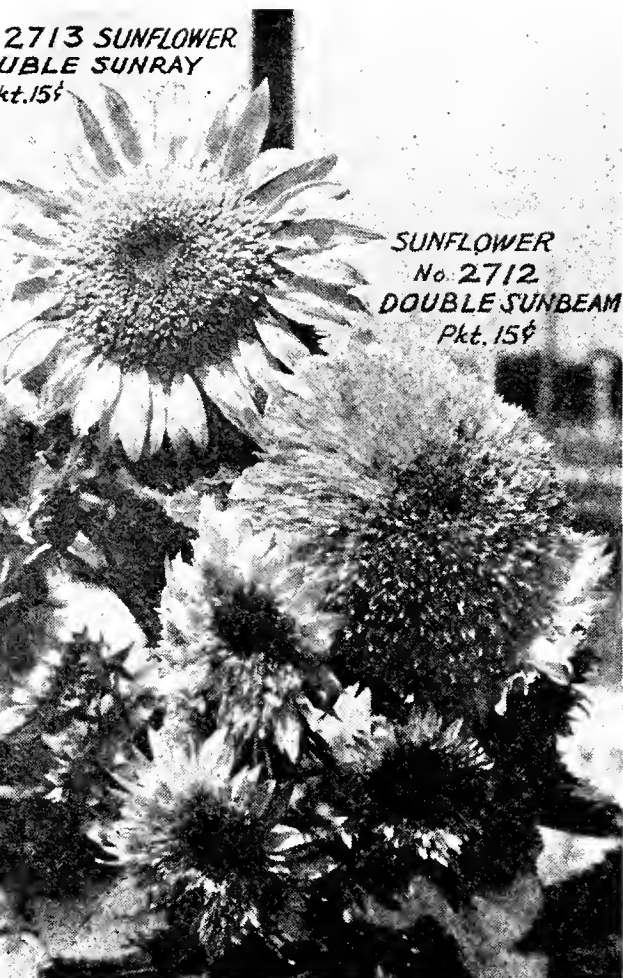
2391 Semi-dwarf Giant Exhibition Hybrid. Extra large flower on dwarf plants about 14 to 18 in. tall. Colors are mixed shades of purple, blues and dark to light reds, salmon and rose, white and white with richly colored edges. Spectacular for mass bedding. Pkt. 50c; 5 Pkts. \$2.00.

2392 Stellata or Star. Clusters of star-like blossoms in delicate shades. Grows two feet, fine for backgrounds. Pkt. 25c.

2393 Multiflora Nana. A dwarf plant, 12 inches tall, dense, compact form, covered with small flowers in a fine range of colors. Pkt. 35c.

2394 Fraser's Imperial Mixture. A balanced blend of the best strains of tall growing, large flowering varieties. Pkt. 25c.

2713 SUNFLOWER
DOUBLE SUNRAY
Pkt. 15¢



Helianthus SUNFLOWER

Hardy Annual

Sunflowers are fast growers to a height of 5 to 7 feet, so make excellent background plants. They grow readily from seed planted where they are to stand. Plant about 4 inches apart and thin to stand 1½ ft. apart. Try one of these sunflowers as a cut flower, especially Sunbeam or Sunray. You'll be surprised how striking and effective they are.

2711 Painted Redman. Shades of Indian red, Indian purple, and Indian reddish brown. A plant of many branches, grows 3 to 4 feet and produces an abundance of large 5-inch flowers on long stems, fine for cutting. Pkt. 25c.

Double Chrysanthemum-Flowered Sunflower

2712 Double Sunbeam. The most beautiful of all, one would hardly take this flower to be a sunflower it is so different. Immense flowers measure 6 and 8 inches across of deep golden yellow; globular in shape and very double resembling the large double chrysanthemums. Grows 4 to 5 ft. Pkt. 15c; ½ oz. 75c; oz. \$1.25.

2713 Double Sunray. Larger flowered than above. Clear golden yellow with circle of petals radiating from large ball-like center of quilled petals. Grows 5 to 6 ft. Pkt. 15c; ½ oz. 75c; oz. \$1.25.

No. 6 Indian Moon—Sunflower. Pkt. 25c. See Order Blank.

HELICHRYSUM

California's Everlasting Flower or Strawflower

Hardy Annual — 2½ ft.

These strawlike flowers come in really handsome shades and are usually preserved for winter bouquets. For this purpose the flowers should be cut early in the morning and suspended upside down where the air can reach them until they are thoroughly dried. If given a sunny location they will thrive in any soil, attaining a height of about three or four feet. Our strain is a great improvement on old varieties; flowers are quite double. 2469 California Strawflowers, mixture of all shades. Pkt. 15c; ½ oz. 50c.

GODETIA—Satin Flower

Hardy Annual

No trouble to grow this hardy annual. Flowers are large and satiny, in single and double forms set thickly on long stalks. They drive in almost any garden soil except a stiff, heavy clay. Fine for planting from August to October in California and southern states as well as in the spring. In eastern states sow seed in the open ground during April and May. Plant them in the open ground in rows and thin to about six inches apart. After they are established don't give them much water. When you use them for cut flowers, pull up root and all and they will last seven to ten days.

Double Azalea Flowered Type

Grows 1½ to 2 ft.

984 Pink Shades	} Packet 20c oz. \$1.00
985 Red Shades	
986 Mauve Shades	

989 Azalea-Flowered Supreme Mix. A blend of pinks, reds and mauve. Large double flower. Plant grows 1½ to 2 feet high and is profuse bloomer. Pkt. 15c; oz. 75c.

Dwarf Double

999 Dwarf Azalea-Flowered Mixed. Fine for borders, growing about 10 inches high and covered with large double flowers in all colors as the above. Pkt. 15c; oz. \$1.00.

Dwarf Single

981 Duke of York. A single flower of unusual brilliance and beauty. Cherry-red marked with white at base of petals. Grows about 1½ feet and makes fine cut flowers. Pkt. 15c; ½ oz. 50c; oz. 85c.

GODETIA. "Duke of York." Brilliant cheery-red petals marked with white at the base. Pkt. 15c; ½ oz. 50c.

Gomphrena globosa GLOBE AMARANTH

Hardy Annual — 18 in.

2451 Everlasting Mixed. A showy little clover-like plant. Flowers come in white, red and orange shades blooming from mid-summer until frost. Can be dried for winter bouquets. Pkt. 15c.

2453 Haageana. One of the popular everlasting flowers. Grows about a foot high and the clover-like flowers are an interesting orange-henna color. Makes a very pretty border and will bloom from midsummer till frost. Pkt. 25c.

GYPHOPHILA ELEGANS

(Chalk Plant)

Baby's Breath

Annual Varieties

This hardy annual has come to be regarded as the standard bouquet "mixer." It grows quickly from seed into a vigorous plant about three feet high, covered with a fairy cloud of tiny, star-like flowers, borne on the slenderest stems. Sow every three weeks from May to July for continuous supply of cutting flowers. Start in the hot bed in March and plant out in May in the East. Can be successfully sown in the open ground in California and Southern states any month in the year except December, January and February.

2456 Elegan's Los Angeles Market Variety. A select strain of the white. Pkt. 15c; oz. 25c.

2457 Exquisite Rose. A new color. Bright rosy carmine and a fine mixer. Pkt. 15c; oz. 50c.

GYPHOPHILA PANICULATA

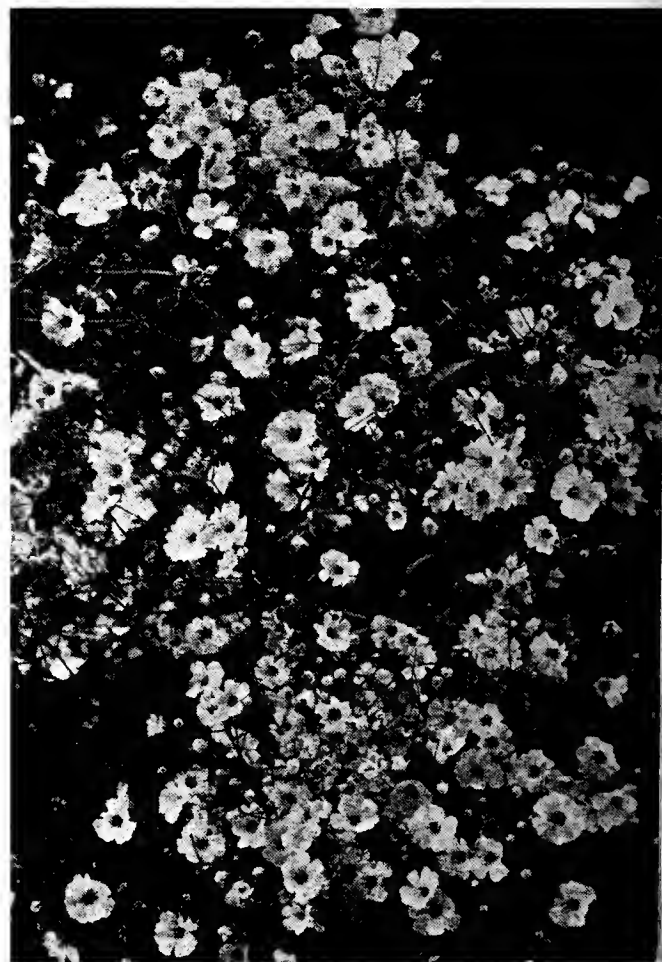
Perennial Baby's Breath 3 ft.

2458 Princess Snow-White. Grows quickly from seed into a vigorous plant about three feet high and is covered with tiny star-like flowers for many months of the year. Pkt. 25c.

2459 Repens. Prostrate type, growing 6 inches, excellent for rock garden and edging for tall perennial borders. Likes dry, sunny location. Pkt. 15c.

ANNUAL GYPHOPHILA

2460 Fraser's White Snowstorm. Greatly improved strain of annual Gypsophila. The individual blooms are twice the size of the regular type. Pkt. 25c; oz. 50c. Pictured below.



GEUM

Royal Crown Flower

Hardy Perennial — 2 ft.

Too few gardeners know this flower. It's great for cutting and bright and cheerful too. Comes in orange-scarlet and rich yellow and the fine large double flowers of this strain are borne on long strong stems, just what you like for bouquets. Likes rich, well drained soil and a sunny location. Start seed in late spring or fall for flowering size plants the following year. A real addition to the perennial border.

2816 Mrs. Bradshaw. A beautiful double orange scarlet. Pkt. 20c.

2817 Lady Stratheden. Bright yellow, double flowers. Pkt. 25c.

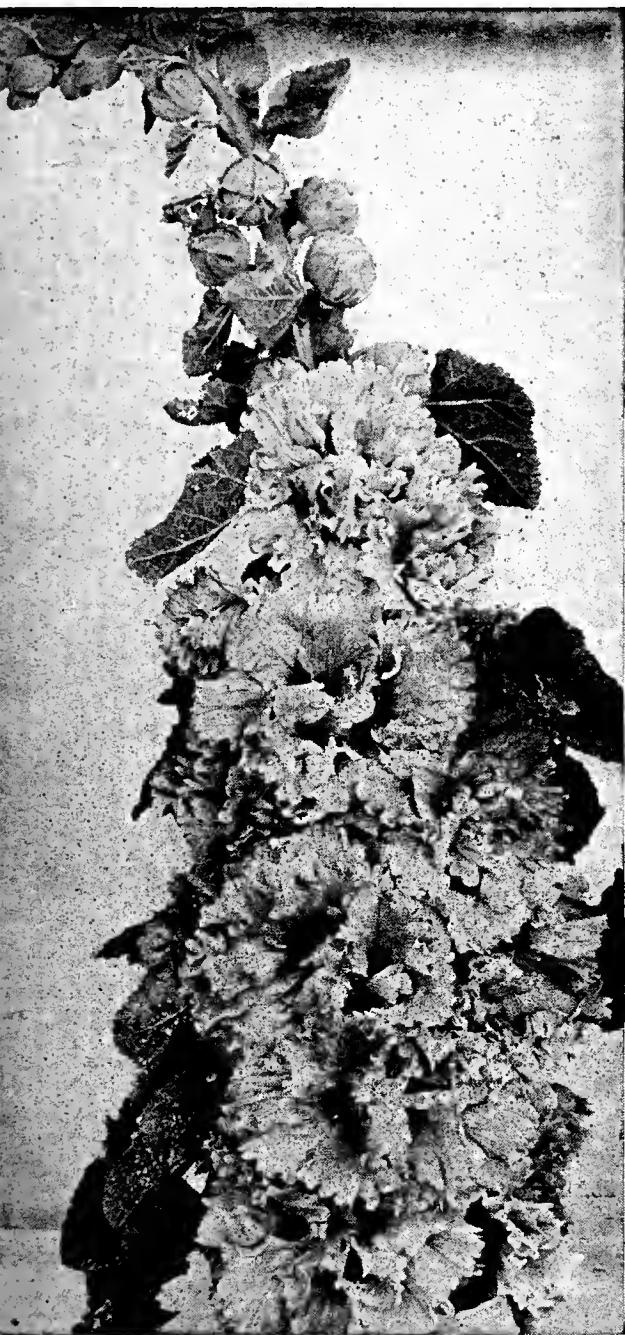
STATELY HOLLYHOCKS

Hardy Perennial — 5 to 7 ft.

The Hollyhock is a valuable acquisition for the gardener because of its effective landscaping possibilities. They are the background plant par excellence. Flowers are very large, single, semi-double and double. If planted in late spring or fall they will bloom the following year.

We have never seen a hollyhock with flowers set so solidly on the stalk, nor as consistently double as Imperator.

Fraser's Hollywood Star can usually be counted on for flowers the first year if seed is started indoors in February and March. This year we are adding Souvenir Mme. De Perrin which is quite like Imperator but runs to darker colors.



898 HOLLYHOCK. Double Imperator Hybrid. This strain produces solid flower stocks of pink cerise, lavender and red shades. Pkt. 30c; 1/4 oz. \$1.25.

KOCHIA

Burning Bush

Hardy Annual — 2 to 3 ft.

Also well known as summer Cypress. Very decorative compact bush, light green leaves turning beautiful reds in fall. An excellent temporary hedge or for backgrounds. An annual seed to be sown in the spring in open ground where it is to grow.

2471 Fraser's Select. Pkt. 15c; oz. 50c.

LANTANA

Tender Perennial — 2 ft.

2489 Fraser's Dwarf Hybrids. A tender perennial, shrubby plant producing a very colorful effect the first season from seed. Flowers are orange, rose, pink, yellow and red shades borne in clusters like verbenas. Suitable for bedding and in mild climates as California it is hardy. Seed is slow to germinate, requiring 3 to 4 weeks and longer. Pkt. 15c.

CHATER'S DOUBLE PRIZE STRAIN

904 Deep Rose	Any of these: Pkt. 25c 1/8 oz. 35c; 1/4 oz. 60c.
905 Maroon	
906 Salmon Rose	
907 Scarlet	
908 Sulphur Yellow	

909 Exquisite Mixed. Choice blend of many rich colors in fringed flowers measuring six inches across and set almost solid on the flower stalks. Colors range from pink, cerise, and lavender to red. Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00.

899 Fraser's Hollywood Star Mixed. Single and semi-double; early flowering. Colors are purple, deep rose, chinese scarlet, flesh pink and primrose white. Pkt. 25c; 1/8 oz. 40c; 1/4 oz. 75c.

900 Souvenir Mme. De Perrin. A gorgeous new Hollyhock resembling the double crested Begonia. Colors are mixed ranging from light chamois to deep maroon with the deeper colors predominating. If you like bright cheerful colors in Hollyhocks, we are sure you will be pleased with this new one. Pkt. 35c; 1/8 oz. 85c; 1/4 oz. \$1.50.

LINUM—Perennial Flax

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

2512 Narbonne. Flowers steel blue, early spring and summer, 2 ft. good for rock gardens. Pkt. 25c; oz. \$1.00.

2513 Perenne. Darker blue than narbonne, somewhat larger plant; blooms during summer. Pkt. 15c; oz. \$1.00.

2514 Flavum. Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches and fine for rock gardens. Pkt. 25c; oz. \$1.00.

LINUM—Annual Flax

2511 Scarlet Flax (Grandiflorum Rubrum). Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers; a color rare to annuals. Flowers are fugitive, lasting but one day, but each morning there is a bright new crop. Plant in the garden where they are to stand as soon as ground is warm. Make successive plantings for continuous garden display till frost. Pkt. 15c.

LINARIA—Baby Snaps

Annual Miniature Snapdragon

Hardy Annual — 18 in.

This dainty, charming little annual is offered in mixed shades only. Fine for a more colorful mixer than "Gyp." Grows readily from seed sown in the open ground as soon as it is warm in the spring, also during October and November in California and southern states. Make successive sowings to have a continuous flowering crop.

2506 Crimson and Gold (Novelty). Very effective for house decoration and a bright, cheerful combination color for beds or borders. Pkt. 25c.

2509 Mixed Colors. Shading through all the colors of the rainbow. Grows 18 inches tall. Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.00.

HEUCHERA

Coral Bells

Hardy Perennial — 18 in.

A hardy perennial very valuable for borders and rockeries. Foliage is compact and flowers raise on strong, graceful stems about 18 inches and hang as tiny bells. Excellent for cut flowers.

1041 Sanguinea splendens. This strain of Sun Ripened seed is the finest of the red sorts. Flowers beautiful shade of coral-red. Pkt. 25c.

1042 Fraser's Hybrids. Hardier than splendens and flowers run from pale pink to deepest red; very floriferous. Pkt. 25c.

1043 Brizoides Hybrids (Novelty). Stronger and taller than either above varieties. Flowers are larger and colors range from deep rose to rose tinted buff. Excellent for cut flowers and very colorful in a perennial border. Grows 18 to 24 inches. Pkt. 35c.

LAVANDULA

Lavender

Hardy Perennial — 2 ft.

2950 Vera. Yes, this is the old fashioned, fragrant lavender grandmother used to dry for sachets. Foliage is feathery and of delicate gray; flowers are small, blue and very fragrant. It is easily grown and does well in almost any garden soil in a sunny location. It's so uncommon now its almost a novelty, so why not start some this year. It's worthy of a place in anyone's garden. Pkt. 15c.

LAVATERA

Annual Mallow

Hardy Annual — 2 to 3 ft.

2501 Sunset. Beautiful rosy-carmine cup shaped flowers. Grows about 2 1/2 feet tall, very free-flowering. Sow seed where they are to grow in May and thin to a foot apart. Pkt. 15c.

See also California Natives Page 16

LOBELLA

Hardy Annual

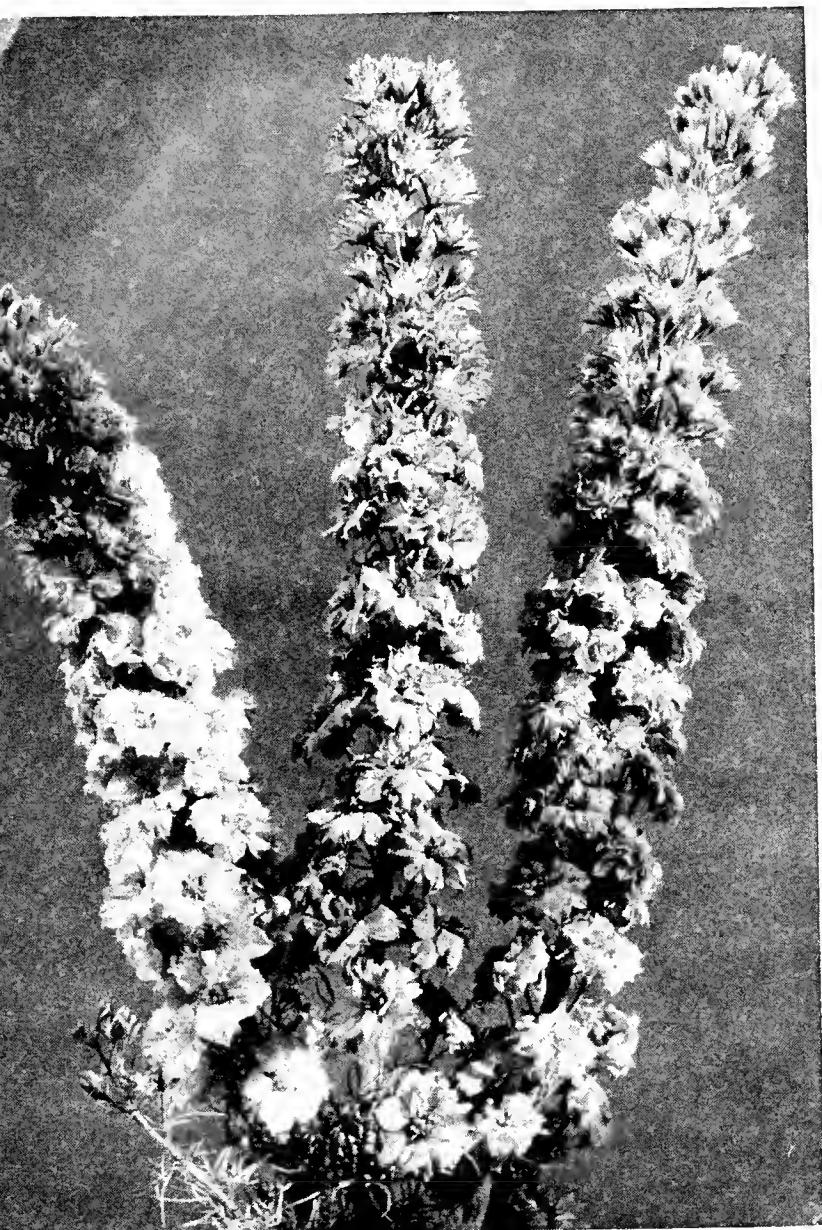
A beautiful flowering annual, very good for edgings, borders, baskets and pots. Heavy bloomers and easy to grow. Sow seed indoors in seed flats and transplant to pots or garden.

2516 Compacta, Crystal Palace Gem. Very effective for edging beds or borders; dark blue. Pkt. 25c; 1/8 oz. 50c.

2517 Sapphire Trailing. A beauty. Sapphire blue with white eye trailing habit makes it best for window boxes and baskets. Pkt. 25c; 1/8 oz. 75c.

2509 LINARIA. Dainty and charming, this little annual makes an excellent mixer. Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.00.





Beautiful annual LARKSPUR

This annual of ancient lineage enjoys a never-waning popularity. In fact, it is used more every year. The new varieties of our modern Larkspurs are very large and double with a superb color range.

They bloom from seed sown in the spring as soon as the frost is out, or they may be started in the hot bed in March or April and transplanted in May.

They like cool weather in which to germinate—not cold, wet ground, but the kind of weather we have in early fall and late spring. Plant in the open ground in California and southern states during late fall or early spring.

This year we are offering the new Early Flowering Giant Imperial type—truly a gorgeous flower.

Early Flowering Giant Imperial UPRIGHT DELPHINIUM TYPE

COLLECTION OFFER

880 Collection of
Giant Imperial Lark-
spur. Includes one
packet each of Blue
Spire, Carmine King,
Gloria, Lilac Spire,
Miss California and
Peach Blossom. A
\$1.50 value **\$1.00**
for

The finest Larkspur yet produced. Plants are of upright growth like the delphinium, each of the many branches starting from the ground produces an exceptionally long and solid spike of color. Grows 3 to 4 feet.

- 866 Blue Spire. Deep Oxford blue.
- 867 Carmine King. Carmine-rose shade.
- 868 Gloria. Deep rose.
- 869 Lilac Spire. Light lavender.
- 870 Miss California. Deep pink over Salmon.
- 871 Peach Blossom. Light pink.
- 872 Miss Orchid. Orchid lavender.
- 873 White Spire. Pure white.

Pkt. 25c; 1/2 oz. 75c; oz. \$1.40

879 Imperial Mixed. A balance of all colors in the Imperial group. Pkt. 20c.

Pkt. 20c; 1/4 oz. 40c; 1/2 oz. 70c; oz. \$1.25

TALL BRANCHING DOUBLE Stock Flowered Larkspur

This type of branching habit, producing large, double flowers, closely set on fine long stems suitable for cutting. Very popular for the home garden, either for cutting or garden display.

- 857 Carmine 859 Rose 861 Shell Pink 863 Sky Blue
- 858 Salmon Rose 860 Dark Blue 862 Lilac
- 864 Double Larkspur Mixture. Includes all above colors and white.

Above mixed or separate colors; Pkt. 15c

Any of above: Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00

No. 872. Early Flowering Giant Imperial LARKSPUR, produces exceptionally long flower spikes, unsurpassed for cutting. Orchid Lavender. Pkt. 25c; oz. \$1.40

Myosotis FORGET-ME-NOT

The National Flower of Belgium

Biennial — 1 ft.

This is a biennial which we treat as an annual. It is never so effective as when grown in masses. Can be sown in spring. Good for rockeries. Give them a cool, half-shady place. Excellent cover for bulb beds.

1061 Big Blue Eyes. Large dark blue. Early blooming. free flowering. Pkt. 15c.
1062 Fraser's Double Blue. A beautiful double blue, fine for little vases and rock gardens. Pkt. 35c.

1063 Mrs. Lilly Busch. Small bushes covered with large azure flowers. Pkt. 25c.

MICHAELMAS DAISY

New Hardy Aster

Hardy Perennial — 2 ft.

1051 Fraser's Choice Mix. A selection of seed from Fraser's new varieties of lavender, lilacs and pinks. Sow seed in late spring or autumn for bloom the following year. Pkt. 25c.

Mirabilis Jalapa

FOUR O'CLOCK Marvel of Peru

Tender Perennial — 2 ft.

2429 Tall Mixed. An easy to grow tender perennial usually treated as an annual, fine for background planting as hedges, along walks or the house. Flowers are shades of red and yellow, some marked and splashed with several colors. Roots can be lifted and stored as you would dahlias and replanted in spring, producing larger and more vigorous plants. Pkt. 15c.

Mathiola

NIGHT SCENTED STOCK

Hardy Annual — 15 in.

734 Bicornis. Should be in every garden, as it possesses a most delicious odor, especially towards evening. Pkt. 15c.

MATRICARIA

Feverfew

Hardy Perennial — 15 in.

2931 Pot o' Gold. This bright, cheery little plant grows about 12 inches and blooms profusely all summer. Its flowers are like double buttons of bright golden yellow. They are ideal massed in borders or beds. You'll surely like it. Pkt. 15c.

2932 Double White. Pkt. 15c.

MESEMBRYANTHEMUM

Ice Plant—The Flower that flowers in the light of the Sun

Hardy Annual — 6 in.

2531 Tri-color. These plants grow only a few inches high and are excellent for ground cover in rock gardens and sunny banks. Flowers are daisy-like with red petals and black center marked with a circle of white. Pkt. 15c.

LUPINE

Hardy Annual — 18 to 24 in.

Annual Lupinus are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and southern states sow seed in fall or early spring.

2521 Fraser's Dark Blue. Grows about 20 inches. Pkt. 15c; oz. 50c.

2522 Fraser's Sky Blue. Grows about 20 inches. Pkt. 15c; oz. 50c.

2523 Texas Blue Bonnet. Height 18 in. medium blue. Pkt. 15c; oz. 50c.

2529 Hartwegii Mixed. A mixture of the best lupines in white, blues, rose and mauve. Pkt. 15c; oz. 75c.

See also California Natives



No. 2524 HARTWEGII GIANT LUPINES. One to one and a half feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. Pkt. 25c; oz. \$1.00.

MARIGOLDS - for fall colors

AFRICAN MARIGOLD Yellow Supreme

403 Yellow Supreme Marigold. The flowers resemble the Giant Guinea Gold in type. The difference is in the color, it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. It is a wonderful companion for the Guinea Gold. Pkt. 25c.

NEW FRENCH MARIGOLD

375 Royal Scot. Velvety brown, mahogany flowers with beautiful stripes of bright golden yellow on small flowers measuring about one inch across. Borne profusely on compact, sturdy bushes. Pkt. 25c.

GIANT AFRICAN MARIGOLDS Tall Doubles

394 Orange Alldouble. A new strain of Giant African Marigold producing huge orange balls of double quilled heads. Pkt. 25c; oz. \$2.00.

395 Lemon Alldouble. Rich lemon yellow and a companion to Orange Alldouble. Pkt. 25c; oz. \$2.00.

397 Orange Prince. Enormous rich golden orange flowers of the quilled type, 4 to 5 inches across; will grow 3 feet or more. Pkt. 15c; oz. \$1.00.

398 Lemon Queen. Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c; oz. \$1.00.

399 African Double, Mixed. A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 15c; oz. \$1.00.

MIGNONETTE

Reseda odorata grandiflora
Hardy Annual — 12 in.

We have a splendid strain of this winsome old garden flower. The plants will produce long spikes of full bloom, sweetly scented and delightfully colored in about 90 days from seed sowing. It should never be transplanted. Sow in a cool, moist place in early fall (September) for early spring flowers; if possible with an eastern exposure where only the morning sun will reach it. It can be grown practically any time in pots. In eastern states sow in spring.

2541 California Giant, Gold Yellow. Pkt. 15c; oz. 75c.

2542 Salmon Queen, Salmon. Pkt. 15c; oz. \$1.00.

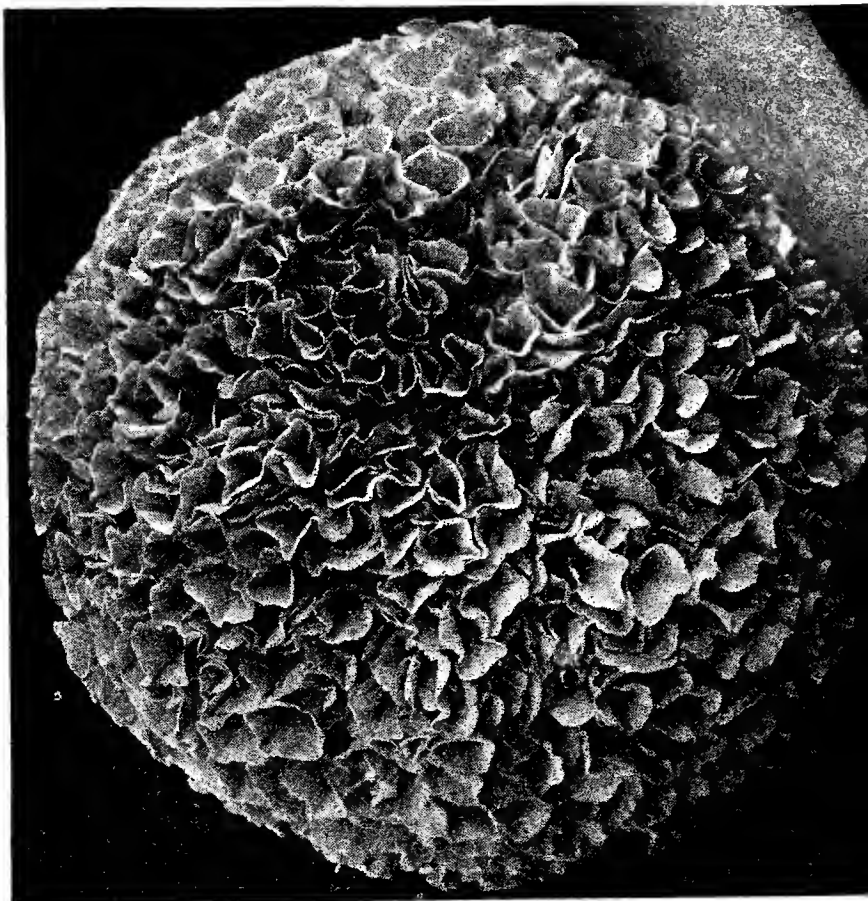
2543 Colonial Dame. The favorite of grandmother's day with all the fragrance this sweet mignonette ever had. The same today as 1776. Pkt. 15c; oz. 50c.

Marigolds are valuable for their long blooming period, producing a wealth of flowers over a long season. For early flowers, sow in the open ground in May. In California and states of similar climate, marigolds can also be sown in August for late fall and early winter flowers.

A MARIGOLD GARDEN

Collection Offer

402 Includes one packet each of Guinea Gold, Tall Giant African Mixed, Golden Monarch Blend and Fraser's Golden Butterfly. A 65c value for **50c**



No. 394 Tall African MARIGOLD, "Orange Alldouble". Huge flower heads set solid with quilled petals. Pkt. 25c

FRENCH MARIGOLDS

A smaller type than Giant African and less double, coming in tall and dwarf form, very desirable for both garden and cutting purposes. Culture same as Giant African Type, except we recommend they be planted from 3 to 6 weeks later.

Dwarf Varieties (12 in.)

362 Golden Ball. Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c; oz. \$1.00.

365 Robert Beist. Very attractive double flowers of dark maroon, plant 1 ft. apart. Pkt. 15c; oz. \$1.00.

366 Fraser's Golden Monarch Blend. A mix of the finest double, dwarf French types. Pkt. 15c; oz. \$1.00.

378 Texas Lone Star (Firey Cross). Single star shaped flowers of orange gold with brown-red centers the most beautiful single, dwarf marigold you have ever seen. Does well in any sunny location. Pkt. 15c; oz. \$1.00.

380 Fraser's Persian Wave. A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c; oz. \$1.00.

Tall Varieties (24 in.)

377 Ramona (Improved Josephine). Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c; oz. \$1.00.

379 Fraser's Golden Wave. Tall French Doubles. Beautifully striped in gold, orange and brown combinations. Grows 2½ to 3 feet high. Very striking flowers, often 2 in. across. Pkt. 15c; oz. \$1.00.

Guinea Gold

No. 366—FRENCH MARIGOLD. Fraser's Golden Blend. Pkt. 15c; oz. \$1.00.

401 Gold Lace Marigold (Our Improved Guinea Gold). A new and distinctive semi-double. The loose, lace-like petals makes this marigold look like a large ball of golden orange. Pkt. 20c; oz. \$1.50.

NEW AFRICAN MARIGOLD—

New Double "Golden Eagle" Marigold

405 New Double "Golden Eagle" Marigold. This is a new type of Marigold, the petals are wing-shaped, forming a perfect double, glittering-gold flower. It is one of the largest flowered Marigold grown, being from 3½ to 4½ inches across, and is distinctly different from anything you have seen. The plants grow from 14 to 20 inches tall. Foliage of beautiful dark green, very sturdy and is of easiest culture. Pkt. 35c; oz. \$5.00.



368 FRASER'S GOLDEN BUTTERFLY BORDER MARIGOLD (*Signata pumila*). Bright golden yellow flowers. Pkt. 15c.





NASTURTIUMS, Improved

Hardy Annual

No garden is complete without this popular old favorite. For easy culture and brilliant colors it has few rivals and for making up bouquets in low bowls we couldn't recommend a more striking and effective flower.

They can be sown in open ground as soon as the earth is warm in April, in colder climates in May. California sowing can be done in June, and bloom will last until after frost. As seeds are large, soak in lukewarm water for a couple of hours then drop in holes about 8 inches apart, two seeds to a hole. This will save labor of thinning out later.

GOLDEN GLEAM NASTURTIUM

There is no doubt but what this is the most vigorous growing, largest flowered and fragrant of all nasturtiums. After three years, it is by far the most popular of all and has done much to revive interest in this deserving group of annuals. It is everything you would want a nasturtium to be. We are really enthusiastic about it, we can't praise it too much. They are wonderful and you'll be glad you planted them.

2600 **Golden Gleam.** Large double and semi-double, golden yellow flowers of delightful fragrance. Semi-dwarf growing and very vigorous. Extra fine for window boxes and pot culture. Pkt. 15c; oz. 50c.

NOVELTY BABY LILLIPUT NASTURTIUM

A very pretty, dainty little nasturtium; novel and new to most flower lovers. The plant is fully dwarf in every sense; leaves are small and the flowers are perfect replicas in miniature of the larger members of the family. They are colorful and profuse bloomers. Planted in solid beds, borders or the rock garden they are most attractively used.

2677 **Baby Rose.** Creamy white, spotted with pink.

2678 **Lady Cherry.** Wine red flowers and dark green leaves.

2679 **Ruby.** A good clear ruby red.

2680 **Snow Queen.** A cream white, different for a nasturtium, but you will like it.

2671 **Mixed Colors.** Blended mix of all above colors.

Any above Pkts. 15c each

Flowering Tobacco NICOTIANA

Half-Hardy Annual

A plant that grows rapidly into a husky three-foot bush bearing trumpet-shaped flowers whose chief appeal lies in their delicious fragrance, particularly marked after dusk. They add witchery to the humblest garden. Sow in open in May. 2561 **Star of Bethlehem.** White. Pkt. 15c. 2562 **Star of the East.** Crimson. Pkt. 25c. 2564 **Gardenia Bouquet.** New. Lower growing, finer foliage and much more fragrant than other varieties. Pkt. 40c.

OENOTHERA Evening Primrose

2474 **Lamarckiana.** (Hardy Biennial) Large flowers of golden yellow, opening at evening; scenting the garden with their delightful incense-like fragrance. Plants grow about 2½ feet and bloom profusely from June till September and do well in a soil where lime is present. Pkt. 15c.

2475 **Fraseri.** (Hardy Perennial). We consider this variety one of the very finest of the twilight blooming plants. Large yellow flowers and red buds give this primrose an unusually beautiful appearance from June to October. Grows 1½ feet. Stiff branching stems with clusters of flowers measuring 3 inches across. This Evening Primrose is the best of the family for borders and the most ornamental of all. Pkt. 25c.

(Pocket Flower) CALCEOLARIA

Tender Perennial — 12 to 18 in.

An attractive house or conservatory plant for pot culture. Flowers are odd pocket-shaped of many colors and shades, beautifully speckled and spotted. Seed requires ten days or two weeks to germinate.

2261 **Grandiflora Hybrids.** Tall.

2265 **Grandiflora Hybrids.** Semi-dwarf.

Above Pkts. 35c each

Dwarf Nasturtiums

2581 **Dwarf California Mixture.** 22 of the best varieties mixed.

2585 **Indian Maid.** Bright yellow flowers and light golden green foliage.

2586 **Hiawatha.** A bright salmon rose with rich green leaves.

2587 **Empress of India.** Gorgeous flowers of dark, rich scarlet and the darkest green leaves of all; foliage is almost as attractive as the flowers.

2588 **Indian Chief.** Clear Indian yellow and dark green leaves.

2589 **Indian Princess.** Reddish, golden bronze flowers and rich green leaves.

Ornamental Leaved Varieties

2582 **California Fancy Mixture.** Dwarf Special mixture of dark leaved varieties. The popular Tom Thumbs.

2583 **Ivy Leaved Mix.** Dwarf grower, star-shaped leaves with white veins giving it an appearance of English Ivy. Flowers come in many bright shades, richly marked.

Any of above: Pkt. 15c; 1 oz. 25c.

Tall or Climbing Nasturtiums

2650 **California Special Mixture.** Tall varieties in a fine collection of colors.

2651 **Lobb's Climbing.** A variety which grows 12 feet high particularly useful for covering fences; leaves are larger than on tall or trailing types and the flowers come in many brilliant colors.

Any of above: Pkt. 15c; 1 oz. 25c.

FRASER'S GIANT TROPHY NASTURTIUM

A large flower of unusual markings and colors; sunburst shades of creamy yellow, golden yellow and rich orange to crimson beautifully marked and shaded in contrasting colors. Many of our customers have told us that if they had to choose but one nasturtium it would be this one—they want color in nasturtiums.

2652 **Climbing Giant Trophy Nasturtium.**

2584 **Dwarf Giant Trophy Nasturtium.** Pkt. 15c; 1 oz. 25c.

FRASER'S GIANT TROPHY NASTURTIIUM. The most colorful Nasturtium we could recommend. Beautiful large flowers in a variety of different colors growing on one plant. A vigorous grower and profuse bloomer.

BURPEE'S DOUBLE HYBRIDS NASTURTIUM

Giant Double Sweet-Scented Flowers of Gorgeous New Colors.

2626 **Burpee's Double Hybrids** grow 2¾ to 3 inches across and are borne on long, strong stems, standing well above the foliage. Pkt. 25 Seeds, 25c; oz. \$2.50.

PORTULACA

Moss Rose or Sun Rose

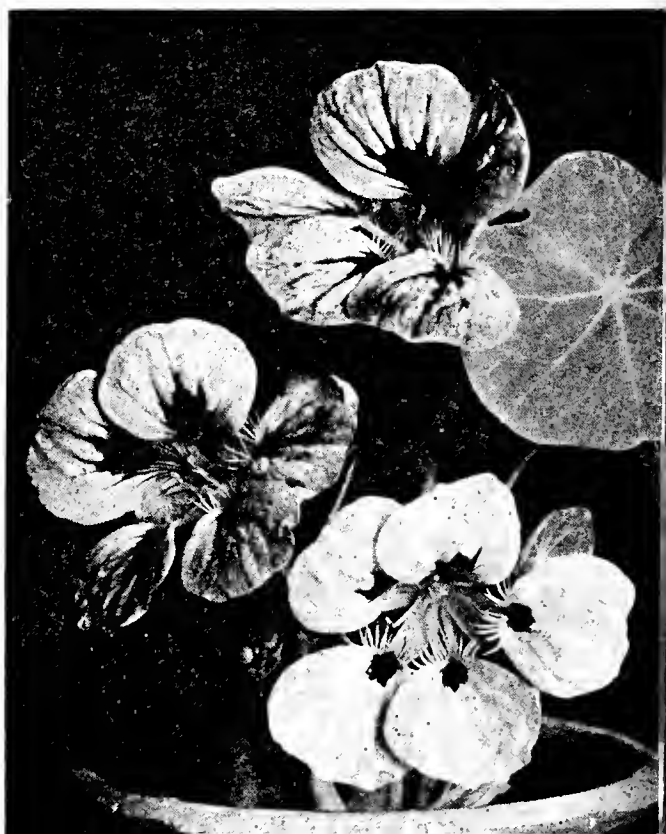
Hardy Annual — 6 in.

Just the thing for a ground cover where plenty of color is wanted in a hot, dry sunny location. Plants are very dwarf; flowers are double semi-double, in shades of brilliant crimson, rose, pink and white. The dainty cup-like flowers are most attractive in low border edgings and wonderful in the rock garden. They spread rapidly forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 **Grandiflora Double, Mixed.** Pkt. 20c.

2682 **Fraser's Upright.** Novelty. More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$2.50.

PORTULACA. Our strain produces double and semi-double flowers in brilliant shades of crimson, rose, pink and white. Just the flower for the rock garden, beds or borders in a bright sunny location.



PETUNIA, bright, cheerful colors

These magnificent petunias with their huge blossoms are gorgeous; velvety, exotic creations of appealing charm, and spicy fragrance. These deep throated beauties with their petals ruffled, fringed or frilled, in both the single and the doubled forms, often measure five inches in diameter and are worth the bit of care it takes to grow them.

The seed of these varieties is very small and quite expensive so should be sowed in seed pans or flats and later transplanted to the garden.

NEW CALIFORNIA PETUNIAS

616 GAY PACIFIC PETUNIAS.

These are giant wonderful flowers but there are a few flowers showing a tendency to medium size, but beautiful in colors, and if it were not for these medium sized ones in among these others, these packets would easily be worth 50c of anybody's money. The flowers will average from 3 to 4 inches across. This Gay Pacific mixture will give you more for your money than any other mixture we have listed in Petunias. Special Pkt. 25c.

594 Giant Steel Blue. Single. A gorgeous petunia immense flower of steel, or lavender-blue shades, beautifully veined and marked with a satiny, deep blue so dark it could be considered a blue-black. You'll like it. Pkt. 40c.

585 California Giant. One of the largest of all single Petunias. Marvelous rosy lilac shades, deep, wide open throats; petals waved and frilled, beautifully veined. Pkt. 40c.

587 Theodosia. Beautiful shades of rosy-pink, with brown veins and wide, creamy-yellow throats. Pkt. 40c.

590 California Ruffled Giants. Very choice. Flowers beauti-

fully ruffled and frilled; of heavy texture; ruffles often overlap giving the appearance of a double flower. Pleasing colors. Pkt. 35c.

589 Elks Pride, Improved. A rich velvety, Elks' purple; many flowers attractively marked with white stars and blotches. Pkt. 30c.

592 Pink Triumph. Bright shades of rosy-pink, small white throat. Pkt. 30c.

574 Diener's Blue. Pkt. 30c.

575 Fraser's White. Pkt. 30c.

Giant Double Petunias

599 Hibiscus - Flowered, Improved Giant Double. Mixed. An extra fine strain of giant flowered double petunias in a wide range of colors running about 60% double and 20% semi-double. We have yet to find a petunia producing 100% doubles from seed and by comparative tests we have found none better than our strain. In a test planting from seed this strain produced 602 full doubles, 490 semi-doubles and 89 singles and that's a record of quality hard to beat. Save the small seedlings with the crumpled leaves, they will produce the choice doubles. Pkt. 75c.

Giant Ruffled and Frilled Petunias

580 Hibiscus-Flowered California Frilled Giant. Immense single flowers in crimson, scarlet, carmine, pink and white shades. Deep colored throats ranging from golden to maroon. Beautifully fringed edges. Pkt. 40c.

595 California Dwarf Giants. Enormous flowers ruffled fringed and beautifully blotched and veined. Dwarf plants and large flowers. Pkt. 65c.

BALCONY PETUNIAS

Large Flowered Bedding Petunias

This variety is of pendulous or trailing habit; particularly adapted for porch boxes, terraces, rock gardens as well as

large beds. Flowers average 3 inches across; somewhat larger than Bedding Petunias, and just as profuse bloomers, flowering continuously from early summer till frost. Culture is the same.

582 Blue (Violacea) } Any
593 Rose } separate colors
604 Crimson } Packet 25c
579 White }

584 Balcony Choice Mix. A proportionate blend of separate colors including some white. Pkt. 15c.

583 Star of California. An improved, new balcony star petunia that will produce fully 50% or more true to type. Large flowers of rich violet shaded with crimson and prettily starred and blotched with white. Pkt. 15c.

PRIMULA—Primrose

These plants are among the first to bloom in the spring, some are hardy outside while others are tender perennials suited for indoor culture. Outdoor varieties prefer a rich soil and semi-shady location. They can be started indoors in the early spring or outside in late spring and fall for flowers the following year.

Tender Varieties

2821 Giant Obconica. The plants are liberally covered with clusters of delicate butter-fly-like flowers in shades of crimson magenta, rosy lilac and bluish violet. Pkt. 35c; two for 60c.

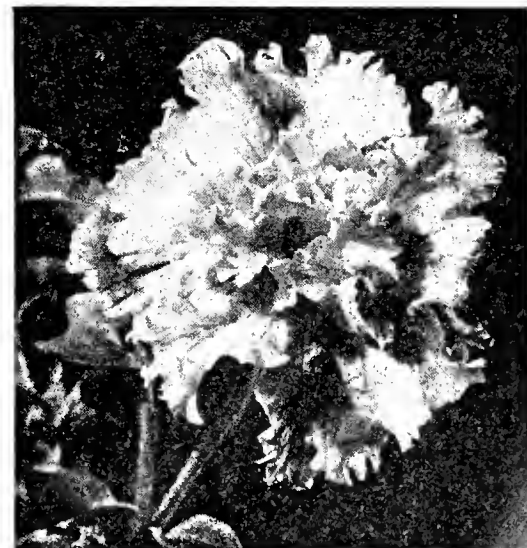
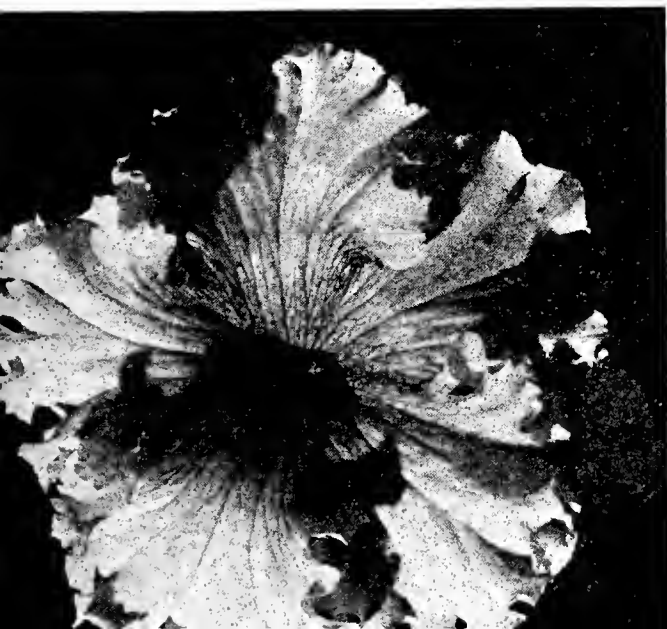
2822 Malacoides Superba Rosea. Baby Primrose. It is always a great favorite. Plants from our strain are of hardy habit

and flowers of rosy-lilac. Pkt. 20c; two for 35c.

2823 Sinensis Fimbriata Mixed. Fringed Chinese Primrose. Large flowered fringed type in beautiful colors. Pkt. 35c.

Hardy Varieties

2824 Primrose Polyanthus (Cowslip). Large flowers, yellow shades. Grows 6 to 8 inches tall, fine for rock gardens. These are the famous giant Munstead Strain. Pkt. 35c.



593 FRASER'S CARNATION FLOW-ERED PETUNIA. A real beauty of the lilliput type. Produces a high percentage of truly double flowers in beautiful colors. Pkt. 25c.



BEDDING PETUNIA

Nana Compacta

606 Nana Compacta. A new strain of compact, dwarf bedder growing 6 to 8 inches and literally smothered with blossoms that create the effect of "living bouquets". Color ranges thru shades of rose and pink to white, with some striped effects. This one surely is a profuse bloomer, carrying as many as 25 to 30 flowers on one small plant 8 inches in diameter. We don't hesitate to recommend this new bedder for pots, window boxes and rock gardens as well as for beds and borders. Pkt. 25c.

BEDDING PETUNIAS

The following varieties are especially recommended for beds and borders. Flowers of medium size, plants are vigorous growers and bloom more prolifically than other types. Sow seed inside during early spring and transplant to garden when weather permits; seed can also be sowed in open ground when soil is warm. They bloom till frost.

597 Rosy Morn. 1 ft. Very popular. Dainty, rose-pink flowers, marked with wide, white throat, literally cover the plant. Pkt. 15c.

581 Viola cea. 1 ft. Deep violet flowers of soft, velvety appearance. The best violet. Pkt. 15c.

602 Giant Rose King. 1½ ft. A beautiful rich rose colored bedder, larger than Rosy Morn by at least 6 inches, deeper in color and larger flowered. Pkt. 15c.

605 Hybrida Mixed. (Nana Erecta) 1 ft. A mixture of all colors in this group of low bedders. Pkt. 15c.

ROSY MORN PETUNIA. That dainty rosy-pink petunia so popular for edgings and low borders shown below in one of its most effective uses.



PANSIES - - - VIOLAS

The unusually high germinating qualities of Fraser's Giant Pansy Seed will be a revelation to you. The fragrant flowers make fine bouquets.

Pansies are perennials treated as annuals. They will winter over if given protection, in cold sections. Start seed inside early, and harden in the cold frame if you live where there are snows and heavy frosts. Plants will be ready for open ground as soon as the frost is out. The soil for seed and young plants should be three parts screened compost or leaf mold and one part sandy loam. The plants should be transplanted twice if you want large flowers on strong plants. Their final location will want rich soil, with good drainage and plenty of well-rotted manure. It is a mistake to plant them in the shade; they thrive in the sun or partial shade.

For California and mild sections, seed started in July is best for winter and spring blooming, but it can be as late as February or March.

FRASER'S GIANT PANSIES

1071 Super Swiss Giants. Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. Pkt. 50c; ½ oz. \$2.50; 1 oz. \$7.50.

1072 Fraser's Prize Giants. An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long, strong stems fine for cutting. Pkt. 25c; ¼ oz. \$2.75.

1077 Triumph of Giants (Armacost & Royston Strain). A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. Pkt. 50c; ¼ oz. \$4.00.

1079 Pacific Majesty (Trimardeau) Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 15c; ½ oz. \$2.35.

1078 Oregon Giants (Mastodon). Fine, well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c; ½ oz. \$2.50.

FRASER'S VARIETY PANSY BLEND NO. 1100

A choice mixture of 10 choice strains and separate colors. Large flowers of uniform size and beautiful colors and markings. Exceptionally fine for bedding. Pkt. 25c. ½ oz. \$2.50; oz. \$4.00

Tufted Pansies—VIOLA

The flowers are extremely dainty and effective, blooming longer than the larger types of pansies. They are hardy and winter in good condition. Treat exactly like the pansy.

1106 Blue Perfection. Clear violet blue.
1103 Cornuta Papilio. Butterfly blue.
1104 Lutea Splendens. Canary yellow.

Any of above Packets, 15c each
¼ oz. 60c; oz. \$2.00

1101 Apricot. A delicate apricot, shaded orange toward center. Pkt. 20c.

1102 Jersey Gem. A rich violet color, fragrant and vigorous grower. Pkt. 50c.

1109 Viola Mix. A well balanced mixture for all the above violas. Just what you need for the rock garden for a variety of color. Pkt. 25c.

1105 Large Flowering Hybrids Mixed. A wonderful bedder, producing large, broad petaled flowers on long stems. Colors are excellent and plant grows 6 to 8 inches high. Pkt. 25c.

Baby Pansy

1108 Little Johnny Jump-up (Viola Tricolor, Heartsease). Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 15c.

POPPIES - a riot of rainbow colors

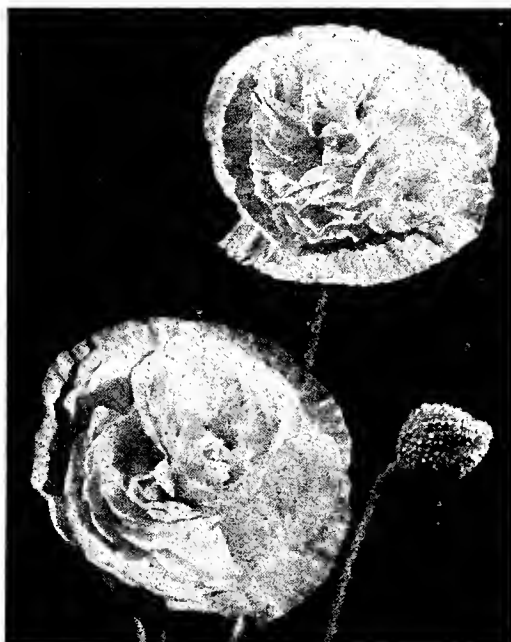
Your garden is not complete without some of the poppies to give it flashing brightness during late spring and summer. There are many varieties to select from; perennials, for the permanent locations and annuals for the cut flower section of your garden and in either group a fine range of many gay colors.

Annual POPPIES Peony-Flowered Poppies

Grows to 2½ to 3 ft. high

1935 American Flag. Double Peony-Flowered. Plants are thrifty, upright growers 2½ to 3 feet bearing immense double flowers; smooth edged petals of white background, margined with flashing scarlet. Pkt. 15c; ½ oz. 50c.

1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c; ½ oz. 50c.



SWEET BRIAR, Shirley Poppy. One of the "All American" Novelties for 1934 and a real beauty too; fully double and deep rose-pink shade.

Fraser's Double Shirley Poppies

1930 Fraser's Annual Orientale. 3 ft. The flowers in our strain are 4 inches across, flowering on long stems. The silky petals are sunset red with a black spot at the base. These annuals are like the old perennials in form, except for improved size. They have great substance and with real beauty we can recommend. Pkt. 25c.

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. A real beauty we can recommend. Pkt. 25c; oz. \$1.00.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 25c; oz. \$1.00.

1922 Eldorado Blend. Large double flowers. Pkt. 15c; oz. \$1.00.

1923 Fraser's Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 15c; oz. 75c.

1924 Cossack. A fine large double flower of orange-scarlet. We believe that this is the finest addition to the Shirley poppies in recent years. Pkt. 25c; oz. \$1.00.

COLLECTION OFFER

1940 Includes one packet each of Sweet Briar, Art Shades, and Double Peony-Flowered Mixed. Value 65c..... **50c**

STEVIA

Tender Perennial — 2 ft.

2951 Stevia Serrata. A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

ICELAND POPPIES (Papaver Nudicaule)

Perennial in cold localities, although plant is usually at its best in the first and second year in California and mild climates. Grows about 1 ft. tall and blooms profusely.

1901 California Giant Burnt Orange Shades. Grows 1½ to 2 ft. and produces larger flowers than any other variety we have ever seen. Pkt. 25c; ¼ oz. 50c.

1902 California Rose-Pink Shades. Not quite as tall or large flowered as above but the best in pink shades. Pkt. 25c; ¼ oz. 50c.

1900 Pasadena Mix. Pastel shades of yellow, orange, orange-scarlet, rose and white. Pkt. 20c; ¼ oz. 50c.

GLAUCIUM HYBRIDA

1929 Mission Bell Poppy. This perennial attains a height of three and four feet in California and about two in the East. Tulip-like blossoms of bronzy orange and chrome-yellow. Grown as an annual or biennial in cold climates—fall sowing being preferred. Pkt. 15c; 1 oz. \$1.50.

ORIENTAL POPPIES (Papaver Orientale)

This group grows 2 to 3 feet tall, flowers are of immense size, very colorful and fine as cut flowers when picked in the bud. Plant in late spring and fall for flowers the following summer. Perennial.

1945 Colosseum. Flowers often measure 6 inches across and are dark flashing scarlet with a black spot at the base of each petal. Pkt. 25c.

1946 Prince of Orange. Scarlet-orange very striking, vigorous grower and prolific producer. Pkt. 25c.

1947 Fraser's Giant Hybrids. Flowers immense, 6 to 8 inches across and a fine range of colors. Pkt. 25c.

HUNNEMANNIA

1928 Mexican Tulip or Santa Barbara Poppy. Flowers are large, tulip yellow, fluted petals, borne on long stiff stems set with delicate foliage. Good for cutting as it will keep for days. Very effective grown in masses. Perennial in mild climates but usually treated as an annual in cold climates. Pkt. 15c; oz. \$1.00.

HUNNEMANIA or Santa Barbara Poppy. A beautiful tulip yellow, prolific bloomer and one of the best for cutting.



1927 NEW FEATHERED POPPY. Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. A mixture of Salmon, Whites and Pinks. Pkt. 25c; ½ oz. \$1.00.

PENTSTEMON

Hybrid Grandiflora

Hardy Perennial — 2 ft.

A hardy perennial of growing popularity as a bedding plant. The flower spikes are about two feet, hung with gloxinia-shaped blooms in white, pink, rose, crimson, lavender and purple shades. Started inside in cold sections, they will be ready to set into the garden as soon as the ground is warm and can usually be counted to bloom the first season.

1112 Gloxinia-Flowered Red Shades.

1113 Gloxinia-Flowered Rose Shades.

1114 Gloxinia-Flowered Violet Shades.

1119 Gloxinia-Flowered Mixed.

1130 Blue Gem. A small type, ideal for rock gardens. Pkt. 15c; ⅛ oz. \$1.00.

PLATYCODON

Balloon Flower

Hardy Perennial — 18 in.

2491 Grandiflora. Beautiful, deep sparkling blue, blooming during the summer. Grows 18 inches, ideal for the rock garden, borders and excellent cut flower. Just before opening the buds look like small balloons while the flowers are cup-shaped when fully open. Pkt. 15c.

PHYSALIS

Chinese Lantern

Hardy Perennial — 2 ft.

2497 Franchetti. An attractive perennial; flowering and producing scarlet pods like Chinese lanterns the first year from seed. Plant grows about 2 feet tall, flowers are white, followed by the seed pods which color in the fall and can be picked for winter house decoration. Pkt. 15c.

Gold Veined SALPIGLOSSIS

Fraser's Lily Flowered

Half-Hardy Annual — 2½ ft.

A half-hardy annual, the flowers being trumpet-shaped with wide, flaring petals, velvety in texture, rich in color and beautifully veined in gold. The plants are of a rather loose habit, growing to two feet or more in height, and should not be planted more than a foot apart. Sow them in a well prepared bed of light, sandy soil. Transplanting is not always satisfactory and if possible we recommend sowing where plant is to stand. One of the easiest of all annuals to grow if sown on the surface of well prepared ground and pressed in. In California and southern states seed may be planted in September, October and November as well as in early spring. Eastern states plant in early spring as soon as ground is warm.

- | | |
|--------------------------|-----------------------|
| 441 Chamois and Gold. | 444 Rose and Gold. |
| 442 Light Blue and Gold. | 445 Purple and Gold. |
| 443 Violet and Gold. | 446 Scarlet and Gold. |

Any of above colors, Pkts. 20c each; ¼ oz. 60c

449 Fraser's Lily-Flowered Mix. By far the finest largest and most colorful of all salpiglossis. Flowers come in many beautiful colors, exquisitely veined and shaded in contrasting colors. Unsurpassed as cut flowers. Pkt. 20c; 1 oz. \$1.50.

REHMANIA

Beverly Bells

Hardy Perennial — 3 ft.

Herbaceous perennial, native to China. Grows very readily from seed and is a prolific self-seeder and from the second season on, will, if some flowers are left to seed, make a solid bed. Sow in the open ground during spring or fall in California and Southern States. In cold localities it is generally used as a greenhouse plant. Likes partial shade or east exposure, and well drained soil. Blooms in late spring and early summer.

2001 Rehmania anaulata. A lilac-rose, beautifully shaded with cream with purple spots in the throat. Pkt. 35c.

2002 Rehmania, Fraser's Hybrids. Large flowers of creamy white, with rosy-lilac spots. Pkt. 35c.

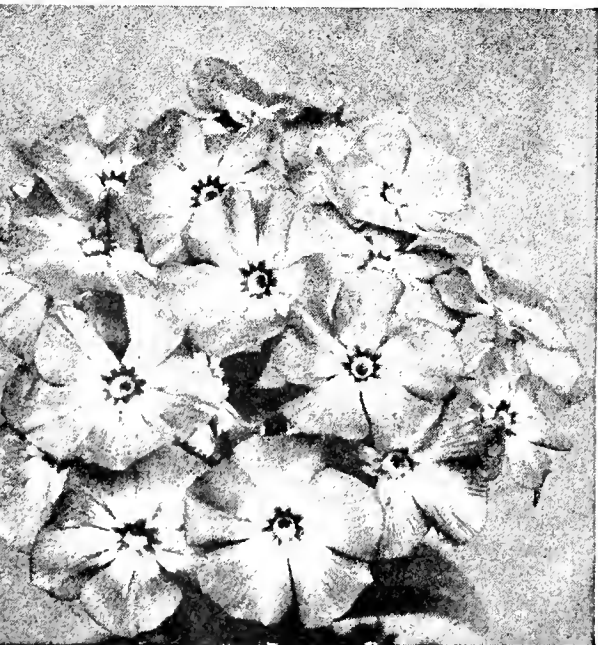
STATICE

One of the Everlasting flowers blooming in late summer and fall. Seed is slow to germinate so be sure and see that seed bed is kept moist. Likes sunny location and medium moisture.

2701 Sinuata. True Blue. Dark blue with white eye. This variety bears flowers in dense groups on long curving, stiff stems 15 inches above dandelion-like foliage. Pkt. 15c.

2702 Statice Caspia. Lilac-blue flowers and finely cut foliage, somewhat coarser than asparagus fern. A dainty bouquet mixer, dry for winter use. Pkt. 15c.

2579 PHLOX DRUMMONDI. For a brilliance of Color and a dazzling display in beds and borders, they have few equals. Photograph of our Geranium-Flowered Mixture. Pkt. 15c.



499 GOLD Veined SALPIGLOSSIS. Velvety in texture, brightly veined with gold pencilings against backgrounds of rich colors. Different than the ordinary Salpiglossis and once you have planted this one you won't give garden space to the old ordinary solid colored varieties. Pkt. 20c; ⅛ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.50.

Annual PHLOX Drummondii Graniflora

Hardy Annual — 12 in.

One of the best liked hardy annuals, grown easily from seed. Flowers are produced on large trusses in brilliant colors, making them a dazzling feature in any garden. They should be planted in solid beds for best effect.

Start in seed flats and transplant when large enough to handle. The plants grow ten or twelve inches in height, sometimes even more in rich soil. In good soil set 12 inches apart and somewhat closer in poor soil. They can also be planted in open ground. For California and mild sections sow from August to March.

2579 Fraser's Geranium-Flowered Mixture. Blend of harmonious colors range thru red, rose, violet, buff and chamois. 2566 Star Gleam. Flowers come in beautiful shades of pink, rose, red and petals are curiously fringed and starred.

Any of above: Pkt. 15c; ⅛ oz. 30c;
¼ oz. 50c; ½ oz. 85c.

Perennial PHLOX

Hardy Perennial — 2 to 3 ft.

2568 Fraser's Choice Blend. One of the most hardy and colorful plants for the permanent border. Bears large panicles of brightly colored flowers in shades of pink, rose, cerise, blue, red and other pleasing variations. Plants grow 2 to 3 feet tall; flower profusely the second year from seed. Germination is slow so seed bed cannot be neglected. Pkt. 25c.

RICINUS—Foliage Plant

Castor Oil Bean

Tender Perennial

2476 Lucky's Red Spire. A strong grower reaching a height of 5 feet or more. Rich green leaves veined red and blood red stalks. Bears clusters of red seed pods. Very effective foliage plants, treated as annuals in cold climates, but perennial in California or mild climates where very light frosts occur. Pkt. 15c.



SALVIA Flowering Sage

Tender Perennial

Tender perennial used as annuals because they will not stand cold temperatures. Will bloom in early summer if started inside in March or may be started in the hot bed in April in cold climates. Do not plant out until the weather is warm.

2716 **Fire Flame.** Gorgeous plant with long stems hung with brilliant red blossoms in striking contrast to deep green foliage. Grows two feet high. Pkt. 25c.

2717 **Blue Sage Farinacea.** A perennial that will winter if not too cold. Grows into a shrub-like plant. Many bright blue flowers are borne over a long blooming period. They are excellent for cutting. Pkt. 15c.

2718 **Blue Sage Salvia Azurea Grandiflora.** Similar to Farinacea except that the flowers are large and a sky-blue while the foliage is a grayish green. Pkt. 15c.

2719 **Splendens.** Bright scarlet, vigorous growing and early flowering. Blooms profusely and grows 3 to 4 ft. tall. The most brilliant of all and the most popular. Pkt. 25c; 1/4 oz. 75c.



SALVIA Fire Flame. Brilliant red flowers and deep green foliage, a splendid border. Pkt. 25c; 1/8 oz. 75c.

SAPONARIA Soapwort

Hardy Annual — 6 in.

2686 **Compacta.** Small plant very satisfactory for edging and filling in between permanent plants in the rock garden. Starry, charming little flowers of rosy scarlet cover the plant during summer; dense bright green foliage. Sow seed where they are to stand, make successive sowings for continuous display. Pkt. 15c.



SCABIOSA

»

a garden favorite

We feel we cannot recommend too strongly this family of flowers, both perennial and annual varieties are splendid for garden display and a continuous supply of wonderful cut flowers. In the perennial group the House Strain of Caucasica is the outstanding variety, and the entire group of annuals have few rivals. These annuals are colorful, vigorous, very free from pests and exceptionally easy to grow and the new Giant Hybrids are particularly fine and well worth space in your garden.

ANNUAL SCABIOSA

NOVELTY 1934

1192 **Giant Pincushion.** Mixed. Certainly a big improvement in size compared with ordinary strains. The flowers are huge and plant is vigorous grower. Offered this year in a fine range of mixed colors only. The scabiosa needs no recommendation as a cut flower and if you haven't planted them lately you should by all means make room in your garden for this new one. We know you will be more than pleased. Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 75c.

SCHIZANTHUS

Poor Man's Orchid

Hardy Annual — to 18 in.

An annual to be sown in the early spring and set out in May. Makes a very effective border about 12 inches high. This little plant needs plenty of sun and water. Are fine grown indoors in pots.

2699 **California Orchid Flowered Mixed.** All the shades to be found in the orchid are to be found in this exquisite little bright flower which also somewhat resembles the orchid. Pkt. 25c; 1/4 oz. \$1.00.

PERENNIAL SCABIOSA

Perennial Blue Bonnet

The perennial scabiosa is a particularly valuable garden plant; it carries over from one season to the other most satisfactorily, producing a good supply of attractive flowers that are fine keepers in the garden or cut. If you sow the seed during late spring and fall you can be certain of flowers the following year. They are as hardy as the delphinium and the young plants can be wintered over and transplanted to a permanent place in the garden in early spring.

Scabiosa Caucasica

Hardy Perennial — 2 ft.

1189 **Giant Hybrids (House Strain).** The largest scabiosa known. Particularly handsome flowers ruffled petals outlining the rounded center. Colors range from light lavender to dark blue. Pkt. 35c.

Scabiosa Columbaria

Hardy Perennial — 18 in.

1171 **Fraser's Orchid-Lavender.** Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.

1172 **Fraser's Orchid-Pink.** The only pink flower in the perennial group. Excellent cut flower and fine keeper. Pkt. 25c.

Mexican Sun-Flower TITHONIA SPECIOSA

Hardy Annual — 6 to 10 ft.

2477 **Tithonia speciosa.** An interesting new novelty native to Mexico. Plant is a very vigorous, strong grower to a height of 6 to 10 feet, depending on soil and climatic conditions. In hot climates such as Arizona, Texas and the interior valleys of California it will grow to maximum height if given plenty of water. The flowers are flaming scarlet-orange, 3 to 4 inches across and daisy-like in appearance. Blooms in late fall from seed sown in the open ground during April and May. Early sown seed is very temperamental in germinating. For this reason we would recommend starting seed in the open ground in May as soon as the soil is warm. It's very colorful and effective for tall backgrounds and cut flowers make up as very striking bouquets. It's well worth planting. Pkt. 15c.

2477 **TITHONIA SPECIOSA, Mexican Sunflower.** Pkt. 15c; 1/2 oz. \$1.00.



New Annual SCABIOSA, "Giant Pincushion"

ANNUAL SCABIOSA

Pincushion Flower

Easy to raise, blooms continuously from summer until frosts. Very showy and fine for cutting. Sow from February to May. Grows 2 1/2 to 3 ft.

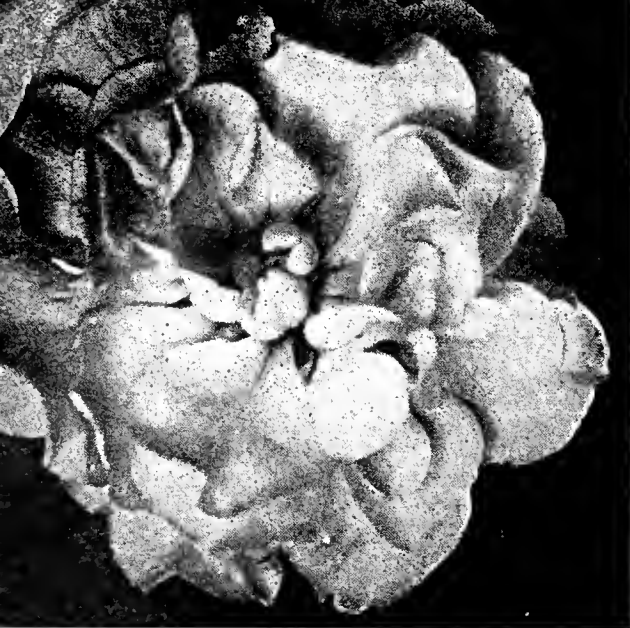
1193 **Azure Fairy.** Azure blue.
1194 **Fire King.** A deep rosy crimson.
1195 **Black King.** Deep maroon.
1196 **Loveliness.** Salmon rose.
1197 **Peach Blossom.**
1198 **Shasta White.**

1199 **Fairyland Mixture.** A blend of all the annuals in proper proportions to produce a most colorful display.

Any of above Pkts. 15c each; 1/2 oz. 50c
1191 **Tom Thumb.** Mixed colors. Dwarf to 1 ft. Pkt. 20c.

PERENNIAL SCABIOSA. House Strain of Giant Hybrids. The largest of all Scabiosas; light lavender to darkest blue, a flower that should be in every garden.





STOCKS

"THE WORLD'S BEST DOUBLE STOCK"

Gilli Flower

ALL OUR CALIFORNIA GROWN STOCKS BLOOM AT LEAST TWO WEEKS EARLIER THAN SEED GROWN IN ANY OTHER SECTION OF THE WORLD.

If you were to have but one flower in your garden we would recommend stocks, for it seems to be well nigh indispensable. They have the color, beauty of individual flower, as well as the flower stalk as a whole, besides a wonderful fragrance that few other flowers can equal. Our strain of Sun Ripened Seeds will give you enormous pyramids of double blossoms so thickly set that they over-lap, and they will produce a very high percentage of double flowers.

To have a bed of all double stocks we suggest that you sow the seed thickly in open ground, if plants are started in the cold frame, set out young seedlings very close together, then thin out all the singles when plants flower, leaving only the doubles. You will have a gorgeous bed of double stocks.

EARLY GIANT IMPERIAL STOCKS

Improved Bismark

The earliest blooming stock, about 10 days ahead of Giant Perfection. Long stems branching from main stem just above the ground. Grows 2 to 2½ feet high, not quite as large a plant as Giant Perfection, but will produce about 10% more double flowers. Very floriferous. Of special value for greenhouse growing for cut flowers in winter months and recommended for winter and early spring blooming in California and Southern States, where it can be sowed from August to December.

710 Giant Imperial Blue. A beautiful dark blue with violet cast.

711 Giant Imperial Red. A fiery blood red.

712 Giant Imperial Pink. A very delicate shade of light pink.

714 Giant Imperial Sweet Lavender. A pure lavender and very fragrant.

715 Giant Imperial Golden Rose. New; a light golden rose.

Any of above:

Pkt. 15c; ⅛ oz. 70c; ¼ oz. \$1.25

713 American Beauty Rose. A perfect double deep rose color. New. Pkt. 20c.

717 Buttercup. The best of all yellow stocks. Pkt. 20c; 1/16 oz. 60c; ⅛ oz. \$1.10; ¼ oz. \$2.00.

718 Giant Imperial White. Pkt. 20c.

716 Giant Improved Blend. A well balanced mixture of all the above colors. Ex. Lg. Pkt. 20c; ⅛ oz. 60c; ¼ oz. \$1.10.

COLLECTION OFFER

720 Includes one packet each of Sweet Lavender, Blue, Rose, Buttercup. Value 70c **50c**

PERENNIAL EASTER STOCKS

Improved Emperor or Perpetual Perennial Stock

This is a perennial of splendid intermediate type and will flower two years in mild climates. Averages 1½ feet high. The proportion of double flowers runs about 70%; one of the highest of all stocks. Flowers about Easter from seed sown in the early fall. Sow in July, August and September.

787 Fraser's Easter Rose.

786 Fraser's Easter Violet.

788 Fraser's Easter White.

789 Mixed Colors.

Pkt. 20c; 1/16 oz. 60c; ⅛ oz. \$1.00

A field of our GIANT STOCKS showing how effective they are when planted close together.



GIANT PILLAR STOCK. A wonderfully fine cut flower for the commercial grower.

CALIFORNIA GIANT PERFECTION STOCKS

Perpetual Branching

Well developed plants grow 2½ to 3 feet high, somewhat larger than Early Giant Imperial. Long, strong branching stems. Is also valuable for greenhouse growing for winter and early spring cut flowers. Will run approximately 60% doubles.

762 Giant Perfection Terra Cotta. A rose-shaded terra cotta.

763 Giant Perfection Flesh. A beautiful light pink.

764 Giant Perfection Red. Brilliant crimson red.

765 Giant Perfection Yellow. This beautiful canary yellow received recognition from the royal Horticulture Society.

766 Giant Perfection Lilac. A fascinating silvery-lilac shade.

767 Giant Perfection Violet. A deep violet shade with a bluish cast.

Any of above

Pkt. 15c; ⅛ oz. 65c; ¼ oz. \$1.15

769 Giant Perfection Blend. A well proportioned mixture of above colors. Ex. Lg. Pkt. 15c; ⅛ oz. 55c; ¼ oz. \$1.00.

COLLECTION OFFER

770 Includes one packet each of Yellow, Violet, Flesh and Terra Cotta. Value 60c for **50c**

GIANT PILLAR STOCKS

A Ten Weeks Variety

The large individual flowers placed on the stem almost from top to bottom form a vividly colored pillar of large flowers. This vigorous column stock has practically no branches. Individual flowers often 3 inches across. Each plant produces one flowering pillar 2 feet high.

Sow in July and August for winter flowering. Set plants in garden 4 inches apart.

774 Pillar Lilac.

771 Pillar Red. 775 Pillar Violet.

772 Pillar Rose. 776 Pillar White.

773 Pillar Carmine. 779 Mixed Colors.

Any of above:

Pkt. 25c; 1/16 oz. \$1.00; ⅛ oz. \$1.80

LARGE FLOWERING DWARF

TEN WEEKS STOCKS

799 Dwarf Mix. Plants grow 15 to 18 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, reds, purples, lavender and some white. Pkt. 15c; ⅛ oz. 50c; ¼ oz. 85c.



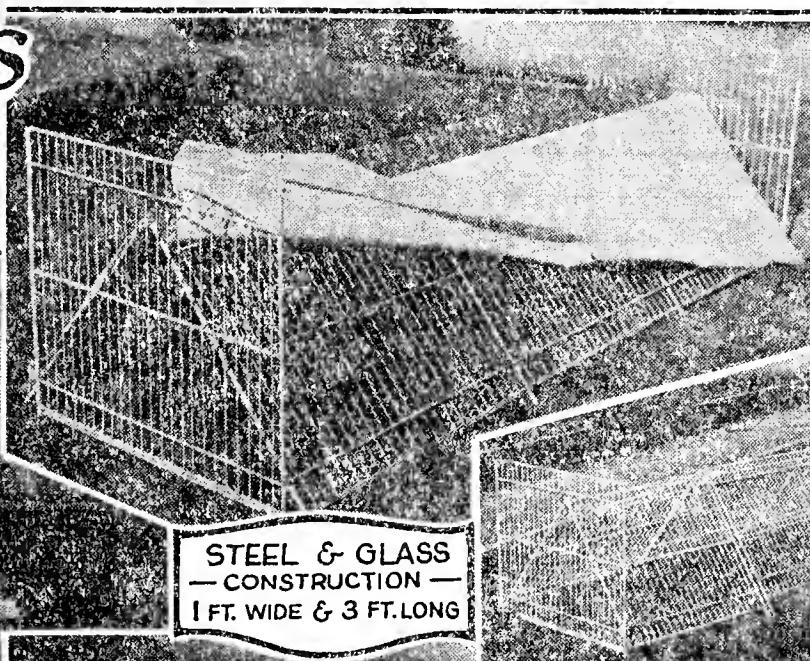
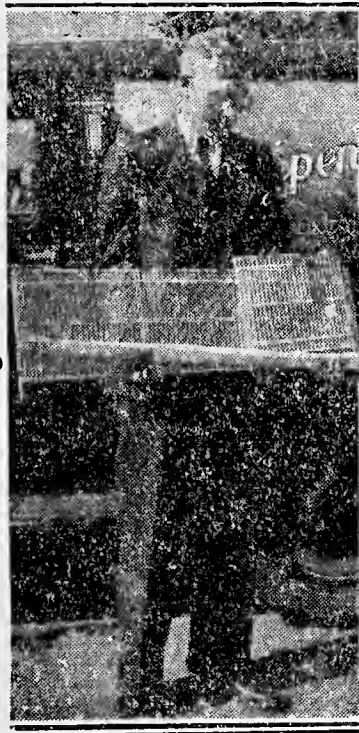
GARDEN EDITOR SAYS:—

A boon to home gardeners is Douglas Fraser's Portable Greenhouse. Now we can all raise plants from seeds like professionals and can protect against frost tender seedlings and pet plants. I have tried this wonderful device and have been surprised at successful results.

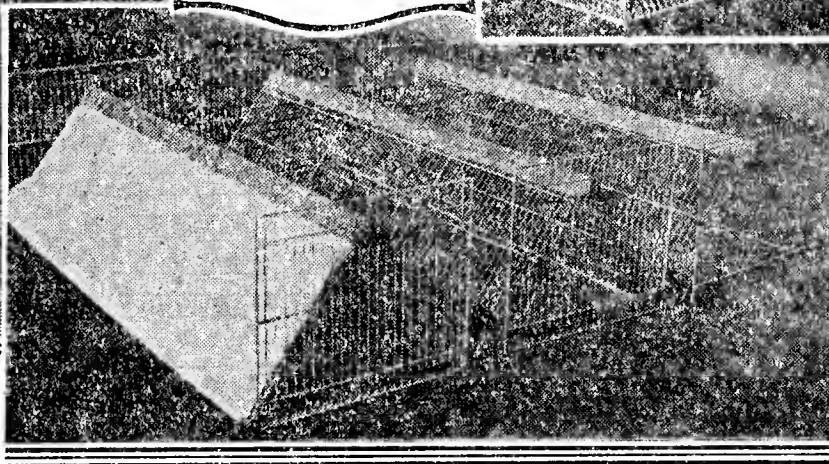
CLYDE HURLEY, Garden Editor Star-News & Post.

Here at Last ~

Fraser's PORTABLE GREENHOUSE



STEEL & GLASS
— CONSTRUCTION —
1 FT. WIDE & 3 FT. LONG



FRASER'S PORTABLE GREENHOUSE

Fine For Open Ground Planting

12 Practical Reasons Why
Your Garden Should Have
One of These Greenhouses:

1—It is a protection against birds.

2—It retains moisture and heat for even germination.

3—It is a protection against frost.

4—It is triple galvanized, never rusts.

5—It is permanent and will last a life-time.

6—After the plants are established and ready to transplant, you can pick up the little greenhouse and place it in another part of the garden, and start more seeds, and keep it doing so all through the season.

7—It is light and any woman can handle it with ease. Fine for starting Early Tomato plants.

8—It will germinate fine seed such as Petunia, Primula, Cineraria, and Dahlia.

9—It has been proven and tested, and we absolutely guarantee it to do all we say it will.

10—You can have early flowers, if you start your seed early, when your neighbors have only green plants.

11—By placing the frame over your strawberry plants the birds will never be able to touch the fruit, and it will fully ripen.

12—It is Mr. Fraser's personal invention, that is why the price is so reasonable.

Price postpaid for this all-steel constructed greenhouse, \$3.00 without the glass. You can buy in your home town the 10x12 panes to fit this portable greenhouse for 10c per pane, or 80c for the eight panes that are necessary.

GLADIOLUS BULBS

California Grown, Nationally Known

They are of easiest culture and thrive most anywhere. Twelve popular varieties:

ALICE TIPLADY. A lovely orange saffron. Blending into warm yellow throat.

LOS ANGELES. Coral pink with salmon tints.

MRS. PENDLETON. Large flowers, light rose with deep crimson center.

PRINCE OF WALES. Charming coral pink flowers.

DR. F. E. BENNETT. Flame scarlet with dark red throat.

SOUVENIR. Very tall spikes filled with bright golden-yellow blossoms.

MRS. LEON DOUGLAS. Begonia rose and striped. Marked with flame and speckled ruby.

BETTY NUTHALL. Warm, light coral with pale orange throat.

MRS. W. H. PHIPPS. Rich pink peach in color.

MINUET. A reliable performer, beautiful lavender.

MRS. VON KONYNENBURG. The finest blue Gladiolus we have ever seen, the nearest to true blue.

VIRGINIA. The best known red gladiolus.

Any of above:

75c per Dozen; \$5.00 per 100, Postpaid

Fraser's De Luxe Collection No. G30

This collection is our own selection of 25 bulbs of named varieties of the most popular Gladiolus. Fine bulbs of blooming size. You will receive at least 10 varieties in this mixture. \$1.00.

ANEMONE AND RANUNCULUS BULBS

CALIFORNIA ANEMONES

These brightly colored flowers resemble large poppies. They are very beautiful and wonderfully effective and come in a great variety of dazzling colors such as rose, red, blue, purple, lavender and other attractive shades, with black stamens in the center.

Anemones thrive best and are most showy when the bulbs are planted close together, about 3 to 4 inches apart. They should either be planted in beds, or in groups, to give a massed effect.

Fraser's California French Anemones. An extra selected strain with huge blossoms in rich clear colors, on long rigid stems.

Fine large bulbs, 35c per doz.; \$2.50 per 100, \$20.00 per 1000

Jumbo Extra Sized Bulbs: \$1.00 per doz., \$6.00 per 100, \$45.00 per 1000

St. Brigid "Creagh Castle." Large semi-double flowers of the most brilliant hues and delicate shades of colors, including a good proportion of rose, pinks, lavenders and blues.

Select bulbs, 45c per doz.; \$3.25 per 100; \$27.50 per 1000

His Excellency. A striking cut-flower variety with large bright poppy-scarlet flowers, with jet black centers, on very tall stems. Wonderfully showy.

Select bulbs, 60c per doz.; \$4.00 per 100; \$35.00 per 1000

Blue Poppy. A most attractive strain running all shades of beautiful blue. Very large flowers.

Select bulbs, 60c per doz.; \$4.00 per 100; \$35.00 per 1000

CALIFORNIA RANUNCULUS

We find an ever increasing demand for our wonderful strains of these most lovely spring flowers, and each succeeding year supply many thousands of the finest bulbs grown.

Ranunculus are taller growing than Anemones, and the flowers are more double (some are semi-double while others are exceedingly double and still others are single) and the colors cover a wide range of reds, rose, orange, yellow with many intermediate shades. A splendid cut flower.

Ranunculus should not be planted more than 4 or 5 inches apart, as they succeed best in mass plantings. They require a sunny location, good drainage, and very little fertilizer.

Fraser's California Strain. A carefully selected strain containing only flowers of the finest type and colors.

Fine large bulbs: 35c per doz.; \$2.50 per 100; \$20.00 per 1000

Mammoth bulbs: 75c per doz.; \$5.00 per 100; \$45.00 per 1000

Fraser's Art Shades. This is a highly selected strain with unusual flowers in the most brilliant colorings imaginable containing a large percentage of red shades bright yellow, and orange.

Select bulbs, 85c per doz.; \$6.00 per 100, \$50.00 per 1000

Tecolote Double Giants. A strain selected for large sized and extremely double flowers.

Jumbo bulbs: \$1.00 per doz.; \$6.00 per 100

NOTE: Anemone and Ranunculus bulbs should be soaked in water several hours before planting. Plant the Ranunculus with the prongs down.

FRASER'S SEEDS are of the same high quality now as in the past. Their reputation was made on quality, and this they have and will maintain. Our seed crops are carefully culled of all poor types—"rogueing" was called it—when the crops are growing. Constant selection and improvement is carried on at our ranches.

D. G. (Douglas) FRASER, California Seed Grower.

INDEX TO SUN-RIPENED SEEDS AND SUN-CURED BULBS

Abronia Umbellata 13	Chrysanthemum (perennial) 17	Lady Slipper 12	Poppies, Santa Barbara 29
African Orange Daisy 21	Cineraria 21	Lantana 23	Poppies, Shirley 29
Agatheia 10	Cineraria (Foliage plant) 16	Larkspur (annual) 24	Portable Greenhouse 33
Ageratum 10	Clarkia Elegans 17	Larkspur (perennial) 20	Portulaca 26
Alyssum 12	Cobaea 18	Lathyrus Vine 18	Primrose 27
Amaranthus 10	Cockscomb 16	Lavatera 13, 23	Primula 27
Anagallis 12	Coleus 2	Lavender 23	
Anchusa 12	Columbine 12	Lavendula 23	Queen Anne's Thimble 13
Antirrhinum back cover, 2, 11	Convolvus 18	Laya Elegans 13	
Aquilegia 12	Coral Bells 23	Leptosyne Maritima 14	Rehmania 30
Aquilegia (wild) 13	Coreopsis 17	Linaria (annual) 23	Ricinus 30
Arctotis 12	Cornflower 1, 16	Linaria Vine 18	Royal Crown Flower 22
Asclepias 12	Cosmidium 17	Linum 23	
Aster 1, 2, 9, 10	Cosmos 1, 17	Lobelia 23	Salpiglossis 2, 30
Australian Pea Vine 18	Cynoglossum 21	Lupine 24	Salvia 31
			Sand Verbena 13
Baby Pansy 28	Dahlia seed 2, 19	Mallow (annual) 13, 23	Saponaria 31
Baby's Breath 1, 22	Delphinium (annual) 20	Marigold 1	Satin Flower 22
Baby Snapdragons 23	Delphinium Cardinale 13	Marigold (African) 25	Scabiosa (annual) 31
Bachelor Button 1, 16	Delphinium (perennial) 20	Marigold (Bedding type, single) 25	Scabiosa (perennial) 31
Balloon Flower 29	Dianthus (annual) 20	Marigold (French) 25	Scarlet Larkspur 13
Balsam 12	Dianthus (perennial) 20	Marigold (Guinea Gold) 25	Scarlet Runner Bean 18
Bartonia Aurea 13	Didiscus 21	Marvel of Peru 24	Schizanthus 31
Begonia 2	Digitalis 21	Mathiola 24	Shasta Daisy
Bellis Perennis 12	Dimorphotheca 21	Matricaria 24	inside back cover, 2
Beverly Bells 30	Dolichos 18	Meadow Rue	Siberian Wallflower 17
Black-eyed Susan Vine 18	Dusty Miller 16	inside back cover	Snapdragon back cover, 2, 11
Blanket Flower 21		Mesembryanthemum 24	Soapwort 31
Blue Bonnet 31	English Daisy 12	Mexican Sunflower 31	Statice 30
Blue-eyed African Daisy 12	Eschscholtzia 14	Michaelmas Daisy 24	Stevia 29
Blue Lace Flower 21	Euphorbia 21	Mignonette 25	Stock 32
Blue Marguerite 10	Evening Primrose 26	Mina Lobata Vine 18	Strawflower 22
Blue Pentstemon 13	Everlasting Flower 22	Mirabilis Jalapa 24	Summer Chrysanthemum
Blue Pimpernel 12	Feverfew 24	Monarch of the Veldt	order blank, 17
Brachycome 12	Flag of Spain Vine 18	inside back cover	Summer Forget-me-not 12
Browallia 12	Flax 23	Morning Glory 2, 18	Summer Poinsettia 21
Brown-eyed Daisy 17	Flowering Sage 31	Moss Rose 26	Sunflower 22
Burning Bush 23	Flowering Tobacco 1, 26	Myosotis 24	Sun Rose 26
Butterfly Wildflower 12	Forget-me-not 24		Swan River Daisy 12
	Four-o'clock 24	Nasturtium 1, 26	Sweet Alyssum 12
Cactus Seed 13	Fox Glove 21	Nicotiana 1, 26	Sweet Pea 7, 8
Calceolaria 26	French Forget-me-not	Night-Scented Stock 24	Sweet Sultan 16
Calendula back cover, 1, 2, 15	inside back cover		Sweet William 20
California Blazing Star 13	Gaillardia 21	Oenothera 20	Sweet Wivelsfield 20
California Blue Bell 13	Geranium 21	Ornamental Grass	
California Canterbury Bell 13	Gerbera 21	inside back cover	Thalictrum inside back cover
California Columbine 13	Geum 22		Thunbergia Vine 18
California Cream Cups 13	Gilia Capitata 13	Painted Daisy	Tickseed 16
California Lupine 13	Globe Amaranth 22	order blank, 17	Tidy Tips 13
California Native	Godetia 22	Pansy 2, 28	Tithonia Speciosa 31
Wildflowers 14	Golden Wave 17	Pelargonium 21	Transvaal Daisy 21
California Pentstemon 13	Gomphrena 22	Pentstemon 2, 29	
California Poppy 14	Gourds (Ornamental) 18	Perennial Pea Vine 18	Urisinia inside back cover
California Sea Dahlia 14	Gypsophila 1, 22	Periwinkle inside back cover	
California Wildflowers 13, 14		Petunia 1, 2, 27, 28	Vegetables rear of order blank
Calliopsis 16	Hardy Aster 24	Phacelia Campanularia 13	Venidium inside back cover
Campanula 15	Helianthus 22	Phacelia Whitlavia 13	Verbena inside back cover
Candytuft 15	Helichrysum 22	Phlox 2	Vinca inside back cover
Canterbury Bells 15	Heuchera 23	Phlox (annual) 30	Viola 28
Capsicum 15	Hollyhock 23	Phlox (perennial) 30	Virginia Stock
Cardinal Climber 18	Humulus 18	Physalis 29	inside back cover
Carnation 15	Hunnemania 29	Pincushion Flower 31	
Castor Oil Bean 30	Hyacinth Bean 18	Pinks (annual) 20	Wallflower inside back cover
Cathedral Bells 18		Pinks, Hardy Garden 20	Wild Heliotrope 13
Celosia 16	Ipomea 2, 18	Platycodon 29	
Centaurea Cyanus 1, 16		Platystemon Californicus 13	Zinnia 1, 2, 3, 4, 5, 6, inside
Centaurea Imperialis 16	Japanese Kudzu Vine 18	Pocket Flower 26	front cover
Cheiranthus 17	Japanese Variegated Hop 18	Poor Man's Orchid 31	
Chinese Forget-me-not 21	Jewel of Africa	Poppies, Iceland 29	BULBS
Chinese Lantern 29	inside back cover	Poppies, Mexican Tulip 29	Anemone 33
Christmas Ornamental	Kennilworth Ivy 18	Poppies, Oriental 29	Gladiolus 33
Pepper 15	Kochia 23	Poppies, Peony-flowered 29	Ranunculus 33
Chrysanthemum Maximum			
inside back cover			

OUR GUARANTEE

We send out only vigorous, well-matured Sun-Ripened Seeds, Sun-Cured Bulbs.

We guarantee the vitality, purity, and quality of all seeds, bulbs, and plants ordered from this catalog. We will refund, not to exceed the purchase price on any of our specialties that do not show a fair germination within thirty days or less of planting, provided, however, that we are notified of such failure within a reasonable time.

Weather conditions, soil, and cultivation, have a large bearing on the successful growing of plants and must be taken into consideration. It is therefore agreed that Fraser & Son, Ltd., shall in no case be liable for more than the actual amount paid for seeds, bulbs or plants.

WHEN ORDERING

Please use the enclosed order form.

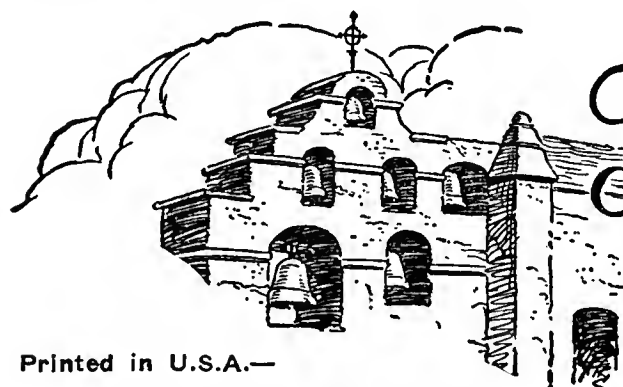
Write your name and full address on every letter and order you send us.

Be sure to order by correct catalog number to eliminate mistakes.

Remit, at our risk, by money order, check, currency, or draft. (Please do not send stamps.)

Note: The prices quoted in this catalog on seeds guarantees free and safe delivery to any part of the United States, Canada, or Mexico. Bulbs and plants are not shipped outside of the United States.

Customers requesting air mail delivery of seeds must remit 10% in addition to regular amount of order. No bulbs or plants will be sent air mail.



D. G. (Douglas) FRASER, President of

Fraser & Son, Ltd.
California's Exclusive Flower Seed Growers

Fraser Building 1000 E. Colorado St. Pasadena, Calif.



Above is pictured a photograph of the Venidium, or Monarch of the Veldt Daisy. Below is picture the artistic Alask Shasta Daisy.

No. 2351 Shasta Daisy. Pkt. 25c.
No. 2479—Veldt Daisy. Pkt. 25c

URSINIA

Hardy Annual — 12 in.

2498 Jewel of Africa. A real beauty, too. For cut flowers it's one of the very best, lasting unusually long. In the garden the golden-orange daisy-like flowers and lacy, light green foliage makes a distinctively pretty color effect. The plant grows about 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. Pkt. 25c.

URSINIA—Golden orange petals surround a dark brown disk.



NEW GIANT VERBENA

Bloom profusely from mid-summer until frost

Tender Perennial

Verbena Grandiflora Hybrids. The following list is a strain with a robust compact habit of growth, prolifically blooming over many months. The trusses are enormous.

- 2723 Blue. White Eye.
- 2724 Etna. New. Geranium red with creamy yellow eye.
- 2725 Luminosa. Luminous flame-pink shading to salmon.
- 2727 Lucifer. Vivid scarlet.
- 2726 Rosea Stellata. Rose pink, with white eye.
- 2723 White.
- 2729 Fraser's Grandiflora Mixed. A mixture of large flowered varieties.

Any above Pkts. 15c each; 1/4 oz. 85c; 1/2 oz. \$1.50

2722 Grandiflora Lavender. Comes in shades of true lavender, with creamy white eye. Pkt. 25c; 1/8 oz. \$1.00.

VENIDIUM

Monarch of the Veldt Daisy

2479 Fastuosum. Large, brilliant orange flowers, 3 in. across, with a black-purple zone at the base of the ray-petals and a dark center. The plants grow 2 to 3 ft. tall and bloom from mid-summer until frost. The foliage is a soft gray and forms a splendid background. Pkt. 25c; 1/16 oz. 70c; 1/8 oz. \$1.25; 1/4 oz. \$2.35.

TRICHOLAENA

Ornamental Grass

Hardy Annual — 2 ft.

The prettiest ornamental grass we have ever seen. Small downy plumes of pale pink or silvery-lilac. One of the daintiest bouquet mixers you can imagine. Just try a few stalks with a bowl of pink roses. Grows about 2 feet tall and is easily started from seed sown in the open ground as soon as the soil is warm.

- 2911 Rosea. Pkt. 25c.
- 2912 Atropurpurea. Purple. Pkt. 25c.

VIRGINIA STOCKS

French Forget-Me-Nots

Hardy Annual — 10 in.

A hardy annual grown very easily from seed. About a foot high, flowers about 3/4 of an inch across, rosy-pink to white. A fine plant for borders and cover for bulb beds. Blooms from early spring to late fall by successive planting. Plantings may be made in the spring as soon as the ground is warm. Seed sowed in the fall will furnish early spring bloom.

2749 Fraser's Compact Blend. A mixture of rose to white shades. Pkt. 15c; oz. 50c.

WALLFLOWER

Hardy Annual

The new types, both single and double in the annual strains are of such easy growth and produce such superb spikes of deliciously scented blooms.

- 2751 Single Wallflower Blend. 12 in. A mixture of red, brown, yellow and creamy white shades. An early flowering variety. Pkt. 15c; oz. \$1.00.
- 2752 Double Wallflower Blend. 18 in. A mixture of browns and yellows, coming into flower five months from planting. Pkt. 20c; oz. \$2.00.

VINCA—Periwinkle

Tender Perennial — 12 in.

2745 Mixed. This little plant is as desirable for its pretty dark green laurel-like foliage as for the dainty little flowers of soft rose and white marked with rose eye. Good for window boxes as well as beds and borders. Seed is sometimes slow to germinate. Pkt. 15c; oz. \$1.00.



2722 VERBENA. Grandiflora Lavender, the new larger verbenas. More prolific, robust and compact growers than old types. Pkt. 25c.

ALASKA SHASTA DAISY

Chrysanthemum Maximum

Hardy Perennial — 2 to 3 ft.

2351 Fraser's Masterpiece. This is the finest of all the Shasta Daisies. Grows 2 to 3 feet high, depending on location. Very large, pure white flowers and small yellow centers, very floriferous. Flowers in the east in June and California in May. Pkt. 25c.

THALICTRUM

Meadow Rue

Hardy Perennial

1201 Thalictrum. Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Lg. Pkt. 25c; 1/8 oz. \$1.00.





NEW, WILT-RESISTANT ASTER

Fraser's Giant Branching Comet

3200 This wilt-resistant strain has all the qualities that have made the curled and crested Aster so universally popular. Comes in full range of beautiful colors. Large Mixed Pkt. 25c.

FRASER'S RAINBOW ASTERS, Single

3299 Fraser Rainbow Aster is an improved strain of wilt resistant single aster. The beauty of these large flowers in their delightful clear colors defies description. In vases, in combination with other flowers, or by themselves, they create a most refreshing picture. This aster is a very prolific bloomer, vigorous and profitable for growing for cut flowers. Pkt. 15c; 1/4 oz. 50c.



*New strains in separate colors and the University of
California Mixture of*

RUST PROOF ANTIRRHINUMS

DESTINED TO BE AMERICA'S MOST POPULAR
CUT FLOWER



RUST-PROOF SNAPDRAGON (Antirrhinum)

LARGE-FLOWERED MAXIMUM TYPE

699 University of California Mixture. In certain sections where rust has attacked the Snapdragons, our friends will be interested and glad to hear that the rust is about 75% eliminated, by the results of years of careful hybridization by the University of California. This seed comes from parent plants which have been tested. The tests show a minimum of 75% completely rust-proof plants. Packet 25c; 5 Packets \$1.00.

- 692 New Deal, Rust-proof. Bronze Shades. Packet 35c.
- 693 New Deal, Rust-proof. Silver light pink. Packet 35c.
- 694 New Deal, Rust-proof. Warm pink shades. Packet 35c.
- 695 New Deal, Rust-proof. Deep yellow. Packet 35c.
- 697 Real Deal, Rust-proof. Crimson red shades. Packet 35c.
- 698 New Deal, Rust-proof. Whitehouse. Pure white. Packet 35c.

Any Three 35c Packets of the above \$1.00

☞ CALENDULAS, NEW

Fraser's Golden Splendor Mixture, with Art Shades Added. No. 413

Mr. Fraser has grown all of the 24 varieties separately, taking in all of the new art shades, such as apricot, picotees, cream tones. Roman Gold and many unnamed hybrids with whitish flowers tipped in sulphur-yellow. "I am pleased to be able to introduce this magnificent mixture. Pkt. 25c; 1/4 oz. 50c.